

Agenda Item Number 42

.....

Date August 20, 2007

2006-07 Annual Report from the Greater Des Moines Public Art Foundation.

Moved by ______ to receive and file.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT	CERTIFICATE
COWNIE					
COLEMAN					I, DIANE RAUH, City Clerk of said City hereby
HENSLEY					certify that at a meeting of the City Council of said City of Des Moines, held on the above date,
KIERNAN					among other proceedings the above was adopted.
MAHAFFEY					
MEYER					IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first
VLASSIS					above written.
TOTAL					
MOTION CARRIED			A	PPROVED	
				Mayor	City Clerk



MONUMENTAL JOURNEY

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IOWA NATIONAL BAR ASSOCIATION PUBLIC ART PROJECT

NBA President-Fleet Varitia Barits (TVRI Rights Pioneer AVRIe S. Churton Ford Representative Wayne W. Ford NRA Nember of Large June Froms INBA President Victor Long-101 NRA President Linnes Finney, J1 Representative Also Abdul Samud NRA Secretary Ellen Daughess Representative Richen Wilder

Lawrence Roward (sound NRA founder Chiefe, P. Howard) INBAMMENT Project/MangerRomanda D. Befelter Representative Deburah Revex Depte University Law School Dean David Walker

The Greater Das Monitors projects on the Greater Das Monitors Community Foundation lowe National Bar Association Monuturent Fund 1915 Chard Association Das Monites, Jowa 503109

Address

City

HINS IS A COLLARURATIVE PROJECT BETWEEN HIE OWA MATCHAL BAR ASSOCIATION. THE HATCHAL BAR 45800ANTON AND THE GREATER DE≣ MORE'S PLEUD ART FOUNDATION.

E-mail

Phone

Zip State



-

The lowe National Bar Association and the National Bar Association request your generous support to build a monument in honor of the founders/incorporators of the National Bar Association.

Individual Sponsors

Step Up \$500 - \$1,499

Speaker's Corner \$1,500 - \$2,999

Founders Circle \$3,000 - \$4,999

Freedom Rings \$5,000 - \$7,499

Free at Last \$7,500 & above

A MONUMENTAL PLEDGE

BLACK HISTORY PROGRAM

SPONSORED BY

REPRESENTATIVE WAYNE W FORD

Corporate/Philanthropic Sponsors

Diamond \$50,000 +

Platinum \$40,000 +

FEBRUARY 1, 2007

DES MOTHES, 10WA

I n to Webst

Gifts are 100% tax deductible. Contributions of S1,000 or more will be recognized on a plaque on or near the monument.

Bronze \$5,000

Silver \$10,000 +

Gold \$25,000 +

Name

22

NATIONAL BAR ASSOCIATION

MONUMENT

The Journey

The Idea for the National Bar Association (NBA) monument grew from a dialogue between lowa National Bar Association past Association past president Evelte Simmons president Odell McGhee and National Bar In 2002 while attending the 75^h Anniversary Celebration of the National Bar Association held in Des Molnes, Iowa.

The Purpose

To preserve the legacy of African American lawyers who founded and incorporated the National Bar Association in 1925, dedicated to justice, equality and dvil rights in the legal systern.

The Goal

To create a visually inspiring monument that Bar Association founders/incorporators and memorializes the struggle of the National to recognize the State of lows.

The Cancept

To provide a Free Speech Platform where the voices of all citizens in the community may be heard.

The Site

The proposed site location is in downtown Des Molnes, west of the Des Molnes Police Department on East 1" Street and Court Avenue.

The Budget



Gertrude E. Rush First Africen American lernele licensed to precilice law in lowa

THEFT A PARTY. Phase I

October 2006 - February 2007 Establish Commillees

- lowe NBA Monument Committee .
- Stearing Committee Artist Selection Panel
 - Fundralsing Chairs ÷.
 - Landscaping
 - •
- Site Selection
- Develop Collaborative Relationships
- The Greater Des Moines Public Art Foundation .
 - Des Molnes City Council .
- Greater Das Molnes Community Foundation

 - Principal River Walk Committee
 - DSM Parks and Recreation
 - U.S. Army Curps of Englneers
 - Principal Financial Corporation
- The National Bar Association
- Riverfront Development Com
 - Phase II

March 2007 - December 2007

- Fundralsing
- . .
- Grant Proposals
 - Artist Selection
- Artist Proposels
 - Artlat Contract Phase III

- January 2008 December 2008
- Groundbreaking
 - Construction
- Monument Completion Dedication



Diske Lew School HISTORY AND DEVELOPMENT NATIONAL BAR ASSOCIATION

fight segregation and legal raclam began gathering belween 1890 and 1900 to begin the formation of The National Bar Association.

This movement had a permanent profound Impact upon a nation that excluded African American lawyers from the mainstream of society and the legal profession.

The National Bar Association was founded at a lowa Colored Bar Association convention held in Des Moines In 1924. They Incorporated one year

February I, 2007 dedicating a room of Cartwright Hall to house The Des Moines Public Library transferred archivel NBA

the archives.

materials to Drake University Law School in a cere

Association to the

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The

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association

Afric

TINU

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Altica, England, Canada

and the Virgin Islands the United States. American teware

and hudges repr

Woodson, S. Joe Brown, Gertrude E. Rush, James B. Morris, and Cliarles P. Howard, Sr. The others, were from Chicago, and Charles H. Calloway, L. these Midwestern lewyers changed the course of Wendell E. Green, C. Frencis Stredford, Jesse N. Baker, William H. Haynes, and George C. Adams Amasa Knox from Kansas City. The ingenuity of

because of their race. Its founding was an act of Association and other national legal associations denled merribership to African American lawyers rision and promise.





Ploneer African American lawyers dedicated to

S. Joe Brown

later on August 1, 1925.

George H. The five founders were lowans: ilstary.

It was a time when the American Bar



LENIS SUCCESS AND JANDITAN BHT RECROE II, WOODSON PRESIDENT greater des moines public art foundation

2006-07 annual report des moines city council

August 15, 2007

GREATER DES MOINES

PUBLIC ART.

FOUNDATION

August 15, 2007

Honorable Mayor Frank Cownie & Des Moines City Council Members Des Moines City Hall 400 Robert D. Ray Drive Des Moines, IA 50309

Honorable Mayor Cownie & Des Moines City Council Members:

On behalf of the Board of Directors of the Greater Des Moines Public Art Foundation, I am pleased to submit the enclosed 2006-07 Annual Report.

This preliminary report details activities pertaining to projects, governance, administration, and financial management in accord with the requirements of an Agreement, dated March 19, 2004, between the City of Des Moines and the Greater Des Moines Public Community Foundation, serving as fiscal agent for the Greater Des Moines Public Art Foundation.

The Foundation continues to pursue its mission of acquiring the highest quality public art for the City of Des Moines.

The following items are enclosed:

- Narrative report on activities
- Financial Spreadsheet [2006-07 Ending June 30, 2007]
- Board of Director's Roster

On behalf of the Board of Directors, I want to thank you and the members of the City Council for your continuing support of the Foundation. Please feel free to contact me if you have any questions or comments.

Respectfully, John Firman

Consultant Greater Des Moines Public Art Foundation

1915 Grand Avenue Des Moines, Iowa 50309

BOARD OF DIRECTORS

Pamela Bass-Bookey

VICE-PRESIDENT William Friedman, Ir.

SECRETARY

William Anderson

King Au

Alex Brown

David Dahlquist

Lois Fingerman Christine Hensley

G. David Hurd

leanne Levitt

Kristi Lund Lozier

Jeff Fleming

Paul Mankins

Katie Meredith Gregg Narber

Mary O'Keefe

CONSULTANT John W. Firman 515.244.3322 OFFICE 515.710.1830 CELL 515.285.3345 FAX jwfinga2@aol.com GREATER DES MOINES • PUBLIC ART • FOUNDATION



Title Untitled Artist: Jennifer Lynn Bates Project City Performance Report

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Artist: Exterior Mural: Location: Barrie Lester Orchard Place/PACE @ 8th & High Streets

SECTION 1: INTRODUCTION

IN the most recently completed fiscal year, the Foundation reaffirmed its mission to identify, select, and commission professional artists to create high quality works of art for new or renovated public buildings, parks, lands, and streetscapes. The decisive factor by which artists and works of art are selected is "excellence"; an unequivocal principle considered the core of the Foundation's purpose.

The sections that follow summarize the Foundation's operations over the past year and serves as the Annual Report required by the City of Des Moines.



Artist Title Project:

Matthew Kargol, Oskaloosa Spotted Dog East Village Bike Rack

SUMMARY

In 2005-06, the Foundation continued to fulfill its mission of commissioning professional artists to create works of the imagination for the city's public art collection.

The Foundation's work over the last year helps highlight its vision of excellence and commitment to serve the public. The projects in which the Foundation is involved are at various stages; i.e.; Pending, In Progress, and Completed; a description of each is as follows...

PROJECTS PENDING

- Neighborhood Project Restoration Ingersoll
- Art in Transit [I-235] A collaboration with the Department of Transportation

PROJECTS IN PROGRESS

- Rotary Club of Des Moines Literary Project
- National Bar Association Project

PROJECTS COMPLETED

- Temple Chess & Poetry Garden
- City of Des Moines 2005 & 2006 "Art of the Community" Performance Report
- Iowa Events Center's Hy-Vee Hall of Pride
- East Village Bicycle Rack Project
- Science Center of Iowa

PROJECTSPENDING

NEIGHBORHOOD PROJECT - RESTORATION INGERSOLL

Foundation President Pamela Bass-Bookey and City Council member Christine Hensley have met with leaders of the city's Neighborhood Associations to explore the opportunities associated with Restoration Ingersoll. To date, project plans include the following elements...

- · Identifying key locations for public art
- Decorative street lighting
- Widened pedestrian sidewalks
- New street trees, benches, bicycle racks, planter urns and flower beds
- Expanding on-street parking & shared off-street parking lots.

This project will start a process whereby the Foundation will help identify sites in neighborhoods throughout the city at which public art is appropriate for installation.

ART IN TRANSIT [I-235] — A COLLABORATION WITH THE DEPARTMENT OF TRANSPORTATION

The lowa Department of Transportation [IDOT] and the Foundation are currently in discussions regarding public art on the entrances and exits of the newly renovated Interstate 235.

Representatives from IDOT are scheduled to attend a Foundation Executive Committee meeting on August 29, 2007 to discuss the issues necessary to initiate this distinctive project.

PROJECTS IN PROGRESS

ROTARY CLUB OF DES MOINES LITERARY PROJECT

The Rotary Club of Des Moines and the Foundation continue to develop this project. The Club has created a statement of purpose, in which it is envisioned that a public works of art will...

"Have a lasting impact on the community, be of significance and high profile, involve directly all members of the Rotary Club of Des Moines, represent the impact the Club and its members have had on the community, and reflect the emphasis and goals of Rotary International."

Ted Kooser, the Poet Laureate of the United States in 2006 has agreed to work with an equally prominent visual artist to conceptualize and create the work.

NATIONAL BAR ASSOCIATION PROJECT

Polk County Associate Judge Odell McGhee has plans to create a monument to honor the Des Moines' African-American attorneys who founded the National Bar Association, in 1929.

At the time, African-American's were not allowed admittance into the American Bar Association [ABA] and, as such, the National Bar Association [NBA] was established to accommodate the needs of this underserved population, in a racially divided society.

BLANK PARK ZOO

The Blank Park Zoo shared its plans to acquire a significant work of public art for the entrance to the facility. The Zoo will be seeking both financial support and assistance in the artist selection process from the Foundation.



Title: Untitled Artist: Michael Holmes

PROJECTS COMPLETED

TEMPLE CHESS & POETRY GARDEN



Artist: Siah Armajani Title: Temple Chess & Poetry Garden [Detail]

The Temple Chess & Poetry Garden was conceived, designed, and fabricated by internationally known artist Siah Armajani. The Garden is rapidly becoming a favorite gathering place, where people can go to simply enjoy the day or play one another in a game of chess.

The idea was originally conceived of by family members of the late Bennett Webster, a well-known, life-long resident of Des Moines. The family made

overtures to the Foundation with an idea; they wanted the

Foundation's help in commissioning an artist to create a single

chess table in honor of the late Mr. Webster — their desire was to locate the table in a prominent place in the Western Gateway Park.

The idea rapidly evolved from that of a single chess table into a multi-faceted, site-specific environmental work designed and created by Mr. Armajani. He was inspired to fabricate a variety of objects that would "...activate a space, be inviting to the public, and include interactive elements".

His creation accomplished what he set out to do. The Garden includes three chess tables, a rectangular area surrounded by fencing with embedded, brass-lettered lines of poetry, benches for sitting, and a large square multi purpose table. The area is landscaped with plantings and trees and granite covers the ground surface.

EAST VILLAGE BICYCLE RACKS

The East Village hosted its second annual "Rack 'n' Roll Project," funded in part by the Foundation,



Artist: Tim Adams, Webster City Title High Wheeler

which culminated in commissioning five Iowa artists to create bike rack sculptures for installation throughout the historic East Village area.

The Foundation was pleased to assist the Historic East Village, Inc. again this year by helping to select the artist and provide one-half of the financial stipends paid to each commissioned artist.

The competition attracted an extensive number of entries from Iowa artists. They were reviewed by an experienced panel of judges who identified

finalists and recommended them for commissions.

The sculptures were unveiled during "Bike to Work Week", which took place during May 2006.

THE IOWA EVENTS CENTER HY-VEE HALL OF PRIDE

With assistance from the Foundation, officials of the Iowa Events Center — Hy-Vee Hall, commissioned Des Moines native, and New York City artist Anna Gaskell to create a site-specific work of art for the Hall. Ms. Gaskell created an outdoor "hedge maze," titled **"Until the Woods Began to Move"** which is an inter-active artwork that introduces "*living*" public art to downtown Des Moines.

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The installation is located near the corner of Third and Park Streets and readily accessible to the public.

Gaskell, who is well known for her public artworks, conceptualized and created a "maze" which measurers 50 feet long and 25 feet wide. The work also features a television monitor, placed inside the Hall that continually shows the work as viewed under gradually changing growing and weather conditions.

CITY OF DES MOINES - 2006 PERFORMANCE REPORT

In 2005 and 2006, the Foundation provided grants to offset the cost of paying professional artists for the rights to publish images of their work in each of the city's two Performance Reports. A number of local artists were selected out of a substantial number of entries in a competition managed by Metro Arts Alliance, a long-time Des Moines nonprofit organization, dedicated to serving the needs of local artists.

Both the 2005 and 2006 reports were truly superior publications; they are imaginative in their use of artwork images as a tool to enhance the format of the publication and make it a more desirable document to read.

THE SCIENCE CENTER OF IOWA

SCI received a matching grant from the Foundation to commission a team of two artists to create a monumental outdoor public work of art, using elements of science as their inspiration, to be installed at a location easily accessible to the public.



Artists Harries & Lajos Heder Artwork Rendering

The team of Mags Harries & Lajos Héder is conceptualizing a "science" inspired outdoor gathering space that will be situated at the southeast corner of the SCI's property.

The work is relative to SCI's mission and promotes conversation, experimentation, and inquiry. Harries & Héder are nationally recognized artists whose work graces cities and states across the nation. The work was dedicated at an event on May 22, 2007.

As is the case in most foundation funded projects, the SCI grant was matched on a 1:1 basis.

THERE continue to be numerous urban and suburban development projects underway within the boundaries of Des Moines. As such, the Foundation looks forward to collaborating with community stakeholders and others to continue increasing the scope of the city's public art holdings and its efforts to enhance the aesthetics and quality of life for residents, and visitors to the City of Des Moines.

SECTION 3: GOVERNANCE & ADMINISTRATION

SIXTEEN Des Moines' residents form the Foundation's governing Board of Directors; each of whom serve three year terms and meet four times a year. In the intervening periods between Board meetings, a seven-member Executive Committee is responsible for conducting business on behalf of their colleagues on the full Board.

Decisions made by the Executive Committee at any of its six annual meetings are forwarded to the entire Board for disposition at the next regularly scheduled meeting. The Board has

three officers; i.e. President, Vice-President, and Treasurer and an Executive Committee that consists of the three elected officers and four at-large members.

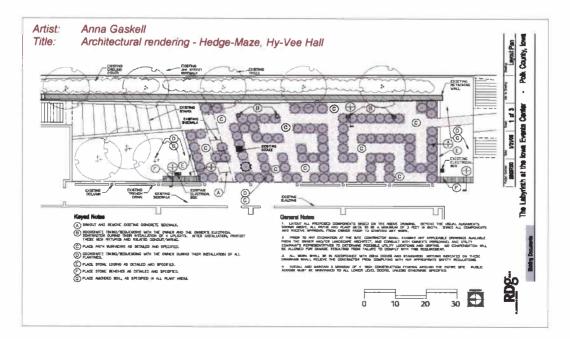
A consultant, who specializes in initiating and managing public art programs, is retained on an annual contract. The consultant is responsible for all operational and administrative functions of the organization, with the exception of fiscal operations, which are managed by the Greater Des Moines Community Foundation.



Artist: Concetta Morales Title: Open Lines Project: City of Des Moines Performance Report

This arrangement allows the Foundation to keep its overhead and personnel costs remarkably low; i.e., the percentages for administration were 6% and 2% of total revenue, in FY 2005 and FY 2006, respectively. It is anticipated that 2007-08 administrative costs remain in this same range and not increase significantly.

The Foundation carries a comprehensive insurance policy, including a Directors & Officers Liability insurance (D & O) rider for all board members. The full service insurance package also includes coverage for Real and Personal Property, Business Interruption, General Liability, Automobile, Crime, Fine Arts, and Electronic Data Processing Equipment. The insurance broker is LaMair-Mulock- Condon Company and it is underwritten by the Chub Group of Insurance Companies.



SECTION 4: FINANCIAL CONDITION

THE Foundation has managed to use its annual city funding allocation to leverage a reasonable amount of additional support from private sources.

In FY 2003-04, the city allocated to the Foundation a beginning fund balance of \$360,100, from its Capital Improvement Budget. In FY 2004-05, FY 2005-06, and FY 2006-07 additional sums of \$200,000. \$415,000, and \$125,000, respectively, was received for a total of \$1.1 million, through the period ending December 31, 2006.

The "Temple Chess & Poetry Garden" for example, illustrates the Foundation's ability to attract private funding. The total project cost was approximately \$330,000; of that amount, private sources contributed \$215,000, or 65% of the total, with the remaining sum of \$115,000, or 35% provided by the Foundation. These levels of support reflect a match of approximately 3:1, which is an impressive result by any standard of professional fundraising.



Artist: Siah Armajani Title: Temple Chess & Poetry Garden Location: 10th & Locust Streets

We believe the private match for this project is a strong indication that the community values excellence, embraces art in public places, and is willing to support a quality public art collection.

The other projects listed in this report are required to match Foundation funding by at least a ratio of one to one.

The attached Financial Detail spreadsheet provides detailed financial information FY 2006-07 [as of June 30, 2007], and illuminates the Foundation's commitment to financial responsibility. All fund balances are encumbered for either new projects or accounts payable.

THE fundraising strategy used by the Foundation is quite simple; appeals are made to likely donors based on the characteristics of a specific project, the reputation of an artist, and the sensibilities of those who wish to make Des Moines a better place in which to live and work. This strategy, combined with Board members who are experienced in fundraising, serves the Foundation well as it continues its pursuit of a world-class public art collection.

SECTION 5: FINANCIAL DETAILS

[AS OF JUNE 30, 2007]

REVENUE	AMOUNT	PERCENT OF TOTAL REVENUE	NOTES
JANUARY 1, 2007 FUND BALANCE	\$719,919.97	89%	
Gifts & Contributions	\$71,250.00	9%	
Earnings — Interest & Investment Income	\$18,099.44	2%	
SUB-TOTAL	\$89,349.44	11%	
TOTAL REVENUE	\$809,269.41	100%	
EXPENDITURES			
Program Expenditures	(\$100,000.00)	13%	
Administrative Expenditures	(\$17,536.00)	1%	
Greater Des Moines Community Foundation Fee	(\$3,786.85)	1%	
TOTAL EXPENDITURES	(\$121.322.85)	15%	
June 30, 2007 FUND BALANCE	\$687,946.56	85%	NOTE 1
		100%	
City of Des Moines	\$0.00		
Individuals	\$0.00		
Corporations	\$0.00		
Foundations & Trusts			
BRAVO	\$3,750.00	01/16/07	
BRAVO	\$3,750.00	06/12/07	
BRAVO	\$3,750.00	06/29/07	
Rotary Club of Des Moines Foundation	\$60,000.00	01/10/07	
TOTAL GIFTS & CONTRIBUTIONS	\$71,250.00		
Science Center of Iowa	(\$100,000.00)	06/05/07	
TOTAL	(\$100.000.00)		
Administrator	(\$16,667.00)	3/5/2007	
TOTAL	(\$16,667.00)		
	45/0.100.00		
CITY OF DES MOINES	\$560,100.00	51%	FY 2004-05
CITY OF DES MOINES CITY OF DES MOINES	\$415,000.00	38%	FY 2005-06
	\$125,000.00	11%	FY 2006-07
TOTAL	\$1,100,100.00	100%	
ADMINISTRATIVE EXPENDITURES	(\$48,558.15)	4%	FY 2003-04
ADMINISTRATIVE EXPENDITURES	(\$46,556.15)	5%	FY 2003-04
ADMINISTRATIVE EXPENDITURES	(\$51,088.00)	4%	FY 2004-05
ADMINISTRATIVE EXPENDITURES [As of June 30, 2007]	(\$16,667.00)	1%	FY 2005-06
TOTAL	(\$184,176.19)	4.25%	
CITY LIMITATION ON ADMINISTRATION EXPENDITURES	20.00%	4.2370	Average %
TOTAL ADMINISTRATION AS A % OF TOTAL CITY FUNDING		Average 97	
	-4.25%	Average %	
OVER/UNDER 20% LIMITATION	15.75%		

SECTION 6: 2006-07 BOARD OF DIRECTORS

WILLIAM ANDERSON, **SECRETARY** 1300 WALNUT ST., SUITE 201 DES MOINES, IA 50309

King Au 943 35th St. Des Moines, IA 50312

PAMELA BASS-BOOKEY, PRESIDENT 11 SW 51st St Des Moines, IA 50312-2139

Alex Brown 1520 Walnut St. Des Moines, IA 50309

David Dahlquist 316 Fifth Ave. Des Moines, IA 50309

LOIS FINGERMAN 2090 CAYUGA POINT DES MOINES, IA 50321

Jeff Fleming 4700 Grant Ave. Des Moines, 1A 50312

WILLIAM FRIEDMAN, JR., VICE-PRESIDENT 3131 FLEUR DR DES MOINES, IA 50321-1755 CHRISTINE HENSLEY DES MOINES CITY COUNCIL 400 ROBERT D. RAY DRIVE DES MOINES, IA 50309-1891

G. David Hurd 300 Walnut, Apt. 183 Des Moines, 1A 50309

Jeanne Levitt 3131 Fleur Dr. Des Moines, IA 50321-1755

Kristi Lozier 3511 St. Johns Road Des Moines, IA 50312

Paul Mankins 1300 Walnut St., Suite 201 Des Moines, IA 50309

Katie Meredith 3650 Lincoln Place Dr. Des Moines, IA 50310

GREGG NARBER 3416 SW 24th St. Des Moines, IA 50321

Mary O'Keefe Principal Group, 711 High Street Des Moines, 1A 50392