


# COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number: <b>21-298</b>	Meeting: <b>June 28, 2021</b>
	Agenda Item: <b>48</b>	Roll Call: [ _____ ]
	Submitted by: <b>Steven L. Naber, P.E., City Engineer</b>	

## AGENDA HEADING:

Procurement and installation of multi-space parking meters equipment and operating software, not to exceed \$3,245,367.40.

## SYNOPSIS:

Approving the procurement and installation of multi-space parking meter equipment and operating software with Cale America, Inc. for an initial 5-year agreement, plus a renewal for one (1) additional 5-year term.

## FISCAL IMPACT:

Amount: \$3,245,367.40 (not to exceed)

Funding Source: Fiscal Year (FY) 2021-2022 Capital Improvement Program Budget, Parking – On-Street Parking Technology, Page 61.

## ADDITIONAL INFORMATION:

- The City operates 3,492 metered spaces for on-street parking within the boundaries of present Parking Meter District.
- At the Council's quarterly planning session on January 30, 2019, Council gave direction to City staff to pursue an overhaul of the on-street parking system by removing the individual parking meters (at a minimum the highest value parking meters in the core downtown area), and replacing the individual meter heads with multi-space meter (MSM) pay stations along with a pay-by-cell phone (payment application) payment option.
- Funding to update the on-street metered parking system with the new multi-space meter system and pay-by-cell phone application has been allocated in the City's Capital Improvement Program (CIP) over FYs 2021, 2022 and 2023.
- This project will replace the existing individual meter heads that control one (1) or two (2) spaces with nearly 400 MSM pay stations. Generally, one (1) pay station will be installed on each City block where metered parking is available.

- The project is not anticipated to change the number of individual metered parking spaces in the Parking Meter District.
- The City received proposals from three (3) companies in response to a Request for Proposals (RFP), (N20-138) for Multi-Space Parking Meter System to procure and install MSM equipment and certain software for the management and operation of the on-street parking system.
- As part of the proposal response, the three (3) companies installed their MSM equipment in the Municipal Services Center parking lot.
- A stakeholder committee, including representatives from Des Moines Downtown Chamber, Greater Des Moines Partnership, Downtown Neighborhood Association, Historic East Village Board, the Ward 3 and 4 Councilmembers, and other interested users of the on-street parking system, were given an opportunity to test the MSM equipment and provide feedback.
- The Evaluation and Selection Committee selected Cale America, Inc (also known as Flowbird), based on:
  - Highest rated based on feedback from stakeholder committee.
  - Highest levels of credit card security.
  - Existing integration with and endorsed by Cardinal Tracking, the City's current parking enforcement provider.
  - Installation and service assistance through Baker Group, which provides a local service office.
  - Robust back-office system which remotely monitors the equipment and provides analysis tools for local parking data and trends.
  - Over 320,000 multi-space meters deployed across the US and around the world, including large cities with variable climates (Chicago, Minneapolis, St. Paul, Detroit, Atlanta, Las Vegas, etc.).
  - 9.7-inch touch screen provides an experience similar to using a smart phone.
- Installation of the new parking meter system is anticipated to begin in late summer/early fall 2021 and will be completed in three (3) separate phases, commencing in the western portion of the Parking Meter District, starting with the highest use meters and generally proceeding to the east. It is anticipated that the third phase of the MSM installation will be completed by fall 2022.
- The City will also engage the services of a pay-by-cell phone application to provide an additional payment option for on-street parking. These services would be provided under a separate agreement with a different vendor. This is expected to be available beginning in late 2021 as the MSM phases are put in place.

**PREVIOUS COUNCIL ACTION(S):**

Date: June 24, 2019

Roll Call Number: [19-0965](#)

Action: [Approving](#) exception to request for proposals process for good cause and approving Professional Services Agreement with Walker Parking Consultants/Engineers, Inc. d/b/a/Walker Consultants, for the on-street parking technology implementation, not to exceed \$95,000 ([Council Communication No. 19-286](#)) Moved by Boesen to adopt. Motion carried 6-1. Absent: Cownie.

**BOARD/COMMISSION ACTION(S):**

Board: Access Advisory Board

Date: April 21, 2021

Resolution Number: 21-19

Action: Frank Strong moved to approve the project. Nathan Stieler seconded the motion. Motion carried 8-0.

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Anticipated actions include partial payments to the contractor and final acceptance of work.

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