


COUNCIL COMMUNICATION

	Number:	18-631	Meeting:	December 3, 2018
	Agenda Item:	42B	Roll Call:	18-2018
	Submitted by:	Benjamin R. Page, Park and Recreation Director		

AGENDA HEADING:

Approval of signage at James W. Cownie Soccer Park in recognition of past financial contributions by MidAmerican Energy.

SYNOPSIS:

Staff recommends approval of approval of signage at James W. Cownie Soccer Park in recognition of past financial contributions by MidAmerican Energy to the soccer park.

FISCAL IMPACT:

Amount: Approximately \$7,500 for the removal of the existing sign.

Funding Source: FY 2018-2019 Operating Budget, Soccer Complex Operations, G001 PK201272, page 172 or FY 2018-19 Capital Improvement Projects, Sports Complexes, C040PK99 PK176, Parks – 16

ADDITIONAL INFORMATION:

- MidAmerican Energy has actively participated in the development of the James W. Cownie Soccer Park, along with the City, by making charitable donations in the amount of \$700,000 from 2005-2014. These funds were used as donations to the City for development and maintenance of the facility.
- In recognition of such generous contributions made since at least 2005, the MidAmerican Energy logo and name have been stamped into the asphalt ground surface of the “Play It Safe Plaza” which greets visitors to the facility as a type of donor recognition.
- This proposed sign would replace a no longer used logo with a new logo that would include the MidAmerican Energy Company name, logo and slogan “Obsessively, Relentlessly At Your Service™”, shall be included on this new sign as a presenting sponsor of the James W. Cownie Soccer Park. An illustration of the proposed sign is shown in the image below.



- The funds needed for the design, construction and installation of a new sign, are proposed to be paid by private donations.
- In the event that the City determines that maintenance of the sign is needed and insufficient or no funds remain in the Cownie Soccer Park II Fund, or are budgeted or appropriated within the Parks and Recreation General Operating Budget, the City will offer MidAmerican Energy an opportunity to make such repairs.
- The City shall determine the cost of the design, fabrication, and installation of the sign. Upon receipt of payment for such costs, the City shall proceed with the design, fabrication and installation of the sign in a timely manner, taking into account other City projects, and will attempt to complete such project prior to fall 2019.
- The City shall be responsible for the removal of the existing “Play It Safe” Plaza ground signage, consisting of the previous MidAmerican logo on the ground surface of the Plaza and replace the Plaza surface with materials, as determined by the City, on the Plaza ground directly in front of the concession/restroom building leading in from the central parking lot.
- In the event that funding for the sign is not provided to the City for the design, fabrication and installation of the sign, the existing MidAmerican Energy Company ground sign and logo in the “Play It Safe” Plaza may remain in its current position in front of the concession/restroom building leading in from the central parking.
- The term of this Agreement shall commence on the date signed and continue until December 23, 2034.

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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