COUNCIL COMMUNICATION					
CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	20-514	Meeting:	November 23, 2020	
	Agenda Item:	40	Roll Call:	20-1894	
	Submitted by:	Erin Olson-Douglas, Development Services Department Director			

AGENDA HEADING:

Approving and authorizing the execution of the Neighborhood Commercial Revitalization (NCR) program.

SYNOPSIS:

The intent of the NCR program is to promote reinvestment in existing buildings primarily in neighborhood commercial nodes and corridors across the City. The structure of awards is a 50% matching grant for eligible uses on a reimbursement basis, with a maximum award of \$160,000. The NCR program replaces a prior commercial façade grant program and expands its eligible uses to building systems and other improvements that stabilize commercial buildings and improve their property values.

FISCAL IMPACT:

Amount: \$340,000 is available in grants for the first round of funds.

Funding Source: General Fund.

ADDITIONAL INFORMATION:

- Eligible uses include:
 - Façade renovations
 - Exterior site improvements
 - Building stabilization
 - Roof repair
 - Installation of a fat, oil, grease (FOG) interceptor
 - Installation of energy-efficient Heating Ventilation and Air Conditioning systems
 - Fire sprinkler systems
 - Electrical updates
 - Plumbing updates
- Property owner, or business tenant with written permission from property owner may apply.
- Applicant must commit to a non-City investment of at least 50%.

- Private entities and non-profit organizations are eligible for the program. Primarily residential properties are not eligible for the program.
- Business types discouraged from applying include:
 - Liquor and tobacco stores
 - Adult entertainment and product stores
 - o Pawnshops
 - Check cashing/payday loans
 - Car dealerships
 - Gas stations
- An ad-hoc committee of City staff representing various departments including Development Services, Neighborhood Services, Civil & Human Rights, Legal, and City Manager's Office will score applications and recommend funding.
- Initial rounds of this program will be scored competitively in batches received by a set deadline. Final awards will be granted according to application score, available funding, and capacity of the applicant to undertake the planned activities.
- City Manager is authorized to award contracts equal to or less than \$50,000; additionally, awards above this threshold will be presented to City Council for consideration.
- City Manager can approve changes to the program's administrative rules.
- All recipients of the grant will be required to sign a contract.
- The project cannot begin prior to approval of the application.
- The NCR grant match structure is as follows:

Project Costs	NCR Grant Match		
\$20,000 to \$99,999	50% of qualifying costs, up to \$50,000		
\$100,000 to \$499,999 \$50,000, plus 15% of qualifying costs above \$100,000, up an additional \$60,000			
\$500,000 and above	\$110,000, plus 10% of qualifying costs above \$500,000, up to an additional \$50,000		

PREVIOUS COUNCIL ACTION(S):

Date: March 23, 2020

Roll Call Number: 20-0528

<u>Action</u>: <u>Reprogramming</u> and carryover of prior years' unspent Community Development Block Grant (CDBG) funding and other funds for the 2020 HUD Consolidated Plan Programs. (<u>Council</u> <u>Communication No. 20-132</u>) Moved by Gatto to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Council consideration of any recommended grant awards over \$50,000.

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