

 <p style="text-align: center;">Council Communication Office of the City Manager</p>	Date: October 8, 2018
	Agenda Item No. 34 Roll Call No. <u>18-1688</u> Communication No. <u>18-500</u> Submitted by: Benjamin R. Page, Park and Recreation Director

AGENDA HEADING:

Amendments to Municipal Code Chapter 74 Article VI. FEES, regarding various changes to golf fees.

SYNOPSIS:

Staff recommends approval of changes to the schedule of fees in Article VI. FEES Sec.74-181. Golf Courses of the Municipal Code Chapter 74.

FISCAL IMPACT:

Amount: \$10,000 estimated additional yearly revenue based on proposed increases per fee category, per average rounds per year.

Funding Source: FY 2018-2019 Operating Budget, Golf Contracted Operations, E201 PK001201, page 177.

ADDITIONAL INFORMATION:

- Under the golf management contract that has been in effect since January 15, 2010, the contractor, C-Corporation, is responsible for proposing fee changes for consideration by the City. Golf fees were adjusted prior to the 2016 season and badge fees (season passes) were adjusted prior to the 2018 season. Both fees and badges are included in this year’s submission of proposed increases.
- At the August 16, 2018 meeting of the Citizen Golf Advisory Committee, the committee unanimously voted to recommend fee increases and changes being proposed by C-Corporation to take effect as part of the 2019 golf season starting January 1, 2019. The fees were then presented at the September 18, 2018 Park and Recreation Board meeting, who also approved the proposed increase by a unanimous vote.
- Staff has reviewed sections of Chapter 74 of the Municipal Code pertaining to current golf fees and believe the proposed changes represent an appropriate range with comparable market rates. The proposed changes as are follows:

CATEGORY	COURSE	CURRENT	PROPOSED	INCREASE
Senior - Weekday 9	Grandview	\$12.00	\$13.00	\$1.00
	Blank	\$14.00	\$15.00	\$1.00
Senior - Weekday 18	Grandview	\$16.00	\$17.00	\$1.00
	Blank	\$19.00	\$20.00	\$1.00
Military - Weekday 9	Grandview	\$9.00	\$10.00	\$1.00
	Blank	\$11.25	\$12.00	\$0.75
	Waveland	\$13.00	\$14.00	\$1.00
Military - Weekday 18	Grandview	\$12.00	\$13.00	\$1.00
	Blank	\$15.75	\$17.00	\$1.25
	Waveland	\$18.00	\$20.00	\$2.00
Weekday 9	Grandview	\$12.00	\$13.00	\$1.00
	Blank	\$15.00	\$16.00	\$1.00
	Waveland	\$18.00	\$19.00	\$1.00
Weekday 18	Grandview	\$16.00	\$18.00	\$2.00
	Blank	\$21.00	\$23.00	\$2.00
	Waveland	\$24.00	\$26.00	\$2.00
Weekend 9	Grandview	\$16.00	\$17.00	\$1.00
	Blank	\$17.00	\$19.00	\$2.00
	Waveland	\$20.00	\$22.00	\$2.00
Weekend 18	Grandview	\$22.00	\$23.00	\$1.00
	Blank	\$29.00	\$30.00	\$1.00
	Waveland	\$32.00	\$33.00	\$1.00
Restricted Senior Badge	Access to all courses	\$550.00	\$650.00	\$100.00
Unrestricted Senior Badge	Access to all courses	\$900.00	\$950.00	\$50.00
Unlimited 7-Day Badge	Access to all courses	\$2,200.00	\$2,225.00	\$25.00
Junior Badge	Access to all courses	\$250.00	\$275.00	\$25.00
Married Couple Badge	Access to all courses	\$1,150.00	\$1,175.00	\$25.00
Married Couple Senior Badge	Access to all courses	\$800.00	\$825.00	\$25.00

- The goal of establishing these new rates for fees and badges is to maintain the best value in relation to comparable courses in the Great Des Moines area.
- These proposed rate increases will continue to keep the City of Des Moines golf course fees with current market rates in all categories. Implementation of these proposed fee and badge changes will continue to position the City of Des Moines golf courses with some of the most competitive prices relative to comparable golf courses in Central Iowa.

- City staff estimates that these increases will raise revenues by \$10,000 between the three (3) Des Moines owned courses.

PREVIOUS COUNCIL ACTION(S):

Date: November 20, 2017

Roll Call Number: [17-1989](#) and [17-1990](#)

Action: [Amending](#) Chapter 74 of the Municipal Code regarding golf course fees. ([Council Communication No. 17-804](#)) Moved by Gatto that this ordinance be considered and given first vote for passage. Motion Carried 7-0.

(A) Final consideration of ordinance above, requires six votes. Moved by Gatto that the rule requiring that an ordinance must be considered and voted on for passage at two Council meetings prior to the meeting at which it is to be finally passed be suspended, that the ordinance be placed upon its final passage and that the ordinance do now pass, [#15,623](#). Motion Carried 7-0.

BOARD/COMMISSION ACTION(S):

Board: Parks and Recreation

Date: September 18, 2018

Resolution Number: 18-065

Action: Motion by Boggus to approve golf fees as presented. Second by Nassif Motion carried.

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to cityclerk@dmgov.org.