



**Roll Call Number**

**Agenda Item Number**

**33**

**Date February 11, 2008**

**Receive and File the Annual Report of the Des Moines International Airport for the year ended June 30, 2007**

WHEREAS, on September 20, 1993, by Roll Call No. 93-3490, the Des Moines City Council approved Ordinance No.12,040, assigning certain rights and responsibilities pertaining to the Airport to the Des Moines International Airport Board (hereinafter called the "Airport Board"), including the responsibility to prepare and deliver to the City Council an Annual Report covering program activities and financial status within one hundred and twenty days after the end of the fiscal year; and

WHEREAS, on September 7, 1994, by Resolution No. A94-234, the Airport Board directed that an Annual Report be prepared in simple, easy to read format; and

WHEREAS, on February 5, 2008, by Resolution No. A08-021, the Airport Board approved the FY 2007 Annual Report and authorized its submittal to City Council;

WHEREAS, the Annual Report has been prepared and is complete: NOW, THEREFORE,

**BE IT RESOLVED, BY THE CITY COUNCIL OF DES MOINES, IOWA:**

That (1) the FY 2007 Annual Report be received and filed and (2) the letter from the Airport Board Chairperson be received and filed.

(Council Communication 08-064 is attached.)

Approved as to form: \_\_\_\_\_ Moved by \_\_\_\_\_ to adopt.

  
David A. Ferrée, Assistant City Attorney

COUNCIL ACTION	YKAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED			APPROVED	

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk

February 11, 2008

The Honorable Mayor and Members of  
the Des Moines City Council  
400 Robert D. Ray Drive  
Des Moines, IA 50309

**RE: FY2007 Airport Annual Report – Year in Review**

Dear Mayor and Members of the City Council:

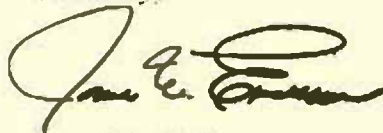
Section 2-362.03(ix) of the City of Des Moines Municipal Code, which establishes the Des Moines International Airport Board, requires the Board to:

*"Prepare and deliver to the City Council an annual report covering program activities and financial status"*

The operational, physical, and financial status of the Des Moines International Airport, as reflected in Airport records and City financial reports, are set forth on the following pages. The report was approved by the Airport Board on February 5, 2008, by Resolution No. A08-021. Official records regarding the Airport Enterprise Fund are maintained by the City's Financial Department.

We hope you find this report informative. Should you have questions regarding this report, please contact me or Aviation Director Craig S. Smith.

Sincerely,

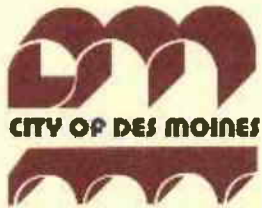


James E. Erickson  
Airport Board Chairperson

JEE:trs

Enclosure

cc: Airport Board Members  
Richard A. Clark, City Manager



DES MOINES INTERNATIONAL AIRPORT  
DEPARTMENT OF AVIATION, ROOM 211  
5800 FLUJH DRIVE  
DES MOINES, IOWA 50321-2604  
(515) 255-5100

ALL-AMERICAN CITY  
1949, 1978, 1981  
2003

# Year in Review

July 1, 2006 - June 30, 2007



75th Anniversary



**DES MOINES**  
International Airport

1932 - 2007

Portal to Exciting  
Destinations

33

75th Anniversary



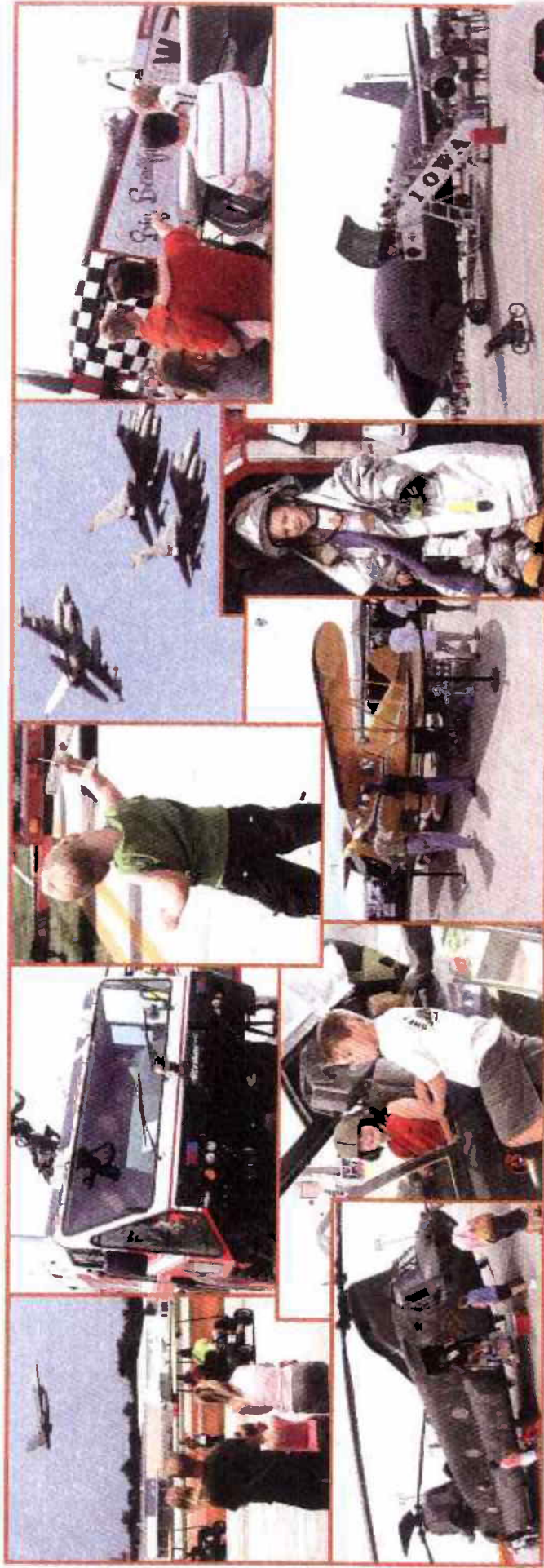
1932 - 2007

# DSM Open House & Aviation Expo - June 30, 2007

Des Moines International Airport (DSM) has been serving the Central Iowa community for 75 years with quality, dependable air service. The *Diamond Anniversary* festivities started in early December 2006 with a proclamation by Des Moines Mayor Frank Cownie designating 2007 the Year of the DSM Airport, and the crowning jewel of the celebration was an *Open House and Aircraft Expo* hosted at DSM on June 30, 2007. About 4,000 people came out to see up close vintage aircraft, tour current military aircraft, and even see the Iowa Air National Guard do a few fly-bys with their F-16 Viper jets!

The free event, held in conjunction with Fly Iowa, a non-profit aviation fair, started bright and early with a pancake breakfast at the Signature Flight Service Hangar. The Fly Iowa event has been held since 1991 in 10 different Iowa communities; this was the first time for Des Moines. Pilots throughout Iowa were invited to "fly-in" for breakfast and aviation enthusiasts were encouraged to "drive-in" and enjoy an interactive dialogue with the aviators. It was a great way to christen the Open House with over 500 breakfast participants.

After the breakfast, many folks made their way over to the aircraft display area at the Airport's south cargo apron. Aviation-related exhibits, concessions, and vendor information booths complimented a wide array of vintage, modern, and military aircraft on display. Attendees were able to delve into the storied history of the Airport, take a seat and experience first-hand a pilot's vantage point in a simulator, or speak close-up with pilots and owners of all sorts of aircraft. The photos below provide a glimpse of those young and old alike, who enjoyed a memorable day at an airport which has only gotten better with age... 75 years worth!



## Changing of the Guard

Calendar year 2006 ended with the second-highest passenger total in the Airport's history, with over 979,000 boardings. Through six months of 2007 we are 7,000 enplanements ahead of that pace. Not to be outdone, the amount of air cargo handled at DSM is five percent ahead of last year's pace which totaled 205 million pounds. By several measures, we continue to perform as well as any small commercial airport in the nation. Many airports our size have seen passenger and cargo totals drop over recent years.

We continued to see commercial service enhancements through the fiscal year ended June 30, 2007. Allegiant Air started non-stop service to Tampa/St. Petersburg, while American Eagle and Comair (Delta) added one daily rotation to their Dallas-Ft Worth and Atlanta hubs, respectively. The average ticket price out of Des Moines continues to be regionally competitive.

Aviation Director Craig Smith accepted the *Corporate Friend of Tourism Award* on behalf of the Airport at the annual *Iowa Tourism Conference*, an award we were nominated for by the Ames Convention and Visitors Bureau. It's nice to be appreciated for our efforts as the Gateway to Central Iowa.

Airport customers continued to see service enhancements. We created a *Cell Phone Waiting Lot* for people arriving to pick up passengers. Besides saving them some parking money, the lot reduces congestion in front of the terminal. The community's response has been positive. Restaurant and gift shop concessions expanded and remodeled their stores on the concourse level. They are beautiful and now feature additional offerings for their customers.

This year we celebrated our 75th Anniversary. The pinnacle event was the *Open House Celebration* on a bright, sunny Saturday in June. In addition to special publications and items, we hosted the annual *Fly Iowa* event. Some 4,000 people enjoyed numerous displays including the first plane to land at DSM, an aircraft owned by the Meredith family. The *Open House* was its last public appearance before being donated to the Aviation Museum in Oshkosh, WI.

This is my final *Year in Review* address effective June 30, 2007. I have retired as Chairman of the Board, handing the reins over to Jim Erickson. It has been an incredible ride these last 25 years. I have seen so many wonderful changes and worked with so many great people. I want to say "Thank You" to all of them and ask that they give Jim the same support they gave me.

For now, I will just say "Take care, I wish you well!"

*John Fitzgibbon*



**John Fitzgibbon**  
Chairman

## Projects Lead to Improvement

**Construction of the Airport's First Full-Service Brew Pub** – The *Capital City Brew Pub* opened its doors on December 19, 2006, doubling the size of the previous food court facility to 6,223 square feet. The expanded restaurant features seating for 180 customers and a superb panoramic view of the airfield. The smartly-decorated dining facility is accented with a sports bar feel with big-screen plasma TV's throughout the room. Through a partnership with several local breweries (i.e.: Court Avenue; Raccoon River; Olde Main; and Millstream), a variety of microbrews are available so travelers can experience an Iowa-oriented atmosphere. Besides the full-service restaurant, the facility also features a "grab-n-go" counter and a quick-serve coffee bar featuring Freidrichs coffee. The project was completed by the Hansen Company, and the Airport shared the cost of the \$2 million project with its food service master-concessionaire, Creative Host Services.

**Spacious New Concourse Gift Shop with Expanded Product Selection** – An expanded and remodeled *Capital Marketplace* gift shop featuring 2,358 square feet of showroom, opened its doors on September 27, 2006. The Airport and proprietor *Paradise Gift Shops* equally shared the \$1 million cost of the project, completed by the Hansen Company. The added space provides a more enjoyable shopping experience for travelers and also allows added product lines such as Liz Claiborne accessories, Isabel Bloom collectibles, local gourmet foods like Amana and Pella meats, as well as various cheeses, soybeans, and popcorn. College apparel has now expanded to include Drake University and University of Northern Iowa products, as well as Iowa and Iowa State.

Capital City  
Brew Pub  
doubles  
size of  
food court



Capital City Brew Pub



Concourse Gift Shop



