

Date..... May 5, 2008

RESOLUTION OF SUPPORT FOR THE
BEVERDALE MAIN STREET INITIATIVE

WHEREAS, on January 26, 2004, by Roll Call No. 04-211, the City Council expressed its support for the application by the Beaverdale Business Coalition and Beaverdale Neighborhood Association to participate in the Iowa Department of Economic Development ("IDED") Main Street Iowa Program; and,

WHEREAS, on June 15, 2004, Beaverdale was selected by IDED to participate in an Urban Neighborhood Commercial District Pilot Project; and,

WHEREAS, one of the primary goals of the Pilot Project is to develop an economically, physically and socially healthier Beaverdale neighborhood; and,

WHEREAS, on August 23, 2004, by Roll Call No. 04-1783, the City Council approved an economic development grant in the amount of \$30,000 to the Beaverdale Business Coalition to support the administrative costs of implementing the Pilot Project, to be paid in three annual installments of \$10,000 commencing in FY 2004/05; and,

WHEREAS, only the first installment of \$10,000 was requested and paid to date because of difficulties and delays in implementing the Pilot Project and the balance remains available for that purpose; and,

WHEREAS, Beaverdale Main Street Initiative, an Iowa non-profit corporation was established to implement the Pilot Project, now known as the Beaverdale Main Street Initiative, and has requested that the City renew its support for the project and join in the Pilot Project Agreement between the City, IDED, and Beaverdale Main Street Initiative now on file and available for public inspection at the office of the City Clerk; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, as follows:

1. The City Council hereby declares its support for the Urban Commercial Neighborhood District initiative using the Main Street Approach to assist in the revitalization of the Beaverdale Neighborhood Commercial District.
2. The Pilot Project Agreement between the City, IDED, and Beaverdale Main Street Initiative is hereby approved.

★ **Roll Call Number**

Agenda Item Number

50

Date..... May 5, 2008

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3. The Mayor is hereby authorized and directed to sign the Pilot Project Agreement, on behalf of the City of Des Moines.

MOVED by _____ to adopt.

FORM APPROVED:

(Council Communication No. 08-278)

Roger K Brown

Roger K. Brown

Assistant City Attorney

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COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

MOTION CARRIED

APPROVED

.....
Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk

Iowa Department of Economic Development
Downtown Resource Center
Pilot Project Agreement

Date _____

Agenda Item 50

Roll Call # 2008-07

Agreement between the Iowa Department of Economic Development, the City of Des Moines, and the Beaverdale Main Street Initiative for the purpose of collectively developing Iowa's first Urban Neighborhood Commercial District initiative in Beaverdale.

THIS AGREEMENT is entered into and executed by the Iowa Department of Economic Development herein referred to as the "IDED", the City of Des Moines, and the Beaverdale Main Street Initiative, hereinafter referred to as the "Beaverdale Main Street Initiative" or "local neighborhood commercial district".

WHEREAS, this agreement is for the purpose of collectively developing and implementing an Urban Neighborhood Commercial District initiative using the Main Street Approach® in the Beaverdale neighborhood of the City of Des Moines, County of Polk, State of Iowa, pursuant to contractual arrangements between the National Trust for Historic Preservation in the United States and the Iowa Department of Economic Development, State of Iowa, so as to assist in the revitalization of the Beaverdale Neighborhood Commercial District of Des Moines, Iowa; and

WHEREAS, the goals are to create a successful urban neighborhood commercial district initiative in the Beaverdale neighborhood of Des Moines, IA; to develop an economically, physically and socially healthier Beaverdale neighborhood; to use the Beaverdale Urban Commercial District pilot project as a model for other urban neighborhood commercial districts in Iowa; to achieve certification as a Nationally Certified Urban Neighborhood Commercial District by the National Trust for Historic Preservation's National Main Street Center; and to become recognized as an official Urban Commercial Neighborhood Program of the Iowa Downtown Resource Center/Main Street Iowa.

WHEREAS, the Iowa Department of Economic Development's Downtown Resource Center will provide technical assistance to the Beaverdale Main Street Initiative,

NOW THEREFORE, in consideration of the foregoing and mutual covenants and agreements contained herein, the parties have agreed to do as follows:

SECTION I. The Beaverdale Main Street Initiative agrees to:

1. Employ a program director at a minimum of 80% of full-time or no less than thirty-two (32) hours per week for the Beaverdale Main Street Initiative who will be responsible for the day-to-day administration of the program in the district.
2. Develop an employment contract to describe the above administrative duties for which the program director is responsible, as well as compensation.
3. Maintain workers compensation insurance for the program director and staff.
4. Establish and maintain an accessible office within the defined project area with established hours of operation.
5. Submit monthly performance reports to the Downtown Resource Center. The reports will document the progress of the local program's activities.
6. Provide the Iowa Downtown Resource Center with three copies of any materials published that relate to the local neighborhood commercial district.
7. Remain in compliance with the requirements of this program as outlined in this agreement. If the IDED finds that the Beaverdale Main Street Initiative is not in compliance with the requirements of this program, the Board of Directors of the local neighborhood commercial district program will be notified of non-compliance and given a probationary period in which to return to compliance. Continued non-compliance will result in termination of this agreement and loss of recognition as an Urban Neighborhood Commercial District pilot program.

8. Not assign this agreement without obtaining the prior written approval of the IDED.
9. Have the local neighborhood commercial district program participate, as requested by the Downtown Resource Center, in training sessions as scheduled throughout the year. To remain in compliance, a representative of the local neighborhood commercial district program must attend three of the four training sessions held in Iowa during each calendar year. Travel expenses to the training sessions are the responsibility of and will be paid by the local neighborhood commercial district program. In addition, new staff will be required to participate in no less than one new program director orientation session.
10. Have a representative of the local neighborhood commercial district program attend the National Trust for Historic Preservation's National Main Streets Conference annually. Travel expenses to the conference are the responsibility of and will be paid by the local neighborhood commercial district program.
11. Have a Resolution of Support passed by the city council. This resolution must stipulate sources of funding for the program, (i.e., the city, neighborhood association, development corporation, assessment district, private donations or any combination thereof, etc.), designate who will supervise the program director, (i.e., the local neighborhood commercial district board of directors, etc.), a commitment to appoint a city official to represent the city on the local neighborhood commercial district board of directors, and that the local neighborhood commercial district program will collaborate with I.D.E.D. to implement the Main Street Four Point Approach® as developed by the National Trust for Historic Preservation and espoused by the Downtown Resource Center.
12. Maintain a current membership in the National Trust for Historic Preservation's Main Street Center Network.
13. To serve as a model for other urban neighborhood commercial districts in Iowa and willingly share their experiences in order to educate other districts.
14. Collaborate with IDED in identifying and securing financial resources for acquiring the services of professional consultants, as needed and agreed upon.

SECTION II. The IDED agrees to:

1. Designate a Downtown Resource Center staff person to handle communication between the local neighborhood commercial district program and IDED's Downtown Resource Center.
2. Conduct four (4) statewide training sessions annually for program directors and local volunteers.
3. Conduct three to four one-day orientation sessions for new program directors, board members and volunteers annually. The Orientation will introduce attendees to the Main Street Approach® and to their immediate responsibilities and provide an overview of IDED's services.
4. Conduct training for the Board of Directors and Committee Chairs to include the Main Street Four Point Approach® with an overview of the roles and responsibilities of the Board of Directors and Committee Chairs.
5. Conduct a training session for each of the four committees relevant to the work of the committee and the broader organization.
6. Assist with development of a vision statement and goals for each committee.
7. Assist committee chairs and volunteers with development of an action plan following initial training and vision development.

8. Conduct a two/three day Resource Team visit to define and develop program initiatives. The team will be comprised of both Downtown Resource Center staff and other professionals with expertise in downtown development and the Main Street Four Point Approach®.
9. Conduct an on-site Design Charette for the purpose of evaluating potential design improvements for pre-determined properties in the Beaverdale District. The team will be comprised of Downtown Resource Center staff and a professional with expertise in design.
10. Conduct an on-site program review in the ninth (9) and eighteenth (18) months of this agreement.
11. Provide on-going advice and information to the local neighborhood commercial district program, its staff and board.
12. Provide technical support and/or assistance, either by phone or on-site, as deemed appropriate and necessary by Downtown Resource Center personnel and the neighborhood commercial district program.
13. Include the Beaverdale Neighborhood Commercial District program in the Iowa Downtown Resource Center's Main Street Iowa network.
14. Provide one set of any new National Main Street Center publications, as developed and deemed relevant, free of charge, up to a \$100 value.
15. Offer training via the Iowa Communications Network two or three times annually.

SECTION III. The PARTIES hereto otherwise agree as follows:

1. The term of this agreement shall be for a period of eighteen months, beginning January 01, 2008 and ending June 30, 2009. It may be extended or revised by a written amendment signed by both parties.
2. This agreement shall be binding upon and shall inure to the benefit of the parties and their successors.
3. Not to discriminate against any employee or applicant for employment because of race, color, sex, age, disability or national origin. The parties further agree to take affirmative action to assure that applicants are employed and that employees are treated without regard to their race, color, region, sex, age, disability or national origin during employment.
4. Either party may terminate this agreement without cause after 30 days written notice to the other party.
5. This document memorializes all elements of this agreement, and both incorporates and supersedes any previous agreements or negotiations, whether oral or written.
6. The IDED is limited to furnishing its technical services to the Beaverdale Neighborhood Commercial District and thus nothing contained herein shall create any employer-employee relationship.

IN WITNESS WHEREOF, the parties have executed this agreement.

BY: _____
T.M. Franklin Cownie, Mayor
City of Des Moines, Iowa

(Date)

BY: _____
(President – Beaverdale Main Street Initiative)

(Date)

BY: _____
Michael L. Tramontina, Director
Iowa Department of Economic Development

(Date)

APPROVED AS TO FORM:

Roger K. Bean
Assistant City Attorney

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★ Roll Call Number
04-211

Agenda Item Number
EX2 ✓

Date January 26, 2004

RESOLUTION DESIGNATING SUPPORT OF THE BEVERDALE BUSINESS COALITION AND BEVERDALE NEIGHBORHOOD ASSOCIATION PARTICIPATION IN THE MAIN STREET PROGRAM AND THE PROPOSED DESIGNATION OF A CITY OFFICIAL TO REPRESENT THE CITY ON THE LOCAL NONPROFIT MAIN STREET GOVERNING BOARD OF DIRECTORS

WHEREAS, Main Street Iowa has been created to assist communities to develop a public-private effort to revitalize their downtown "Main Street" areas; and

WHEREAS, the Iowa Department of Economic Development will be selecting Iowa cities to participate in the Main Street Iowa Program.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

Section 1. The City endorses the submission of the application by the Beaverdale Business Coalition and Beaverdale Neighborhood Association, and agrees to participate in the development and financial support of the local Main Street program.

Section 2. The City endorses the goal of economic revitalization of the Downtown within the context of the preservation and rehabilitation of its historic buildings.

Section 3. In the event the application is selected, the City will appoint a City official to represent the City on the local Main Street governing board of directors.

Section 4. The Mayor is hereby authorized to certify approval of the application after review and approval of the completed application by the City Manager.

Moved by Vlassis to adopt.

SPONSOR: Vlassis

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
COLEMAN	✓			
<u>OVERMAN</u>	✓			
HENSLEY	✓			
MAHAFFEY	✓			
BROOKS	✓			
VLASSIS	✓			
TOTAL	7			

Y. M. Franklin Cownie Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk

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★ Roll Call Number
04-1983

Agenda Item Number
31

AUGUST 23, 2004

Date.....

**RESOLUTION APPROVING FUNDING OF AN ECONOMIC
DEVELOPMENT GRANT TO THE BEAVERDALE BUSINESS COALITION
FOR COSTS ASSOCIATED WITH THE NEIGHBORHOOD'S URBAN
NEIGHBORHOOD COMMERCIAL DISTRICT PILOT PROJECT**

WHEREAS, on June 15, 2004, Beaverdale was selected by the Iowa Department of Economic Development to participate in an Urban Neighborhood Commercial District Pilot Project; and

WHEREAS, one of the primary goals of the Pilot Project is to develop an economically, physically and socially healthier Beaverdale neighborhood; and

WHEREAS, on July 28, 2003, by Roll Call 03-1810, the City Council approved a \$5,000 economic development grant to expand the Beaverdale Village Conceptual Revitalization Plan; and

WHEREAS, on January 26, 2004, by Roll Call 04-211, the City Council approved a resolution endorsing Beaverdale's application to the Iowa Department of Economic Development and agreed to participate in the development and financial support of the Main Street Program.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the city of Des Moines, Iowa, that:

1. The City shall make an economic development grant in the amount of \$30,000 to the Beaverdale Business Coalition to support the administrative costs of implementing the Pilot Program.
2. The \$30,000 shall be paid in three equal annual installments of \$10,000. The first installment will be made immediately following Council approval. The two subsequent payments will be made in FY '06 and FY '07.

(continued)

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★ Roll Call Number
04-1783

Agenda Item Number
31

August 23, 2004

Date.....

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3. The economic development grant shall be paid from Economic Development Enterprise Account funds.

(Council Communication No. 04-414)

MOVED by Brooks to adopt.

APPROVED AS TO FORM:

Roger K. Brown
Roger K. Brown
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
BROOKS	✓			
COLEMAN	✓			
HENSLEY				✓
KIERNAN	✓			
MAHAFFEY	✓			
VLASSIS	✓			
TOTAL	6			1
MOTION CARRIED				APPROVED

Y. M. Franklin Council Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk

★ Roll Call Number
05-119

50
 Agenda Item Number
A

Date January 14, 2005

RESOLUTION DESIGNATING SUPPORT OF THE BEAVERDALE BUSINESS
 COALITION AND BEAVERDALE NEIGHBORHOOD ASSOCIATION
 PARTICIPATION IN THE MAIN STREET PROGRAM AND THE PROPOSED
 DESIGNATION OF A CITY OFFICIAL TO REPRESENT THE CITY ON THE
 LOCAL NONPROFIT MAIN STREET GOVERNING BOARD OF DIRECTORS

WHEREAS, Main Street Iowa has been created to assist communities to develop a public-private effort to revitalize their downtown "Main Street" areas; and

WHEREAS, the Iowa Department of Economic Development will be selecting Iowa cities to participate in the Main Street Iowa Program.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

1. The City endorses the submission of the application by the Beaverdale Business Coalition and Beaverdale Neighborhood Association, and agrees to participate in the development and financial support of the local Main Street program.
2. The City endorses the goal of economic revitalization of the Downtown within the context of the preservation and rehabilitation of its historic buildings.
3. In the event the application is selected, the City will appoint a City official to represent the City on the local Main Street governing board of directors.
4. The Mayor is hereby authorized to certify approval of the application after review and approval of the completed application by the City Manager.

Moved by Vlassis to adopt.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				✓
BROOKS	✓			
COLEMAN				✓
HENSLEY	✓			
KIERNAN	✓			
MAHAFFEY	✓			
VLASSIS	✓			
TOTAL	5			2

T. M. Franklin Cornie Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk

★ Roll Call Number
07-1556

Agenda Item Number
50
60

Date August 6, 2007

RECEIVE AND FILE THE DRAFT BEAVERDALE MASTER PLAN DEVELOPED BY THE BEAVERDALE MAIN STREET INITIATIVE AND REFER TO THE CITY MANAGER AND APPROPRIATE BOARDS AND COMMISSIONS FOR REVIEW AND RECOMMENDATION

WHEREAS, residents and volunteers in conjunction with the Beaverdale Neighborhood Association, Beaverdale Business Coalition, the City of Des Moines, and Polk County have developed a Draft Master Plan for the Beaverdale Neighborhood; and,

WHEREAS, the City recognizes the level of commitment and effort demonstrated by the citizens in creating the draft; and,

WHEREAS, the Beaverdale Main Street Initiative has asked for City resources to support the design and construction of the proposed public improvements; and,

WHEREAS, the proposed streetscape improvements are consistent with the City's goal to expand and enhance neighborhood commercial/retail districts throughout Des Moines; and,

WHEREAS, Beaverdale is identified in the Capital Improvement Program as a neighborhood that might be appropriate for a planning effort that incorporates streetscape improvements (STR231 CP038 ENG990000, Street Improvements - 47).

MOVED by Coleman to receive, file and refer the Beaverdale Draft Master Plan to the City Manager and appropriate City boards and commissions for review and recommendation regarding its implementation. The City Manager will ask The Beaverdale Main Street Initiative to organize meetings with the Neighborhood Associations and other interested parties, to share the information about this plan.

APPROVED AS TO FORM:

Roger K Brown
Roger Brown
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
COLEMAN	✓			
HENSLEY	✓			
KIERNAN	✓			
MAHAFFEY	✓			
MEYER	✓			
VLASSIS	✓			
TOTAL	7			

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED
J. M. Franklin
Mayor

Diane Rauh City Clerk