


# COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	<b>24-131</b>	Meeting:	<b>April 1, 2024</b>
	Agenda Item:	<b>29</b>	Roll Call:	<b>24-0503</b>
	Submitted by:	<b>Benjamin R. Page, Park and Recreation Director</b>		

## AGENDA HEADING:

Approving Facility Use Agreement with World Triathlon Corporation d/b/a IRONMAN for use of Gray's Lake Park and the Meredith and Kruidenier Trails for the 2024 IRONMAN Triathlon.

## SYNOPSIS:

Recommend approval of the Facility Use Agreement with World Triathlon Corporation d/b/a IRONMAN for use of Gray's Lake Park and the Meredith and Kruidenier Trails for the 2024 IRONMAN Des Moines race to be held on Sunday, June 9, 2024.

## FISCAL IMPACT:

Amount: \$16,050 for rental of parks and trail use permit revenue.

Funding Source: Fiscal Year (FY) 2023-2024 Operating Budget, Park and Recreation, G001, PK201262, Gray's Lake Park, Page 160

## ADDITIONAL INFORMATION:

- On Sunday, June 20, 2021, the 2021 IRONMAN 70.3 Des Moines was held in the Des Moines metropolitan area. The race utilized Gray's Lake Park and Meredith Trail.
- On Sunday, June 12, 2022, the 2022 IRONMAN Des Moines was held utilizing Gray's Lake Park and the Meredith, Kruidenier, and Bill Riley Trails. This event offered age group qualifying slots to the 2022 IRONMAN World Championship in Kailua-Kona, Hawaii.
- On Sunday, June 11, 2023, the 2023 IRONMAN 70.3 Des Moines was held in the Des Moines metropolitan area utilizing Gray's Lake Park and the Meredith, Kruidenier, and Bill Riley Trails. This event offered age group qualifying slots to the 2023 IRONMAN World Championship in Lahti, Finland.
- IRONMAN is now proposing to host the 2024 IRONMAN 70.3 Des Moines on Sunday, June 9, 2024, in the Des Moines metropolitan area. The race will utilize Gray's Lake Park and the Meredith and Kruidenier Trails for the event and activities supporting the event.

- The athletes will begin the swim portion of the IRONMAN race at 6:30 a.m. and will transition out of Gray's Lake by 9:00 a.m. From the transition point at Gray's Lake, the athletes will complete a 56-mile bike ride to West Des Moines and back. Participants will then end on a 13.1-mile run course utilizing the Meredith and Kruidenier Trails, with the finish line located on the Court Avenue Entertainment District. The cut off time for the event/run is 4:00 p.m.
- The Facility Use Agreement states that IRONMAN will test Gray's Lake for water quality (including bacterial levels) pursuant to the USA Triathlon standards and safety precautions/requirements. IRONMAN shall conduct depth safety and safety/hazard tests pursuant to the USA Triathlon standards and safety precautions/requirements and schedule.
- The City of Des Moines City Manager, or his designee, shall have the ultimate and sole discretion and authority to cancel use of the Event Areas and to terminate the agreement in the event that conditions are present or are reasonably likely to be present (including acts of flooding, drought or other natural disasters), or to prevent the community spread of the coronavirus/or other public health concerns, or any such other conditions that present a risk to the safety, health, or welfare of the general public.
- IRONMAN will have staging and storage on-site at Gray's Lake Park from June 2 to June 10, 2024.
- The 2024 IRONMAN Des Moines is a major event for the City of Des Moines that attracts 2,000+ athletes and thousands of spectators to Des Moines.

**PREVIOUS COUNCIL ACTION(S):**

Date: May 22, 2023

Roll Call Number: [23-0742](#)

Action: [Facility](#) Use Agreement with World Triathlon Corporation d/b/a IRONMAN and Greater Des Moines Convention & Visitors Bureau, Inc. d/b/a Catch Des Moines for use of Gray's Lake Park and the Meredith, Kruidenier and Southwest Connector Multi-Use Recreational Trails for the 2023 IRONMAN Triathlon. ([Council Communication No. 23-260](#)) Moved by Gatto to adopt. Second by Boesen. Motion Carried 6-1. Absent: Sheumaker.

**BOARD/COMMISSION ACTION(S):**

Board: Parks and Recreation

Date: April 25, 2023

Resolution Number: 23-028

Action: Motion by Potter to receive and file IRONMAN Presentation. Second by Avila. Motion carried.

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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