

★ Roll Call Number

Agenda Item Number

44

Date August 20, 2007

Communication from Downtown Community Alliance on behalf of the Blood Center of Iowa, requesting approval of design to display 20 banners on East Locust Street year round starting August 2007.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk



August 9, 2007

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Blood Center of Central Iowa, I am submitting the attached banner designs for your approval. If the design is approved, the Alliance will facilitate the display of 20 banners on 10 poles on East Locust Street. The banners will be displayed year round starting August 2007.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Amy Lego". The signature is written in a cursive, flowing style.

Amy Lego
Program Manager
Downtown Community Alliance

Enclosure: Banner designs

GIVE
BLOOD!



Blood
Donors
Saved
Our
Lives



THE Blood Center
IOWA



DTCA-BloodCtr1-29x106-18oz-DS

GIVE BLOOD!



Blood Donors Saved Our Lives



DTCA-BloodCtr2-29x106-18oz-DS

GIVE BLOOD!



Blood Donors Saved Our Lives



THE Blood Center
IOWA



DTCA-BloodCtr3-29x106-18oz-DS

GIVE
BLOOD!



Blood
Donors
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Lives



THE Blood Center
IOWA



DTCA-BloodCtr5-29x106-18oz-DS

GIVE
BLOOD!



Blood
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Lives



THE Blood Center
IOWA



DTCA-BloodCtr4-29x106-18oz-DS