

★ **Roll Call Number**

Agenda Item Number

55

Date July 9, 2007

RESOLUTION to receive and file letter from the SE 14th Street Steering Committee regarding priorities and actions for revitalizing the SE 14th Street Corridor.

Moved by _____ to approve and to refer to the City Manager for action, as appropriate.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

MOTION CARRIED APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk

July 9, 2007

The Honorable Mayor
and
Members of the City Council

Re: SE 14th Street Steering Committee

Dear Members of the City Council:

Over the past three months, the SE 14th Steering Committee, which is comprised of South Side neighborhood leaders and SE 14th business and property owners, met several times with Council member Brian Meyer and City and Iowa Department of Transportation (IDOT) staff to discuss the future development of the SE 14th Corridor. These public meetings, which were well attended, served as a forum for people to express their opinions and concerns regarding the present state of the corridor and share ideas on how to make it an even more vibrant area of commercial activity. Ultimately, the committee arrived at a list of priorities and actions that we respectfully submit to Council for review and appropriate action (please see attachment).

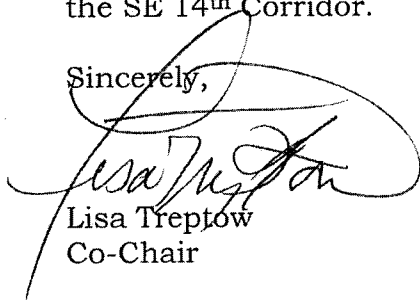
Among the priorities identified by the committee are:

- Increased code enforcement, especially for mobile home parks along SE 14th Street;
- Higher quality design standards for tax abatement along SE 14th Street;
- Greater investment in SE 14th Street beautification efforts;
- Recognition of new investments or businesses that are making a positive impact in the area.


The committee recognizes that the accomplishment of these goals will require collaboration between South Side neighborhoods and businesses, City staff, IDOT, and other important organizations, such as the South Des Moines Chamber of Commerce and the Southside Revitalization Partnership. For this reason, we are excited to share that we are working towards the creation of the Coalition of South Side Neighborhood Associations (CSSNA). CSSNA will include several South Side neighborhoods and serve as an umbrella organization for the coordination of neighborhood efforts to enhance the SE 14th Corridor. CSSNA will assume responsibility for many of the actions that the committee has identified as important and necessary. In doing so, it will seek to partner with key groups that share similar interests and goals.

Thank you for receiving this letter. Please know that we look forward to working with City staff and other interested groups as we take steps to improve the SE 14th Corridor.

Sincerely,



Lisa Treptow
Co-Chair



Jo Corigliano
Co-Chair

SE 14th Street Steering Committee