

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: July 23, 2018
	Agenda Item No. 34 Roll Call No. [_____] Communication No. <u>18-391</u> Submitted by: Jonathan A. Gano, P.E., Public Works Director

AGENDA HEADING:

Domino’s “Paving for Pizza” Funding and Advertising Agreement and approval of use of the City of Des Moines’ name in advertising.

SYNOPSIS:

Domino’s Paving for Pizza proposes an agreement to provide a sum of \$5,000 to pay for time and materials to patch potholes on public streets with in the City. This donation will also include 12 \$10 gift cards to Domino’s Pizza to be distributed as determined by the City Manager.

FISCAL IMPACT:

Amount: \$5,000 revenue from Domino’s Paving for Pizza national advertising campaign.

Funding Source: N/A

ADDITIONAL INFORMATION:

- This donation is made as part of Domino’s Paving for Pizza national advertising campaign, which includes: Burbank, California; Bartonville, Texas; Milford, Delaware; and Athens, Georgia. The premise of the campaign is to protect pizza during delivery from potholes which may disturb the pizza.
- This campaign was featured in a Des Moines Register article on June 21, 2018 encouraging the residents of Des Moines to nominate their city for participation in this program. On June 22, 2018, Julie Milford with the Paving for Pizza campaign, contacted the Street Maintenance Administrator to notify her of the City’s award for this program.
- This donation will fill approximately 200 potholes. Domino’s will present the actual number of potholes filled on their website www.pavingforpizza.com. Public Works Department will present Domino’s Paving for Pizza with at least two (2) photos of potholes filled with this donation.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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