


COUNCIL COMMUNICATION

 CITY OF DES MOINES OFFICE OF THE CITY MANAGER	Number:	24-366	Meeting:	September 16, 2024
	Agenda Item:	54	Roll Call:	24-1262
	Submitted by:	Steven L. Naber, P.E., City Engineer		

AGENDA HEADING:

Renewal of agreement with ParkMobile, LLC for pay-by-cell application services for the multi-space meter parking system and authorizing City Manager to execute the agreement.

SYNOPSIS:

Recommend renewing the agreement with ParkMobile, LLC for pay-by-cell application services for the multi-space meter parking system and authorizing the City Manager to execute the Agreement for an additional three (3)-year term.

FISCAL IMPACT:

Amount: No cost to the City for the application services. Transaction costs are paid by the parking customer. City costs for signage, marketing and implementation are paid for through the City's parking operation fund.

Funding Source: Fiscal Year (FY) 2024-2025 Operating Budget, Page 67, Engineering Department, T&T – Parking Meter Maintenance and Collection, EG062087, Parking Operations Fund

ADDITIONAL INFORMATION:

- The City operates around 3,460 metered spaces for on-street parking within the boundaries of present Parking Meter District.
- On October 4, 2021, the City Council approved an agreement with ParkMobile, LLC to provide and integrate a pay-by-cell application with the City's new Multi-Space Parking Meter system for management and operation of the on-street parking system.
- Over the past 12 months, 68% of all on-street parking transactions are paid for using the ParkMobile/ParkDSM application. The ParkMobile application collected 69% of the total amounts paid for on-street parking.
- This agreement's renewal provides for the use of a pay-by-cell (phone) application with the on-street parking system for an additional three (3)-year period, ending on September 30, 2027, with no change in the agreement's Terms and Conditions. End users of the application currently pay the transaction fees for service, known as the End User Fee. The current End User Fee is \$0.25 to start

a parking session and there is no subsequent end user fee assessed for an extension of the initial parking session. The End User Fee will remain the same with the agreement renewal. The result is a net zero (\$0) cost to the City for the application services.

PREVIOUS COUNCIL ACTION(S):

Date: October 4, 2021

Roll Call Number: [21-1485](#)

Action: [Acceptance](#) of proposal from ParkMobile, LLC for pay-by-cell application services for Multi-Space Meter System (MSM) and approving agreement. ([Council Communication No. 21-418](#))
Moved by Gatto to adopt. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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