

Date August 11, 2008

Communication from Downtown Community Alliance, on behalf of Meredith Corporation, to approve banner design in downtown Des Moines on Locust Street to be displayed Fall 2008.

Moved by _____ to receive, file and approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED			APPROVED	

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk



August 18, 2008

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith Corporation, I am submitting the attached banner design for your approval. If the design is approved, the Alliance will facilitate the display of 14 banners on 7 poles in downtown Des Moines, on Locust Street. The banners will be displayed in Fall 2008.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in cursive script that reads "Amy Lego".

Amy Lego
Program Manager
Downtown Community Alliance

Enclosure: Banner design

LIFE'S
RICHER
HERE

Midwest Living