

## COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	<b>23-336</b>	Meeting:	<b>July 17, 2023</b>
	Agenda Item:	<b>67</b>	Roll Call:	<b>23-1041</b>
	Submitted by:	<b>Benjamin R. Page, Park and Recreation Director</b>		

### AGENDA HEADING:

Hold hearing for License Agreement with Des Moines Art Center for installation, maintenance and display of artwork on the Mechanical Building within Evelyn K. Davis Park.

### SYNOPSIS:

Recommend approval of the agreement with the Des Moines Art Center for the installation, maintenance and display of a new public art mural proposed for the south-facing façade of the Evelyn K. Davis Park restroom/mechanical building located at 1400 Forest Avenue, Des Moines, IA 50314.

### FISCAL IMPACT: NONE

### ADDITIONAL INFORMATION:

- The Parks and Recreation Summer Camp program has just launched its second year. After completion of a banner first year with immense support from many collaborators, the department sought to expand programming options to keep engagement with participants fresh and exciting while planning for year two (2).
- During this planning stage, the Des Moines Art Center, which is a long-time trusted partner, expressed interest in expanding support of Summer Camp and proposed local, well-known and respected artists Marissa Hernandez and Jill Wells work closely with Summer Camp participants to design and install a mural at Evelyn K. Davis Park on the south-facing façade of the park's restroom/mechanical building.
- The Parks and Recreation Department supports this project. The results will bring a multifaced benefit to camp participants and to the park. The mural is likely to help alleviate graffiti, it will enhance placemaking and will provide truly unique arts programming for participants.
- The mural project shall comply with the concept approval and recommendations of the Greater Des Moines Public Art Foundation (GDMPAF) as it was presented to their board on June 1, 2023, by the Art Center. The proposed mural is consistent with the standards of the public art program. The Art Center, Marissa Hernandez and Jill Wells will present the final mural design that will be developed with Summer Camp participants to the GDMPAF prior to installation for final approval.

- The project will be funded entirely by the Des Moines Art Center, which will also be responsible for long-term maintenance of the mural.
- The License Agreement will be effective from date of completion on or before August 15, 2023, for a period of three (3) years, with an option to renew for an additional two (2)-year term.





**PREVIOUS COUNCIL ACTION(S):**

Date: June 26, 2023

Roll Call Number: [23-0901](#)

Action: [On](#) consideration of a License Agreement with Des Moines Art Center for installation, maintenance and display of artwork on the mechanical building within Evelyn K. Davis Park, (7-17-23). ([Council Communication No. 23-320](#)) Moved by Gatto to adopt. Second by Voss. Motion Carried 6-1. Absent: Sheumaker.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

For more information on this and other agenda items, please call the City Clerk's Office at 515-283-4209 or visit the Clerk's Office on the first floor of City Hall, 400 Robert D Ray Drive. Council agendas are available to the public at the City Clerk's Office on Thursday afternoon preceding Monday's Council meeting. Citizens can also request to receive meeting notices and agendas by email by calling the Clerk's Office or sending their request via email to [cityclerk@dmgov.org](mailto:cityclerk@dmgov.org).