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Date April 23, 2007

**APPROVAL OF SPONSORSHIP AGREEMENT WITH TOYOTA OF DES MOINES TO SUPPORT PARK AND RECREATION PROGRAMS**

WHEREAS, the Des Moines Park and Recreation Department is charged with providing recreational facilities and programs to the citizens of Des Moines; and

WHEREAS, on October 24, 2005, by Roll Call No. 05-2598, the City Council approved a Sponsorship Marketing Agreement with Intemark, Inc. to secure cash and "in-kind" support for the Park and Recreation Department; and

WHEREAS, has secured a sponsorship partner with Toyota of Des Moines with a total value of \$82,500 (\$49,500 cash and \$33,000 in-kind in the form of free leased vehicles for one-year); and

WHEREAS, Toyota of Des Moines is supportive of this initiative and has approved a Sponsorship Agreement, a copy of which is on file in the City Clerk's Office; and

WHEREAS, the Park and Recreation Department is desirous to enter into this Sponsorship Agreement to support programs and services provided by the department.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that the Toyota of Des Moines Sponsorship Agreement by and between the City of Des Moines and Toyota of Des Moines, on file in the City Clerk's Office, is hereby approved, and the Mayor is hereby authorized and directed to sign said Agreement on behalf of the City and the City Clerk is hereby directed to attest to said signature.

(Council Communication Number 07- *227* )  
 Moved by \_\_\_\_\_ to adopt.

Approved as to Form:

*Ann DiDonato*  
 \_\_\_\_\_  
 Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
<b>TOTAL</b>				
MOTION CARRIED			APPROVED	

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_ Mayor

\_\_\_\_\_ City Clerk