

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: June 25, 2018
	Agenda Item No. 31 Roll Call No. <u>18-1080</u> Communication No. <u>18-314</u> Submitted by: Phillip Delafield, Community Development Director

AGENDA HEADING:

Approving agreements to continue the Main Street Program for the 6th Avenue Corridor.

SYNOPSIS:

On May 19, 2014, by Roll Call No. 14-0760, the City Council approved the renewal of the Main Street Iowa Agreement and a new Cooperative Agreement between the City and 6th Avenue Corridor, Inc (6AC). The Main Street Iowa Program agreement and Cooperative Agreement was subsequently renewed on June 27, 2016 by Roll Call No. 16-1082. The National Main Street Trust, which administers the Main Street Program is now requiring that each local Main Street community change from a 2-year contact period to a 1-year contract period. They are also requiring the new contracts to be based on a calendar year, rather than a fiscal year. The City and 6AC intend to maintain a 3-year period for the Cooperative Agreement to ensure longer term support and continuity for the organization.

FISCAL IMPACT:

Amount: \$40,000

Funding Source: \$40,000 per year for 3-years funded from the General Fund.

ADDITIONAL INFORMATION:

- On March 23, 2009, by Roll Call No. 09-0503, the City Council endorsed an application by the River Bend and Cheatom Park Neighborhood Associations to participate in the Iowa Main Street Program as an Urban Neighborhood District.
- In May 2009, the River Bend Neighborhood Association received the Main Street Iowa Urban Neighborhood District Program designation for the 6AC.
- This project is administered through the Iowa Economic Development Authority (IEDA) and the National Trust for Historic Preservation Main Street Center. The ultimate goal of this project is to develop economically, physically and socially healthier River Bend and Cheatom Park neighborhoods.
- 6AC was incorporated under the Revised Iowa Nonprofit Corporation Act to administer and fulfill the activities required under the Main Street Iowa Urban Neighborhood District Program.

- Council action also includes approval of a Cooperative Agreement with 6AC for the three (3) year period ending December 31, 2021. The cooperative agreement outlines the performance and reporting expectations of the 6AC. Funding over the three (3) year period is contingent upon fulfillment of the expectations included in the cooperative agreement. Funding in the amount of \$40,000 will come from the General Fund.
- Main Street Boundaries includes 6th Avenue from I-235 north to the Des Moines River, from the street to the alleys; and 7th Street from I-235 to where it joins 6th Avenue south of University Avenue, from the street to the alleys.

PREVIOUS COUNCIL ACTION(S):

Date: June 27, 2016

Roll Call Number: [16-1082](#)

Action: [Agreements](#) to continue the Main Street Program for the 6th Avenue Corridor. ([Council Communication No. 16-339](#)) Moved by Gray to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.