

★ Roll Call Number

Agenda Item Number

53

Date September 28, 2009

Communication from Dan Stevenson, to speak regarding Music Under the Stars.

Moved by _____ to receive and file comments.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				
MOTION CARRIED			APPROVED	
_____ Mayor				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ City Clerk

September 23, 2009

The Honorable Mayor
and
Members of the City Council
City of Des Moines



Re: Music Under the Stars

Dear Mayor and City Council Members:

On July 6, 2006, the Park and Recreation Department entered into a three (3) year Joint Sponsorship Agreement with Music Under the Stars, Inc., Dan Stevenson, President, in the amount of \$13,525 annually through December, 2009. In exchange for the financial support, the City was identified as the co-sponsor of the concert series along with logo placement on all promotional material. The City has had a long history of financially supporting this concert series prior to the formal agreement referenced above.

In the fall of 2008, during the FY2010 budget year discussions, staff recommended the discontinuation of sponsorship to the Music Under the Stars concerts along with the privatization of the Nitefall on the River concerts to a private promoter. Both of these recommendations were to reduce expenses in the Park and Recreation Department and balance the City's annual budget. Council approved these recommendations as part of the FY2010 adopted budget. As with the privatization of the Nitefall on the River concerts, staff felt that Music Under the Stars, Inc. could secure private contributions/sponsors to support their efforts.

Staff contacted Dan Stevenson with Music Under the Stars, Inc. informing him of this recommendation to the Des Moines City Council as a part of the FY2010 operating budget, but informed him that we would honor our existing agreement which will expire in December of 2009.

Given the budget challenges being faced by the City, I cannot recommend that funds be allocated to Music Under the Stars. It is anticipated that some individuals will be in attendance at the September 28, 2009 Council meeting to discuss the recommendation to no longer financially support the concert series.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard A. Clark". The signature is stylized and cursive.

Richard A. Clark
City Manager

cc: Don Tripp, Park and Recreation Director
Doug Romig, Park and Recreation Services Manager