

Date May 24, 2010

APPROVAL OF PUBLIC EVENT BANNER
AT THE IOWA EVENTS CENTER

WHEREAS, the City Council has received the accompanying request from Greg Edwards, President and CEO of the Greater Des Moines Convention & Visitors Bureau, seeking approval of a 16 foot wide by 48 foot long banner to be hung on the north side of Veterans Memorial Auditorium from June 16th through July 6th, 2010, to give notice of the Gold Wing Road Riders Association annual convention to be held at the Iowa Events Center for the first time; and,

WHEREAS, the Iowa Events Center is a publically owned and supported facility that provides substantial services and benefits to the citizens of Des Moines and the metropolitan area; and,

WHEREAS, Section 134-1276(i)(1)(d) of the Zoning Ordinance provides that temporary signs which satisfy the following conditions are allowed in any zoning district:

Such signs advertising a public event providing that specific approval is granted under regulations established by the City Council.

WHEREAS, the Gold Wing Road Riders Association annual convention is a national public event which brings significant national attention and economic benefit to the City of Des Moines; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that Veterans Auditorium is hereby granted approval to retain the banner as described above.

MOVED by _____ to adopt.

FORM APPROVED:



Roger K. Brown

Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk

May 12, 2010

The Honorable Frank Cownie and Des Moines City Council
c/o Diane Rauh, City Clerk
400 Robert Ray Drive
Des Moines, IA 50309

Dear Mayor and City Council:

We are writing to request permission to welcome the Gold Wing Road Riders Association (GWRRA) for their annual convention in Greater Des Moines. We would like to display a banner (16' wide x 48' length) welcoming the 10,000-14,000 motorcyclists that will roll into Des Moines on the north side of Veterans Memorial Auditorium from approximately Wednesday, June 16 through Tuesday, July 6, 2010. I have attached a photo of this banner.

GWRRA's Wing Ding 32 is being held for the first time ever in Greater Des Moines and making locals aware of their presence, in addition to welcoming the cyclists, will certainly highlight the impact visitors can have on our community.

Thank you for continuing to move Des Moines forward!

Sincerely,

Greg Edwards
President & CEO

c: Matt Homan, General Manager, Iowa Events Center

Greater
Des Moines
welcomes
**WING DING
32!**



Des Moines!
Convention and Visitors Bureau

SeeDesMoines.com/WingDing

Image Transform logo