| | | Date: | July 9, 2018 |
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| | Council Communication Office of the City Manager | Agenda Item No. | 23 |
| | | Roll Call No. | <u>18-1159</u> |
| | | Communication No. | <u>18-352</u> |
| | | Submitted by: | Erin Olson-Douglas, |
| | Since of the City Humager | | Economic Development |
| | | | Director |

AGENDA HEADING:

Resolution approving preliminary terms of an urban renewal development agreement with Des Moines Griffin Building, LLC for the historic renovation of the Griffin Building at 319 7th Street into a mixed-use residential and commercial development.

SYNOPSIS:

Des Moines Griffin Building, LLC (Tim Rypma, Jeremy Cortright, and Paul Cownie, Development Members, 102 Court Avenue, Suite 204, Des Moines, IA 50309) has proposed a historic restoration of the 6-story, approximately 50,400-square-foot building at 319 7th Street containing approximately 35 multi-residential apartment units, commercial office, and retail uses. The project is anticipated to cost \$12.4 million and would begin construction in fall 2018.

The Office of Economic Development has negotiated preliminary terms of an urban renewal development agreement with Des Moines Griffin Building, LLC, which provides for tax increment generated by the proposed project to serve as the core mechanism for responding to a financing gap presented by the developer. Additional details are provided in the fiscal impact section below.

FISCAL IMPACT:

<u>Amount</u>: The multi-residential apartment units will be eligible for the 10-year declining tax abatement. The project will otherwise receive 100% of the project generated tax increment from the taxable building valuations (exclusive of land) in years 1-20, estimated at \$1.6 million (NPV at a 4.5% discount rate). The assistance is estimated at 12.6% of total project costs.

| Year | Estimated Taxes | Estimated Taxes | Estimated | Estimated Net |
|--------------|------------------|-----------------|-----------------------|----------------|
| | Received without | Received with | Incentive Paid | Taxes Received |
| | Project* | Project* | | |
| Sum 10 Years | \$575,132 | \$1,251,921 | \$495,000 | \$756,921 |
| Sum 20 Years | \$1,148,173 | \$4,199,727 | \$2,403,908 | \$1,795,819 |
| Sum 30 Years | \$1,796,517 | \$7,723,521 | \$2,845,578 | \$4,877,943 |

*Taxes include all property taxing authorities (not just City property taxes).

*Taxes received estimates used the following assumptions: 2.5% growth in re-assessment years.

Building and Land Valuation Assumptions at Completion of Construction:

- o \$5,005,000 Multi-residential Building Assessment
- \$2,430,000 Commercial Building Assessment
- o \$ 570,000 Land Assessment

Funding Source: Tax Increment generated by the project in the Metro Center Urban Renewal Area.

ADDITIONAL INFORMATION:

- The development agreement includes an affordability component by requiring that a minimum of 10% of the multi-residential apartment units be leased at affordable rents. 5% of the units will not exceed the 65% HOME rent limits and 5% of the units will not exceed the 50% HOME rent limits for the Des Moines-West Des Moines, IA Metropolitan Surrounding Area (MSA) as published by the U.S. Department of Housing and Urban Development (HUD).
- The building was constructed in two (2) stages. The first three (3) floors were completed in 1885, and the top three (3) floors were completed in 1906. Throughout its existence, it has housed retail space on the first floor and offices on the upper floors.
- Formally known as the Flynn Building and renamed in 1998 as the Griffin Building after Edna Griffin, an outspoken African American woman with a finely-honed sense of justice and the will to act, out of respect and thanks for her contributions to civil rights in Iowa.
- The Griffin Building is a site of historical significance in the fight for civil rights and antidiscrimination in our community. On July 9, 1948, Edna Griffin along with her infant daughter Phyllis, John Bibbs, and Leonard Hudson visited Katz Drug Store at this site to buy ice cream and sodas. The group was refused service based on their race.
- The subsequent picketing, sit-ins, and distribution of handbills calling for a boycott of the store were events orchestrated by Edna Griffin to force Katz Drug Store to obey the 1884 Iowa Civil Rights Act, which guaranteed that "equal accommodation" would be provided to all, regardless of race. Those actions resulted in a 1949 Iowa Supreme Court ruling for the plaintiffs and the subsequent desegregation of the Katz Drug Store.
- The historic rehabilitation would utilize Workforce Housing Tax Credits, State and Federal historic tax credits, with all work undertaken following the Secretary of the Interior's Standards and Guidelines for Historic Rehabilitation.
- The Development Agreement will provide for historical recognition of the site and Edna Griffin to be located within the ground floor of the building.
- The land and building valuations as of January 1, 2017 are \$570,000 and \$1,205,000, respectively for a total assessed valuation on the property of \$1,775,000. The Development Agreement will recognize these valuations as the frozen base in determining future increment generated from the project.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

- Urban Design Review Board Preliminary and Final Design Review and Financial Assistance.
- City Council Consideration of Final Terms for Urban Renewal Development Agreement.

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