 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date:	May 7, 2018
	Agenda Item No.	36
	Roll Call No.	<u>18-787</u>
	Communication No.	<u>18-225</u>
	Submitted by:	Steven L. Naber, P.E., City Engineer

AGENDA HEADING:

Amending Chapter 114 of the Municipal Code for parking meters as part of the City’s downtown parking strategy.

SYNOPSIS:

Recommend approval of the staff recommendations and ordinance changes regarding revised rates and time durations for parking meters.

FISCAL IMPACT:

Amount: Estimated increase of \$545,000 new meter revenue.

Funding Source: 2018-2019 Operating Budget, Page 77, Engineering Department Traffic and Transportation – Parking Administration, EG062085.

ADDITIONAL INFORMATION:

- The City’s past approach to parking was developed to support the weekday office use. The City has recently seen substantial growth of restaurants, retail, and residential, and City staff recommends taking a different approach to the management of the City’s parking system to relieve the pressure on the parking system, including changes to both off-street garages and on-street meters.
- The City’s existing parking system is a combination of seven (7) parking ramps and 3,500 on-street metered parking spaces. Currently, the parking meters charge from 8:00 a.m. to 6:00 p.m., Monday through Friday. One-third of the parking meters take credit card payment. The on-street meter hourly durations are two (2) hours, three (3) hours, four (4) hours, and 10 hours and meter rates range from \$0.45 to \$1.25 per hour. Meter rates charged are defined by three (3) distinct areas in the downtown as outlined in the Municipal Code.
- On December 4, 2017 under Roll Call No. 17-2096, the City Council approved a new revised strategy for downtown parking: Park Downtown Des Moines. This strategy includes:
 - Creating inexpensive or free parking areas on the periphery of downtown.
 - Changing meters to charge Monday through Saturday, 9:00 a.m. to 9:00 p.m. on street.
 - Change rates at meters and parking ramps to encourage long-term parking in the ramps.
 - Improving way finding to off-street parking options.

- Expanding technologies by continuing to upgrade meters to credit card meters to handle enhanced payment options in core areas.
- Revisions to the parking meters code are needed to implement the revised strategy for downtown parking. Historically, meter rates were defined by multiple zones and time durations were listed for each separate street within the Municipal Code. The proposed code revisions simplify the approach to meter rates and time durations, by directing the establishment by resolution of three (3) parking meter rate and time zones within the downtown meter district. The on-street meter hourly durations are proposed to be four (4) hours and 12 hours and meter rates will range from \$0.25 to \$1.25 per hour, with peak pricing in the Court District area increasing to \$1.75 per hour after 5:00 p.m.
- Parking meter changes are planned to be rolled out in five (5) phases, with anticipated completion by end of calendar year 2018. This ordinance allows for the phased implementation of these new rates and time durations. Division 10 Parking Meter Districts, Section 114-3831 turn Section 114-4174 will be omitted with the establishment of three (3) parking meter rates and time zones pursuant to Section 114-643.

PREVIOUS COUNCIL ACTION(S):

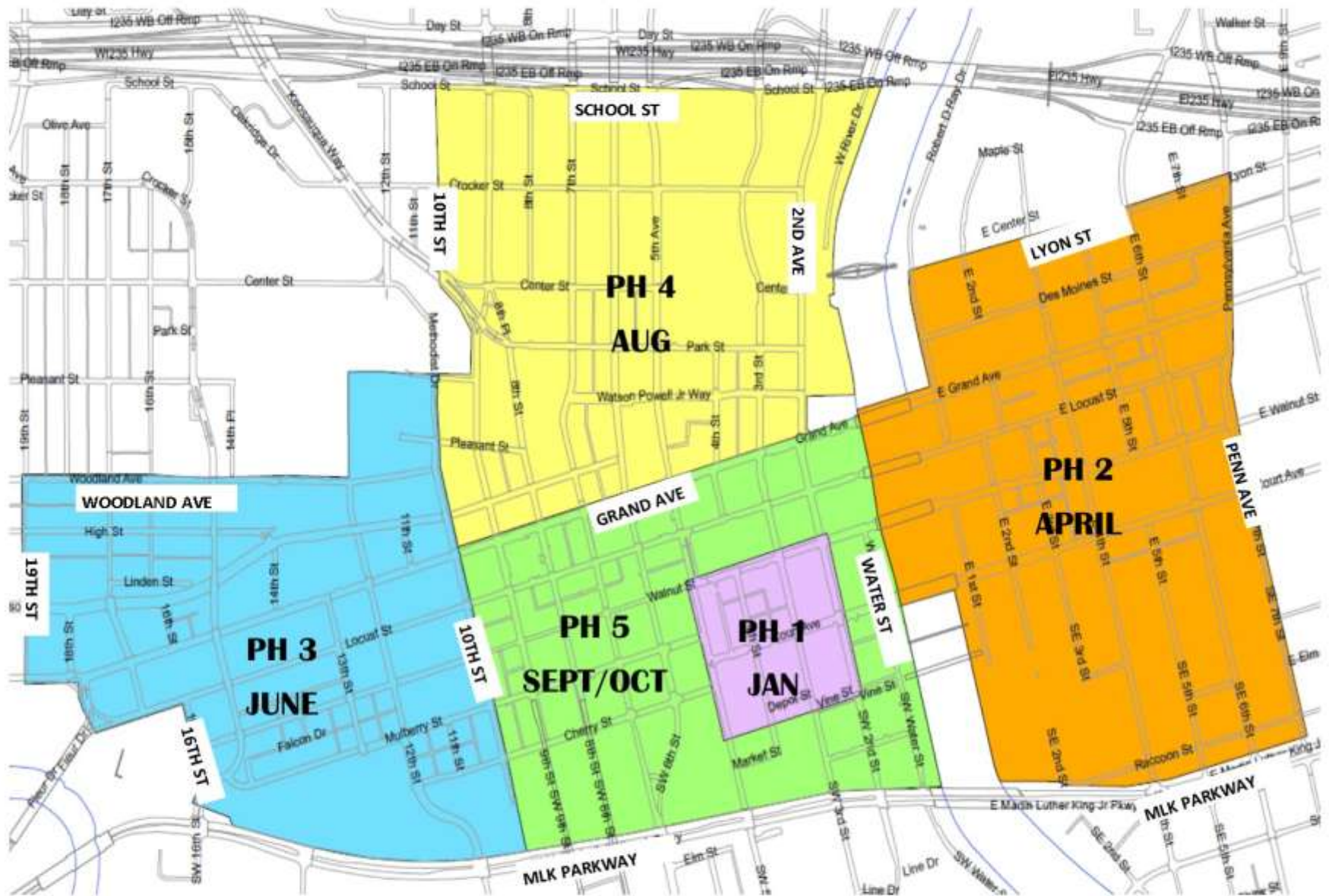
Date: December 4, 2017

Roll Call Number: [17-2096](#)

Action: [Revised](#) Downtown Parking Strategy. ([Council Communication No. 17-828](#)) Moved by Hensley to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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Dates here represent the start of the changes being rolled-out. Enforcement begins approximately six weeks after.