

 <p style="text-align: center;"><b>Council Communication</b> Office of the City Manager</p>	<b>Date:</b>	April 23, 2018
	<b>Agenda Item No.</b>	<b>55</b>
	<b>Roll Call No.</b>	<b><u>18-0725</u></b>
	<b>Communication No.</b>	<b><u>18-190</u></b>
	<b>Submitted by:</b>	<b>Anna W. Whipple, CIO, Information Technology Director</b>

**AGENDA HEADING:**

Authorizing the City Manager to negotiate and execute a contract, subject to review and approval of the form of the contract by the Legal Department, for the redevelopment and hosting of the City’s website by Revize (Joseph Nagrant, Principal, 1890 Crooks Road, Troy, MI 48084).

**SYNOPSIS:**

On January 12, 2018, the City accepted proposals for a redevelopment web presence to improve the City's website user experience with enhanced design, structure, content and functionality. Six (6) proposals were received and were scored by a cross-departmental selection committee. Based on the scoring, the selection committee recommends the award to Revize.

**FISCAL IMPACT:**

Amount: \$332,500 Estimated 5-Year Cost. This is a five (5) year agreement with the estimates by year as noted below.

Funding Source: Year 1 \$172,500 – FY2018-19/2023-2024 CIP, Miscellaneous Improvements - Information Technology, MS001, \$440,00, page 8. Year 2 thru 5 - \$40,000 /year – FY2019 Operating Budget - GE001 – IT153000 User Services, page 132

**ADDITIONAL INFORMATION:**

- The goals of the redevelopment are:
  - Install an enhanced search function on the website.
  - Provide website users with accurate and up-to-date information.
  - Use plain, common language to improve clear communication.
  - Create a responsive design for ease of use on phones and tablets.
  - Restructure the website from City organization focused to user focused.
  - Use data-driven decisions to inform streamlined web pages and content.
  - Simplify website content so the information is more easily updated and maintained.
- This vendor meets all of these requirements and has experience in this type of redevelopment for the public sector. The contract covers redesign, web architecture, content management software licenses, and hosting.

**PREVIOUS COUNCIL ACTION(S): NONE**

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Negotiation of a contract for website development services, software licenses, ongoing maintenance, and hosting.

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