

Date April 14, 2008

WHEREAS, the City Council has received the accompanying request from Matt Homan, General Manager of the Iowa Events Center, seeking approval to hang banners on the north side of Veterans Auditorium during the tailgate events prior to the home games of the Iowa Barnstormers, to identify the event sponsors; and,

WHEREAS, Section 134-1276(i)(1)(d) provides that temporary signs which satisfy the following conditions are allowed in any zoning district:

Such signs advertising a public event providing that specific approval is granted under regulations established by the city council.

WHEREAS, the Iowa Events Center is a publicly owned and supported facility that provides substantial services and benefits to the citizens of Des Moines and the metropolitan area, which services and events include the opportunity to attend arena football games; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the Iowa Events Center is hereby granted approval to hang banners on the north side of Veterans Auditorium on the following dates to identify the sponsors of the tailgate events prior to the home games of the Iowa Barnstormers on those dates.

Monday, April 14, 2:00 PM – 7:00 PM  
 Saturday, April 26 2:00 PM – 7:00 PM  
 Saturday, May 10 2:00 PM – 7:00 PM  
 Saturday, May 31 2:00 PM – 7:00 PM

Saturday, June 7 2:00 PM – 7:00 PM  
 Saturday, June 21 2:00 PM – 7:00 PM  
 Saturday, July 12 2:00 PM – 7:00 PM  
 Saturday, July 26 2:00 PM – 7:00 PM

MOVED by \_\_\_\_\_ to adopt.

FORM APPROVED

*Roger K. Brown*  
 Roger K. Brown

Assistant City Attorney

C:\Reg\Zoning\Administration\RC-Street-Banner2.doc

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
 City Clerk

MOTION CARRIED

APPROVED

\_\_\_\_\_  
 Mayor



April 9, 2008

The Honorable Mayor Frank Cownie  
Members, Des Moines City Council  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

RE: Banner for Wells Fargo Arena

Dear Mayor Cownie, Member Des Moines City Council:

As Global Spectrum's General Manager for the Iowa Events Center, I am requesting your consideration in allowing five banners to be hung on the north side of Veterans Memorial Auditorium. It is our intent that the City of Des Moines allow the banners to be hung on the Iowa Barnstormer game days only, as a reminder to our community of the exciting sporting events that continue to occur at Wells Fargo Arena at the Iowa Events Center. The dimensions of the banners are: 3 @ 10 x 28; 1 @ 10 x 16.25; and 1 @ 16 x 28 and will be hung with anchors at the top and sandbags at the bottom that will ensure the safety of both pedestrian and vehicle traffic along the parking lot of Vets Auditorium.

The Polk County Board of Supervisors and Global Spectrum appreciate the support the City of Des Moines has provided the Iowa Events Center since its inception. We want to assure you that we will continue as an ambassador to this great city in providing quality entertainment for our community.

Should you have any questions regarding this request, please don't hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Matt Homan".

Matt Homan  
General Manager  
Iowa Events Center  
Global Spectrum

[WWW.IOWAEVENTSCENTER.COM](http://WWW.IOWAEVENTSCENTER.COM)



**Rauh, Diane I.**

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**From:** John Pettit [jpettit@theiowabarnstormers.com]  
**Sent:** Tuesday, April 08, 2008 1:22 PM  
**To:** CityClerk  
**Subject:** Barnstormers  
**Attachments:** vets.bmp

Diane

Jeff Lamberti asked to email the following information for our tailgates. The 8 dates we will be holding the tailgates are.

Monday, April 14, 2:00 PM – 7:00 PM

Saturday, April 26 2:00 PM – 7:00 PM

Saturday, May 10 2:00 PM – 7:00 PM

Saturday, May 31 2:00 PM – 7:00 PM

Saturday, June 7 2:00 PM – 7:00 PM

Saturday, June 21 2:00 PM – 7:00 PM

Saturday, July 12 2:00 PM – 7:00 PM

Saturday, July 26 2:00 PM – 7:00 PM

Diane as I know Jeff already told you we apologize for the late request for this and that we will be more than happy to do what needs to be done.

Any help you can provide us for the first tailgate would be greatly appreciated. The tailgate parties are a huge part of the Barnstormers fan experience and tradition.

Please do not hesitate to call Jeff or me if you need anything, you can reach Jeff at 515-229-0075 or me at 515-419-5715.

I have also attached a picture that shows what we want to do.

Thank you

John Pettit  
*General Manager*  
*Iowa Barnstormers*  
515-564-8460 (Direct)  
515-564-8451 (Fax)  
www.theiowabarnstormers.com