


# COUNCIL COMMUNICATION

	Number:	<b>25-012</b>	Meeting:	<b>January 13, 2025</b>
	Agenda Item:	<b>46</b>	Roll Call:	<b>25-0069</b>
	Submitted by:	<b>Steven L. Naber, P.E., City Engineer</b>		

## AGENDA HEADING:

Amending Chapter 114 of the Municipal Code regarding Rates for City Parking Garages and the Adjustment of Rates.

## SYNOPSIS:

This proposal amends Municipal Code Section 114-658 to include rates to be charged for public parking in the 1200 Mulberry Street garage. Additionally, this proposal amends Sections 114-658 and 114-666 of the Municipal Code to increase the upper limit to \$20 for the prepaid special event rate.

## FISCAL IMPACT:

Amount: Revenues from prepaid parking for special events and transaction fees paid to Park Mobile.

Funding Source: Fiscal Year (FY) 2024-2025 Operating Budget, Page 66, T&T - Parking Administration, EG062085, Parking Operations Fund

## ADDITIONAL INFORMATION:

- On September 12, 2022, the City Council approved a purchase agreement for the office building at 1200 Locust Street and parking garage at 1200 Mulberry Street. This agreement also included the assignment of a parking lot lease at 1290 Walnut Street (13th Street and Walnut Street).
- On August 7, 2023, the City Council approved a Second Amendment to the purchase agreement, which added the acquisition of a parking lot at 1300 Locust Street and established a closing date for the office building and surface parking lots. The purchase of the parking garage at 1200 Mulberry was completed on December 18, 2024.
- The parking garage at 1200 Mulberry Street (shown below shaded in blue) will provide City staff parking for the T.M. Franklin Cownie City Administration Building at 1200 Locust (shown below shaded in green), as well as hourly public parking for the T.M. Franklin Cownie City Administration Building and nearby businesses. Monthly parking rates will not be included at this time but may be added after City staff occupy the new Administration Building.



- Additionally, the City of Des Moines charges prepaid parking rates for certain events at downtown venues, including the Civic Center, Court Avenue District, Iowa Events Center, and Wells Fargo Arena. To enhance convenience, the City's Parking Enterprise will introduce an online reservation system for event parking using the City's mobile payment application, ParkDSM or Park Mobile. This service will complement the existing prepaid special event parking options. Currently, other parking operators charge on-site rates for events at \$12, with advance reservations ranging from \$20 to \$50. The proposed amendment to the Municipal Code aims to align the upper limit of the City's prepaid special event parking rates with prevailing market prices set by private operators.
- The following code revisions will amend the Municipal Code to establish public parking rates for the 1200 Mulberry garage as well as to change the upper limit of the City's prepaid special event parking rate.

Sec. 114-658. Rates for city parking garages.

(a) Subject to section 114-666 of this subchapter, the following rates shall be charged at city parking garages.

	Fifth and Walnut Parking Garage	Seventh and Center Parking Garage	Fifth and Keo Parking Garage	Fourth and Grand Parking Garage	Ninth and Locust Parking Garage	Third and Court Parking Garage	East Second Parking Garage	East Fourth and Des Moines Parking Garage <sup>(2)</sup>	<u>1200 Mulberry</u>
Hourly Rate (first hour)	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	<u>\$1.00</u>
Hourly Rate (each additional hour)	\$1.00	\$0.50	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	<u>\$1.00</u>
12 Hour Maximum	\$7.00	\$5.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	<u>\$12.00</u>
24 Hour Maximum	\$10.00	\$6.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	<u>N/A</u>
Floater Rate (per month)	\$120.00	\$63.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	<u>N/A</u>
Preferred Rate (per month)	\$140.00	\$75.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	<u>N/A</u>
Reserved Rate (per month)	\$160.00	N/A	\$160.00	\$160.00	\$160.00	\$160.00	N/A	N/A	<u>N/A</u>
Resident Floater (per month)	N/A	N/A	\$63.00	\$63.00	N/A	N/A	N/A	N/A	<u>N/A</u>
Resident Preferred (per month)	N/A	N/A	\$73.00	\$73.00	N/A	N/A	N/A	N/A	<u>N/A</u>
Floater Rooftop Night <sup>(1)</sup>	N/A	N/A	N/A	N/A	N/A	N/A	\$60.00	N/A	<u>N/A</u>
Prepaid Special Event	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>	\$5.00 - <u>\$20.00</u>
Prepaid Saturday (after 4:00 p.m.)	N/A	N/A	N/A	N/A	N/A	\$5.00	N/A	N/A	<u>N/A</u>
Parking Meters (per hour)	N/A	N/A	N/A	N/A	\$1.25	N/A	N/A	N/A	<u>N/A</u>

Sec. 114-666. Adjustment of rates.

(d) At the discretion of the city traffic engineer, the base prepaid special event rate of \$5.00 may be increased up to ~~\$10.00~~ \$20.00 in any parking garage based on the anticipated increased parking demand related to the special event.

#### PREVIOUS COUNCIL ACTION(S):

Date: August 7, 2023

Roll Call Number: [23-1094](#)

Action: [Second](#) Amendment to Purchase and Sale Contract with Nationwide Mutual Insurance Company dated September 12, 2022. ([Council Communication No. 23-379](#)) Moved by Gatto to adopt. Second by Boesen. Motion Carried 6-1. Absent: Sheumaker.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**

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