

ORDINANCE NO. 14,407

AN ORDINANCE to amend the Municipal Code of the City of Des Moines, Iowa, 2000, adopted by Ordinance No. 13,827, passed June 5, 2000, by repealing paragraph (2) of Section 134-987 thereof, and enacting a new paragraph (2) of Section 134-987, regarding the minimum height of signs in the C-3A Central Business District Support Commercial District, to encourage monument signs.

BE IT ORDAINED by the City Council of the City of Des Moines, Iowa:

Section 1. That the Municipal Code of the City of Des Moines, Iowa, 2000, adopted by Ordinance No. 13,827, passed June 5, 2000, be and is hereby amended by repealing paragraph (2) of Section 134-987 thereof, and enacting a new paragraph (2) of Section 134-987, regarding the minimum height of signs in the C-3A Central Business District Support Commercial District, to encourage monument signs, as follows:

**Sec. 134-987. Signs.**

In the C-3A central business district support commercial district, signs shall be in accordance with the following:

- .....
- (2) Any combination of two on-premises type B or type C identification and/or advertising signs per occupant of a building, not to exceed three square feet in area per lineal foot of building frontage per occupant and not to exceed a maximum of 300 square feet per occupant, shall be permitted. If building frontage consists of 25 percent or less of the total lot frontage, the occupants of that building shall be permitted, in lieu of the restrictions of this subsection, 2 1/4 feet in area per lineal foot of lot frontage per lot and not to exceed a maximum of 300 square feet per occupant. Such signs shall be permitted on public or private canopies attached to and supported by a building. The following restrictions shall be met:
    - a. One freestanding sign shall be permitted per building frontage and shall consist of no more than two faces, such faces to be parallel and not to exceed 90 square feet in area per sign face. No dimension of such sign shall exceed 15 feet. No portion of such sign shall be located within a required visual clearance triangle. If a building has two or more occupants, the occupants may jointly erect and maintain the sign. If a building has five or more occupants, the occupants may jointly erect and maintain, in lieu of the freestanding sign, a freestanding directory sign not to exceed 20 square feet per occupant with a maximum of 200 square feet in any

yard other than the required front yard. Canopy signs shall be permitted on freestanding canopies, provided that:

1. Such signage shall not exceed 20 percent of the total sign area permitted for a freestanding sign;
  2. The canopy signage is in lieu of using the total sign area allowed on a freestanding sign;
  3. Such signage may be located either on the canopy fascia or on the support structure; and
  4. Directional signs, not to exceed two feet by two feet, may be attached to any support structure. Such directional signage is not to be considered as a part of the allowed signage.
- b. On-premises roof signs shall be permitted to exceed the 200 square feet maximum size limitation by 100 square feet per each story above the third story above grade. The back of such sign shall be effectively shielded from public view by a building wall, by backing the sign against another sign face, by grouping such signs in clusters to conceal the exposed backs or by painting the exposed back a neutral color. All roof signs must adhere to the height limitations of this district.

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Sec. 2. This ordinance shall be in full force and effect from and after its passage and publication as provided by law.

FORM APPROVED:

Roger K. Brown, Assistant City Attorney

T. M. Franklin Cownie, Mayor

Attest:

I, Diane Rauh, City Clerk of the City of Des Moines, Iowa, hereby certify that the above and foregoing is a true copy of an ordinance (Roll Call No. 05-202), passed by the City Council of said City at a meeting held January 24, 2005 signed by the Mayor on January 24, 2005 and published as provided by law in the Business Record on February 7, 2005, Authorized by Publication Order No. 4563.

Diane Rauh, City Clerk