

★ Roll Call Number

Agenda Item Number

39

Date March 24, 2008

Communication from Downtown Community Alliance for approval of banner design for Meredith Corporation for 14 banners in downtown Des Moines to be displayed on Locust Street.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk



March 12, 2008

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith Corporation, I am submitting the attached banner designs for your approval. If the designs are approved, the Alliance will facilitate the display of 14 banners on 7 poles in downtown Des Moines, on Locust Street. The banners will be displayed in Spring and Summer 2008.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Amy Lego". The signature is written in a cursive, flowing style.

Amy Lego
Program Manager
Downtown Community Alliance

Enclosure: Banner designs

it's
spring!
have a ball

flourescent green

it's
summer!
stay cool

flourescent orange