

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	December 18, 2017
	Agenda Item No.	55
	Roll Call No.	<u>17-2182</u>
	Communication No.	<u>17-851</u>
	Submitted by:	Carl Metzger, Deputy City Manager

AGENDA HEADING:

Receipt of Recommendation to accept and approve Des Moines Strategic Plan 2017-2022-2032 Final Reports.

SYNOPSIS:

In 2015, the Des Moines City Council engaged Lyle Sumek Associates, Inc. to facilitate a series of strategic planning workshops. Council Members focused on: (1) governance, including a Code of Conduct and Civility, and Mayor and Council protocols; (2) development of a 15-year vision statement, mission statement, including Principles, Core Values Statement, 5-year goals, embodied in Strategic Plan 2015-2020-2030, known as Guide DSM; and (3) top/high priorities for a 2015-2016 policy (action) agenda.

For the last two years, Mr. Sumek has returned to Des Moines to facilitate discussions to update Guide DSM, the Des Moines City Council’s Strategic Plan. This action will approve the most recent version of the plan, Guide DSM 2017-2022-2032.

FISCAL IMPACT: NONE

ADDITIONAL INFORMATION:

Mr. Sumek returned in August 2017 to facilitate the second update to the 2015 Strategic Plan. Recent achievements and successes as perceived by the Mayor and City Council, and City Department Directors were identified and summarized in the Performance Report 2016-2017. Council Members renewed discussions about the future of Des Moines including: realities, strengths and weaknesses, action ideas, and developed a list of 28 Top Priorities for 2017-2018.

The City’s mission, vision and values provide the framework for the Strategic Plan’s five (5) 2021 goals:

- 1) Financially Sound City;
- 2) High Performing City Organization;
- 3) Sustainable Community: Our Neighborhoods, Our Downtown;
- 4) Upgraded City Infrastructure and Buildings; and
- 5) Livable Community: Expanded Leisure, Arts and Cultural Opportunities.

Guide DSM 2017 clearly communicates Mayor and City Council priorities to Des Moines’ residents and businesses. It stays on task with PlanDSM as planning continues to address future needs and will

inform development of the 2018-19 budget and capital improvements planning for the next five (5) fiscal years. A mid-year report of progress on the 2017-2018 Action Agenda will be made to the Mayor and Council in spring 2018.

PREVIOUS COUNCIL ACTION(S):

Date: December 19, 2016

Roll Call Number: [16-2190](#)

Action: [Receipt](#) of recommendation to accept and approve the Des Moines [Strategic Plan 2016- 2021-2031 Final Reports](#), [Action Agenda 2016-17](#), [Performance Report 2015-16](#) ([Council Communication No. 16-721](#)) Moved by Moore to adopt and refer to the City Manager to provide a flow chart on how all the plans work together. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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