

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: November 20, 2017
	Agenda Item No. 37 Roll Call No. <u>17-1967</u> Communication No. <u>17-806</u> Submitted by: Benjamin R. Page, Park and Recreation Director

AGENDA HEADING:

Approval of agreement between City of Des Moines, Polk County Conservation Board and C-Corporation (Jeff Chiodo, President) for shared use and fees for golf badges at City municipal golf courses and Jester Park Golf Course.

SYNOPSIS:

Staff recommends approval of agreement between City of Des Moines, Polk County Conservation Board and C-Corporation for shared use and fees for golf badges at City municipal golf courses and Jester Park Golf Course.

FISCAL IMPACT:

Amount: \$20,000 estimated additional yearly revenue based on proposed increases per badge category, per average use of each badge.

Funding Source: FY 2017-2018 Operating Budget, Golf Contracted Operations, E201 PK001201, page 173.

ADDITIONAL INFORMATION:

- Under the golf management contract that has been in effect since January 15, 2010, C-Corporation, has been the contract manager of the City’s three (3) municipal golf courses (Waveland, Blank and Bright-Grandview).
- In 2018 C-Corporation, the City’s golf contractor, is set to take over management of golf operations at Jester Park, which is under the ownership of Polk County Conservation. In direct connection to the golf fee increases being proposed for the 2018 golf season, a three-party agreement between the City, C-Corporation, and Polk County Conservation is needed to fully activate the new features of the badge program.
- Subject to approval of this agreement by the City Council, any season badge purchased at the three (3) City courses or at Polk County Conservation’s Jester Park Golf Course would allow badge holders access to all four (4) courses.
- Revenue for the sales of badges would be split between the City, C-Corporation and Polk County Conservation based on the number of rounds played at each course using each type of badge. A similar model was used when Blank Golf Course, under the management of C-

Corporation, and Waveland/Grandview Golf Courses, under management of the City, shared badge access.

- City staff estimates that these could increase revenues by approximately \$20,000 at the three (3) Des Moines owned courses. With the revenue at Jester Park yet to be fully identified the sharing of revenue from badge sales will be based solely on use. This agreement will be for 1-year with four (4) automatic 1-year extensions. This time frame will align with the potential automatic extension of the current agreement with between the City and C-Corporation starting in January 2019 to remain the operator of the City golf courses.

PREVIOUS COUNCIL ACTION(S):

Date: January 12, 2015

Roll Call Number: [15-0057](#) and [15-0058](#)

Action: [Amending](#) Chapter 74 of the Municipal Code regarding golf course fees. ([Council Communication No. 15-013](#)) Moved by Hensley that this ordinance be considered and given first vote for passage. Motion Carried 7-0.

- (A) Final consideration of ordinance above, requires six votes. Moved by Hensley that the rule requiring that an ordinance must be considered and voted on for passage at two Council meetings prior to the meeting at which it is to be finally passed be suspended, that the ordinance be placed upon its final passage and that the ordinance do now pass, [#15.337](#). Motion Carried 7-0.

BOARD/COMMISSION ACTION(S):

Board: Park and Recreation Board

Date: October 24, 2017

Resolution Number: 17-074

Action: Motion by Boesen to approval golf fees as proposed. Second by Facto. Motion carried.

Board: Park and Recreation Board

Date: September 26, 2017

Resolution Number: 17-064

Action: Motion by Woodard to receive and file proposed golf fees. Second by Pugh. Motion carried.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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