★ R	oll Call Number	Agenda Item Number
Date	January 28, 2008	

RESOLUTION PLEDGING FINANCIAL SUPPORT TO THE DES MOINES ART CENTER "HANDS ON DES MOINES" CAMPAIGN

WHEREAS, the Des Moines Art Center is conducting a capital fundraising campaign, "Hands on Des Moines", with a fundraising goal exceeding \$7,000,000, and

WHEREAS, the purpose of funds raised will be to preserve and improve the physical condition of Art Center buildings and collections located on Grand Avenue in Des Moines, and

WHEREAS, the campaign is seeking grant monies from Vision Iowa in addition to funds from foundations and local companies, and

WHEREAS, Vision Iowa review criteria used to evaluate and select funding applications requires local matching funds from public and private entities, and

WHEREAS, the proposed Art Center capital repairs and improvements will have a positive economic impact on the City by enhancing the quality of life within the City and by contributing to the City's efforts to retain and attract a skilled workforce, and

WHEREAS, the proposed Art Center capital repairs and improvements will stimulate the development of recreational and cultural attractions and tourism opportunities that will enhance economic growth and job opportunities within the City, and

WHEREAS, the Art Center has requested the City to contribute a \$20,000 economic development grant, and the City believes this to be a worthy project that will benefit the citizens of Des Moines and the resulting public gains and benefits of the Art Center project would not occur without the economic development grant.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that the City Council hereby approves a pledge of a \$20,000 economic development grant to the Des Moines Art Center "Hands on Des Moines" campaign.

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BE IT FURTHER RESOLVED that the City Manager is directed to attempt to secure funding for the City's contribution from Bravo, but if unsuccessful, the City Manager shall identify an alternate source of funds for the grant within the City budget.

APPROVED AS TO FORM:

Lawrence R. McDowell Deputy City Attorney

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COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED			A	PPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor	(City	Clerk
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DE/ MOINE/ ART CENTER



January 21, 2008

Mr. Richard A. Clark City Manager, City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309-1891



Dear Rick:

The Des Moines Art Center respectfully requests \$20,000 from the city of Des Moines for improvements and renovations to its facilities, serving as the required participation from the city in conjunction with the Art Center's request to Vision Iowa for capital funds.

The Des Moines Art Center is requesting \$2,000,000 from Vision Iowa toward a \$7,090,000 capital campaign. This capital campaign is a part of a larger effort to raise \$34,000,000 for the Art Center that includes endowment, capital, and annual operating funds. To date, we have raised approximately \$27,500,000 of this total through the Hands On Des Moines campaign, with \$3,026,562 restricted for capital. Support has been received from Polk County (\$25,000 was approved in late 2007; Polk County gave the Art Center \$250,000 in 2005 for capital improvements, but those funds can not be used toward the Vision Iowa match), the state of Iowa (\$100,000), the Kresge Foundation (\$900,000), and numerous individuals, foundations, and corporations, such as Principal Financial, Pioneer Hi-bred, Wells Fargo, Meredith, and ING.

The Hands On Des Moines campaign's capital component focuses on preserving the Art Center's buildings, and in turn our internationally renowned collections. The Art Center's three buildings, built in 1948, 1968, and 1985, are in various stages of necessary repairs. Although general upkeep has been ongoing, significant improvements and repairs have been limited by available funding. Examples of specific project components include:

- -replacement of inefficient boilers and chillers to maintain consistent temperatures and humidity levels throughout the museum
- -expand vault storage and handling areas to minimize potential damage to the collection (currently vaults are over-filled and the receiving dock is inappropriate for very large sculpture)
- -improved security
- -roof replacement affecting 40,000 square feet of roof area to prevent and stop leaks which further threaten the building and the collection
- -new lighting based on recommendations from the Conservations Assessment Program by the Institute of Museum and Library Services, which will protect and enhance the collection
- -replacement of many windows and sun screening materials in the Meier and Pei buildings for more efficient climate control

-accessibility improvements through the addition of an elevator, new entry ramp, and renovated accessible restrooms

In addition to infrastructure improvements, the renovation of our loading dock will add 7,500 square feet of shipping/receiving and storage space for the museum's collection. This will involve an expansion to our loading dock receiving area. This expansion will be below grade having a minimal impact on our existing building elevations.

Thank you for your consideration of this request and your participation in securing the future of the Des Moines Art Center. I have enclosed a booklet which describes in detail the many facets of the *Hands On Des Moines* campaign, including the capital component.

Best regards,

Jeff Fleming Director

Enclosure