

.....  
Date June 18, 2007

APPROVAL OF EXCEPTION TO COMPETITIVE PROCUREMENT PROCESS AND APPROVAL OF PROFESSIONAL SERVICES AGREEMENT WITH LEISURE VISION, ETC INSTITUTE FOR DEVELOPMENT AND IMPLEMENTATION OF A CITIZEN RECREATIONAL NEEDS AND SATISFACTION ASSESSMENT SURVEY.

WHEREAS, the Park and Recreation Department is charged with providing recreational opportunities, leisure activities, and facilities throughout Des Moines; and

WHEREAS, recreational needs and satisfaction surveys are an important means of obtaining citywide citizen input regarding priorities and levels of satisfaction for parks, green space, recreation facilities, and sports/recreational programming; and

WHEREAS, such survey information will provide the nucleus of information from which the Park and Recreation Board and Park and Recreation Department will develop a new Parklands Comprehensive Plan to address short- and long-range planning, management practices, programming and allocation of resources for the future recreational needs of citizens; and

WHEREAS, ETC Institute has administered successful resident satisfaction DirectionFinder Surveys for the City the past four years and its Leisure Services division has conducted more than 450 surveys specifically for parks and recreation departments nationally and has a benchmarking database of more than 60,000 survey responses from those surveys for comparative survey purposes; and

WHEREAS, the City Manager recommends that the development and implementation of a citizen Recreational Needs and Satisfaction Assessment Survey be exempted from the competitive bidding requirements for good cause shown, pursuant to Section 2-710(a) of the Municipal Code of the City of Des Moines; and

WHEREAS, funding is available from FY 2007-08 Recommended Operating Budgets: Park and Recreation Marketing, GE001 PKSO11200; and Park Improvement Planning, GE001 PKSO40400.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa that good cause has been shown to exempt the procurement of services for the development and implementation of the above described survey from the Procurement Ordinance competitive procurement requirements.

BE IT FURTHER RESOLVED, that the professional services agreement for the development and implementation of a recreational needs and satisfaction survey with Leisure Vision, ETC Institute, Dr. Elaine Tatham, President, 725 W. Frontier Circle, Olathe, KS, a copy of which is on file with the City Clerk's Office, is hereby approved, and the City Manager is authorized to sign said agreement on behalf of the City and to carry out its terms and conditions and the City Clerk is directed to attest to his signature.

★ Roll Call Number

Agenda Item Number

49

Date June 18, 2007

(Council Communication Number 07-381 )

Moved by \_\_\_\_\_ to adopt.

Approved as to Form:

Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
BROOKS				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
VLASSIS				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk