COUNCIL COMMUNICATION				
CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	19-178	Meeting:	April 22, 2019
	Agenda Item:	44	Roll Call:	19-0664
	Submitted by:	Steven L. Naber, P.E., City Engineer		r

AGENDA HEADING:

Approving the Street Use Event On-Street Parking Rate Policy and related Municipal Code modifications.

SYNOPSIS:

Recommend approval of the Street Use Event On-Street Parking Rate Policy. The purpose of the policy is to provide a reduced rate for the reservation of parking meters related to street use events.

FISCAL IMPACT:

Amount: \$120,000 annually; (Estimated loss of parking meter revenue based on 2018 events.)

<u>Funding Source</u>: 2019-2020 Operating Budget, Page 78, Engineering Department Traffic and Transportation – Parking Meter Maintenance and Collection, EG062087.

ADDITIONAL INFORMATION:

- The City requires anyone wanting to reserve a parking meter or meters for their specific use obtain a special parking permit. The cost of the permit includes an application fee and the daily cost of the meter per day based on the rate in that meter district. Meters are reserved in full day increments only (12 hour day). As an example, a permit to reserve one (1) meter for one (1) day with a rate of \$1.25 per hour would be \$40 (\$25 application fee plus 12 hours at \$1.25 per hour).
- In 2018, the City modified the parking meter hours of operation to 9:00 a.m. to 9:00 p.m. Monday through Saturday. At that time, the City notified annual event organizers that beginning in 2019, events would be charged for parking meter usage on Saturdays. Event organizers expressed concern that the additional cost for parking meter usage on Saturdays would present a hardship to events.

- The City Manager asked staff to prepare a policy for Council approval to reduce the daily meter cost for special events by 75%. The proposed policy would only apply to applicants who have applied for a street use event permit. Street use event permits, as defined in Municipal Code Article XVI, are required for any event that closes the street or a portion of the street. The proposed policy would require the street use event permitholder to:
 - Obtain a special parking permit for any parking meter that cannot be used by the public during the event.
 - Pay the special parking permit application fee, currently \$25.
 - Pay 25% of the daily meter fee for each day and parking meter included in the permit.
 - Pay the parking meter hooding fee for each meter reserved on Sundays or holidays, currently \$2 per meter.

PREVIOUS COUNCIL ACTION(S):

Date: December 18, 2017

Roll Call Number: 17-2172

<u>Action</u>: <u>Amending</u> Chapter 114 of the Municipal Code regarding rates for Saturday parking and removing special night parking rates. Moved by Hensley that this <u>ordinance</u> do now pass, #15,634. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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