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Date..... April 9, 2007

RESOLUTION RECEIVING THE REPORT ON ELECTRONIC BILLBOARDS  
AND EXTENDING THE TEMPORARY MORATORIUM

WHEREAS, on February 12, 2007, by Roll Call No. 07-275, the City Council imposed a temporary moratorium extending until April 10, 2007, upon new signs over four square feet in area utilizing an electronic display capable of displaying multiple messages in sequence or capable of displaying a video message, and directed that the Community Development Department and Plan and Zoning Commission to diligently proceed with a review of the sign regulations as applied to electronic displays and off-premises advertising in general; and,

WHEREAS, the Community Development Department, the Sub-committee on Electronic Billboards and the Regulation and Ordinances Committee of the Plan and Zoning Commission have reviewed the sign regulations as applied to electronic displays and off-premises advertising in general and have made specific recommendations for changes in the regulation of such signs, as more specifically described in the accompanying Council Communication; and,

WHEREAS, an extension of the temporary moratorium on new electronic digital and video signs is necessary and appropriate to prevent the installation of new electronic digital and video signs and the conversion of existing signs to such use at locations and with size, setback and separation that are incompatible with the existing and planned uses of adjoining property, until appropriate regulations can be prepared and considered; NOW THEREFORE;

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, as follows:

1. The report and recommendation of the Community Development Department, the Sub-committee on Electronic Billboards and the Regulation and Ordinances Committee of the Plan and Zoning Commission is hereby received and filed.
2. The Community Development Department, with assistance from the Legal Department, is hereby directed to present the proposed amendments to interested stakeholders for their input, and to then present the proposed amendments to the Plan and Zoning Commission for further report and recommendation, as recommended in the accompanying Council Communication.

( continued )

★ Roll Call Number

Agenda Item Number

56

Date April 9, 2007

- The temporary moratorium on upon new signs over four square feet in area utilizing an electronic display capable of displaying multiple messages in sequence or capable of displaying a video message, initially imposed on February 12, 2007, by Roll Call No. 07-275, is hereby extended and continued until June 5, 2007.

( Council Communication No. 07- 204 )

Moved by \_\_\_\_\_ to adopt.

FORM APPROVED:

*Roger K. Brown*

Roger K. Brown

Assistant City Attorney

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| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE         |      |      |      |        |
| COLEMAN        |      |      |      |        |
| HENSLEY        |      |      |      |        |
| KIERNAN        |      |      |      |        |
| MAHAFFEY       |      |      |      |        |
| MEYER          |      |      |      |        |
| VLASSIS        |      |      |      |        |
| TOTAL          |      |      |      |        |

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
City Clerk