


COUNCIL COMMUNICATION

	Number:	20-559	Meeting:	December 21, 2020
	Agenda Item:	46	Roll Call:	20-2134
	Submitted by:	Benjamin R. Page, Park and Recreation Director		

AGENDA HEADING:

Approving proposed amendment of Municipal Code Chapter 74 VI. FEES, regarding lighting fees for multi-colored L.E.D. features.

SYNOPSIS:

Staff recommends approval of and the Park and Recreation Board unanimously approved proposed fees in Article VI. FEES Sec. 74-188, Miscellaneous of the Municipal Code Chapter 74 for community requests for special multi-colored L.E.D lighting displays at the Chris and Marcie Coleman Bridge, Ruan Connector, and Prairie Meadows Riveria Stage at Riverview Park. The Board also approved the proposed policy limiting permits to promote public events of community significance.

FISCAL IMPACT:

Amount: Less than \$1,000

Funding Source: N/A

ADDITIONAL INFORMATION:

- In December 2019, the Chris and Marcie Coleman Bridge, crossing the Raccoon River, connecting Gray's Lake Park to Gray's Station neighborhood opened. The bridge was equipped with a software operating system to illuminate the bridge with thousands of different multi-colored L.E.D. design combinations.
- In September 2020, the Ruan Connector, beneath Fleur Drive, connecting Gray's Lake and Water Works Park opened. The tunnel is equipped with a software system to illuminate the tunnel with thousands of different multi-colored L.E.D design combinations.
- In 2021, the Prairie Meadows Riveria Stage at Riverview Park will open. The stage will be equipped with a software operating system to illuminate the stage with thousands of different multi-colored L.E.D. design combinations.
- This policy will take effect on January 1, 2021 and will cover any other facility that may become equipped with technology to program lights.

- **Criteria for Lighting Request:**
 - At the City's discretion, community requests may be accepted for special lighting to recognize a specific cause or to commemorate or enhance a specific event consistent with this purpose.
 - Non-denominational, non-profit, educational, governmental, and charitable (501 (C)(3) entities and individuals are eligible to make a request.
 - Lighting will not be considered for purposes of promotion or recognition of commercial entities, personal occasions or religious observances.
 - Examples of non-eligible requests include lighting to celebrate birthdays, personal anniversaries, or events that are primarily private in nature.

- **Amendment to Sec. 74-188. Miscellaneous**
 - (b) Permits for special lighting on facilities equipped with programmable multi-colored L.E.D lighting features: \$150.00 per 24-hour period per facility, from sunset to sunrise the following day.
 - (1) Facilities: The Chris and Marcie Coleman Bridge, the Ruan Connector, and the Riverview Riviera Stage. Additional facilities may be added if equipped with programmable multi-colored L.E.D. lighting features, subject to approval of the City Manager.
 - (2) Permits are subject to approval of the parks and recreation director and must promote the City, its civic institutions, state and federal holidays, and other public events of community significance.
 - (3) Permits are limited to no more than three (3) consecutive days and one (1) color scheme request per applicant for no more than six (6) total days per calendar year

PREVIOUS COUNCIL ACTION(S): NONE

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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