★Roll Ca	II Number			
		44		
Date	August 20, 2007			

Agenda Item Number

Communication from Downtown Community Alliance on behalf of the Blood Center of Iowa, requesting approval of design to display 20 banners on East Locust Street year round starting August 2007.

Moved by	to receive, file and approve banner
design.	

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED	APPROVED		PPROVED	

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

CERTIFICATE

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor	City Clerk



August 9, 2007

The Honorable Members of the City Council City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Blood Center of Central Iowa, I am submitting the attached banner designs for your approval. If the design is approved, the Alliance will facilitate the display of 20 banners on 10 poles on East Locust Street. The banners will be displayed year round starting August 2007.

Thank you for your positive consideration.

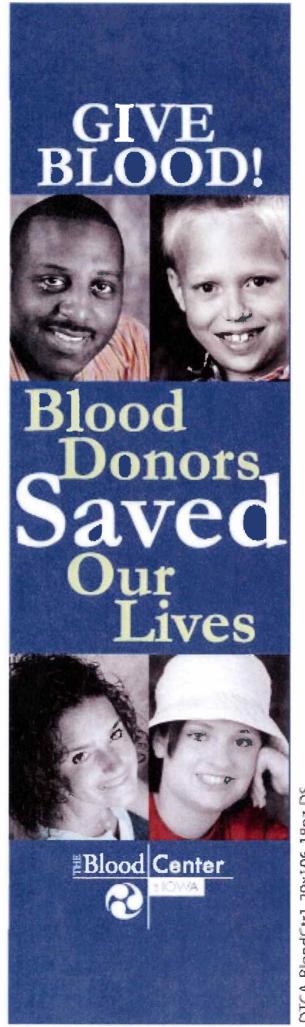
Sincerely,

Amy Lego

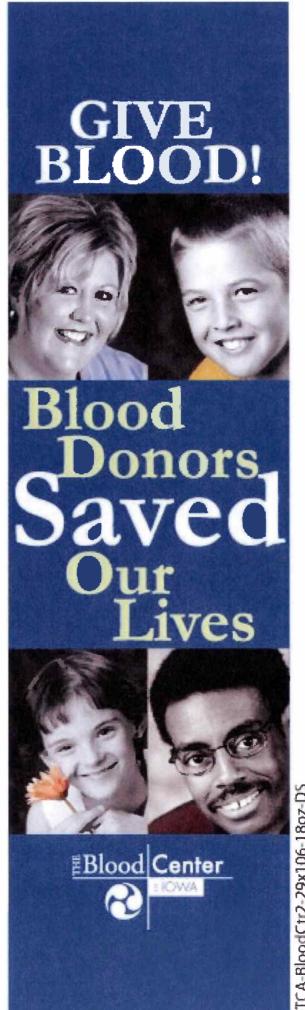
Program Manager

Downtown Community Alliance

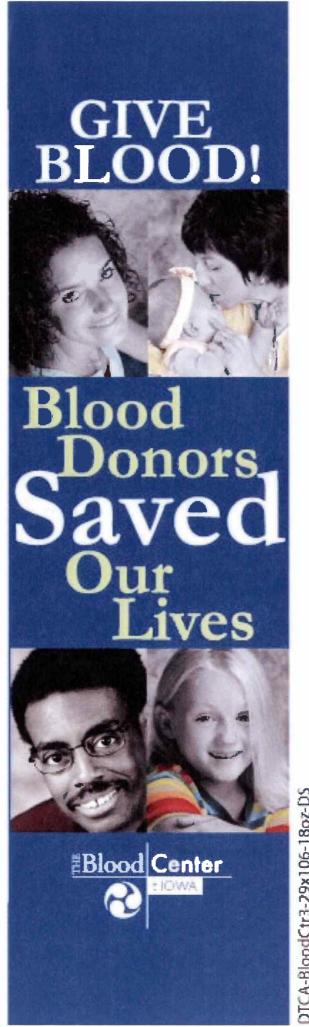
Enclosure: Banner designs



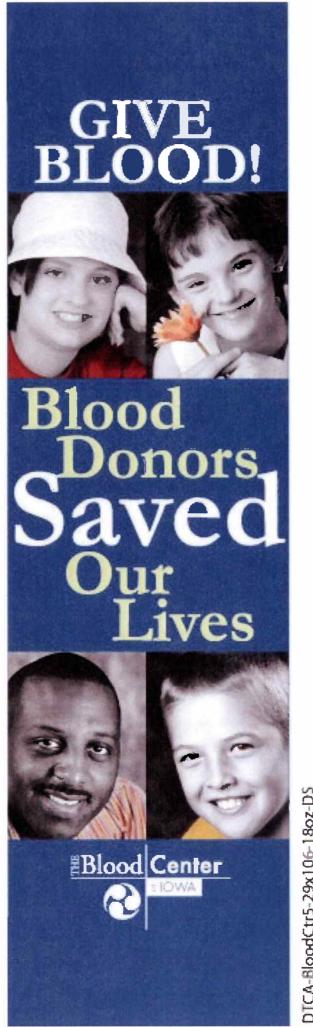
DTCA-BloodCtr1-29x106-18oz-DS



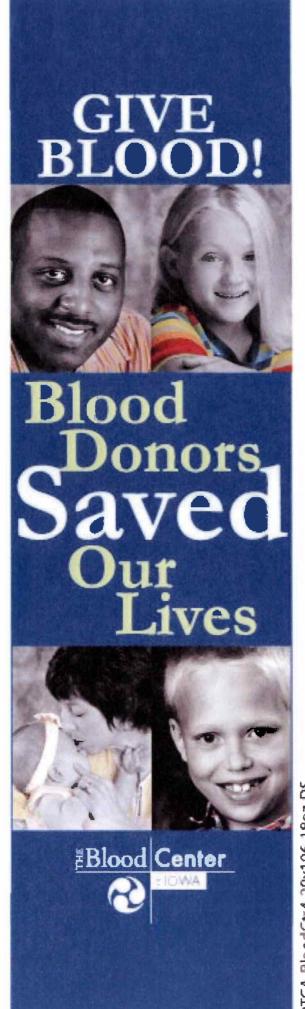
DTCA-BloodCtr2-29x106-18oz-DS



DTCA-8loodCtr3-29x106-18oz-D5



DTCA-BloodCtr5-29x106-18oz-D5



DTCA-BloodCtr4-29x106-18oz-DS