


COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	23-096	Meeting:	February 20, 2023
	Agenda Item:	55	Roll Call:	23-268
	Submitted by:	Benjamin R. Page, Park and Recreation Director		

AGENDA HEADING:

Approval of Donation and Naming Agreements for Des Moines North Side Community Recreation Center, Approving Naming of Center and Portions of Center, and Authorizing City Manager to Determine Effective Date of Such Naming.

SYNOPSIS:

Recommend approval of the following agreements regarding the North Side Community Recreation Center:

- Multiple Donation and Naming Agreements between the City of Des Moines and various donors and/or the Des Moines Park and Recreation Foundation, as described below.
- Agreement between the City and Community Foundation of Greater Des Moines and Des Moines Park and Recreation Foundation.
- Agreement between the City and Des Moines Park and Recreation Foundation.

This Council action further expedites the naming process, in accordance with the City's Policy for Naming of Streets, Facilities, and Park Land in the City of Des Moines, and approves the naming of the Center and several portions thereof for a 20-year period, as described below in accordance with the naming agreements, and authorizes and directs the City Manager to determine the effective date of said naming rights upon Council acceptance of the project improvements.

FISCAL IMPACT:

Amount: Value of the combined charitable donations is \$3,570,000. Total project cost is an estimated \$18,000,000.

Funding Source: Combined donation of \$3,570,000 to be deposited in 2022-2023 CIP, Page 61, Northside Community Recreation Center, Municipal Buildings, BL135

- \$1,200,000 – John Douglas Reichardt
- \$1,000,000 – Patty and Jim Cownie
- \$750,000 – Community Foundation of Greater Des Moines
- \$500,000 – The Ruan Foundation
- \$100,000 – W.T. and Edna M. Dahl Trust
- \$20,000 – Lohse Family Foundation

ADDITIONAL INFORMATION:

- The Des Moines north side community recreation center project (“Project” or “Center”) is to be located on property commonly referred to as the Grubb YMCA in Brian Melton Field Park and located in the vicinity of 1611 11th Street and 1600 9th Street, Des Moines, Iowa, upon which the City of Des Moines intends to construct, operate, program, and maintain the Project at an estimated, minimum construction goal of \$18,000,000 and anticipated project timeline with opening in 2026, for the benefit and enjoyment of the residents of the City.
- The City has committed \$12 million over four (4) years to this project.
- The Project programming/planning phase was completed in early 2022, which included six (6) public meetings and more than 200 community conversations. The resulting program and conceptual design from the programming/planning phase is being used for fundraising. The Project is currently in the fundraising phase which will aid the City in defining project scope prior to project design, anticipated to begin in spring 2023.
- The donation and naming agreement between the City of Des Moines and John Douglas Reichardt provides for a contribution to the Project in the total amount of \$1,200,000 in either a single payment by July 1, 2023 or in up to three (3) equal amounts by July 1, 2026. Upon payment to the City and completion and acceptance of the Project, the facility and the building exterior façade shall be designated the “Reichardt Community Recreation Center” and the handball courts shall be designated the “Reichardt/Cownie Courts”, for a total period of 20 years.
- The donation and naming agreement between the City of Des Moines, Patty and Jim Cownie, and the Des Moines Parks and Recreation Foundation provides for a contribution to the project in the total amount of \$1,000,000 in either a single payment by July 1, 2023 or in up to three (3) equal amounts by July 1, 2026. Upon payment to the City and completion and acceptance of the Project, the basketball court and gymnasium shall be designated the “Patty and Jim Cownie Family Courts and Gymnasium” and the handball courts shall be designated the “Reichardt/Cownie Courts”, for a total period of 20 years.
- The agreement between the City, the Community Foundation of Greater Des Moines, and the Des Moines Park and Recreation Foundation, provides for two (2) grant awards in the total amount of \$750,000 to the Des Moines Park and Recreation Foundation for transfer to City for its use for the Project. Said total payment shall be paid in three (3) equal payments, two (2) of which are to occur in February 2023 and the third to occur in February 2024 and subject to compliance with grant terms. Upon payment to the City and completion and acceptance of the Project, the largest community room area shall be designated as the “Community Foundation of Greater Des Moines Community Room”, for a total period of 20 years.
- The donation agreement between the City of Des Moines, The Ruan Foundation, and the Des Moines Parks and Recreation Foundation provides for a charitable contribution of \$500,000 to the Des Moines Parks and Recreation Foundation for transfer to the City for its use for the Project. Said total amount shall be paid in either a single payment by July 1, 2023 or in up to three (3) equal amounts by July 1, 2026. Upon payment to the City and completion and acceptance of the Project, the elevated walking track shall be designated as “The Ruan Foundation Track”, for a total period of 20 years.

- The Foundation further has received funding for the Project from the W.T. and Edna M. Dahl Trust in the amount of \$100,000, and from the Lohse Family Foundation in the amount of \$20,000, which donations and transfer of funds to the City are described in the Agreement between the City of Des Moines and Des Moines Park and Recreation Foundation regarding the North Side Community Recreation Center.



PREVIOUS COUNCIL ACTION(S):

Date: August 23, 2021

Roll Call Number: [21-1339](#)

Action: [Accepting](#) proposal of M.A. Architecture, Inc. for consultant services for Grubb Community Recreation Center Programming and Planning, approving Agreement for the same, and authorizing City Manager to execute Agreement, \$172,800. ([Council Communication No. 21-366](#)) Moved by Gatto to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Anticipated future actions include additional donation and naming agreements.

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