


# COUNCIL COMMUNICATION

	Number:	<b>21-576</b>	Meeting:	<b>December 20, 2021</b>
	Agenda Item:	<b>60</b>	Roll Call:	<b>21-1944</b>
	Submitted by:	<b>Erin Olson-Douglas, Development Services Department Director</b>		

## AGENDA HEADING:

Resolution approving membership with the Mid Iowa Planning Alliance (MIPA) for Community Development.

## SYNOPSIS:

MIPA is a new non-profit organization that was formed in August of this year by a group of city and county staff members, economic development professionals, and other stakeholders for the Mid-Iowa region, with a goal of having central Iowa designed as an Economic Development District (EDD) through the U.S. Economic Development Administration. Stakeholders from MIPA came together during 2021 to develop the Mid-Iowa Comprehensive Economic Development Strategy (CEDS), which represents the region's shared vision for economic growth. MIPA will provide its members with professional planning and technical assistance, as well as seek out state and federal funding opportunities for local projects.

MIPA will support communities within a 7-county central Iowa region including Boone, Dallas, Jasper, Marion, Polk, Story, and Warren. Eligible member jurisdictions (up to 89 cities and seven {7} counties) will be able to add their proposed projects to the project list within the CEDS document which is needed to competitively apply for eligible federal economic development grant programs through the U.S. Economic Development Administration.

## FISCAL IMPACT:

Amount: \$40,149 for the first 15-month period beginning April 1, 2022, through June 30, 2023.

Funding Source: Economic Development Enterprise Fund.

## ADDITIONAL INFORMATION:

- Membership dues are based on jurisdictions' population, which is determined by the decennial Census counts or annual Census estimates, whichever is most recent. The initial membership rate is \$0.15 per capita per year for each member jurisdiction.
- MIPA is applying to the Partnership Program from the U.S. Economic Development Administration to leverage up to \$70,000 per year in federal grant dollars to help pay for its staffing costs. The federal grant requires a one-to-one local match, which the membership dues of \$0.15 per capita per year will be used to meet the match requirements.

- The process to establish the non-profit organization and submittal of various documents and applications to the State of Iowa and the U.S. Economic Development Administration has been managed by staff of the Des Moines Area Metropolitan Planning Organization (MPO). It is anticipated that MIPA will employ one (1) full time position and contract with the MPO for administrative support services (i.e., office space and equipment, payroll, benefits, etc.).
- MIPA will be governed by a Board of Directors with representation from all member jurisdictions, while day-to-day operations will be overseen by an Executive Committee.
- The Board of Directors will have authority over key decisions, such as MIPA's annual budget, one-time stimulus funds (if they come available), the bylaws, membership dues, and the adoption of the CEDS. The Board of Directors will be comprised of one (1) director per member jurisdiction, one (1) representative of private business from within each county, one (1) representative from the Greater Des Moines Partnership, and one (1) representative each from the Des Moines Area Community College and Iowa State University. The Board of Directors will meet annually.
- The Executive Committee will provide oversight of day-to-day operations of MIPA, including planning processes and contracts for planning services (if any). The Executive Committee will be comprised of three (3) representatives from within each county, including two (2) public officials and one (1) private representative.
- Currently, MIPA has an Interim Board of Directors to provide oversight to the organization until it is fully operational and member governments can appoint representatives.

**PREVIOUS COUNCIL ACTION(S): NONE**

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

- Appointment of a representative to the board of directors – spring 2022.

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