

Date..... November 5, 2007

WHEREAS, the City Council has received the accompanying request from Matt Homan, General Manager of the Iowa Events Center, seeking approval to retain a 14' wide by 48' high banner hung from the Iowa Events Center through May, 2008, announcing the Iowa Stars, an American Hockey League team based at the Iowa Events Center; and,

WHEREAS, Section 134-1276(i)(1)(d) provides that temporary signs which satisfy the following conditions are allowed in any zoning district:

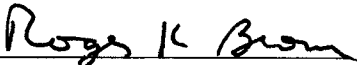
Such signs advertising a public event providing that specific approval is granted under regulations established by the city council.

WHEREAS, the Iowa Events Center is a publicly owned and supported facility that provides substantial services and benefits to the citizens of City of Des Moines and the metropolitan area, which services and benefits now include the opportunity to attend professional hockey games; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the Iowa Events Center is hereby granted approval to retain the banner described above through May, 2008.

MOVED by \_\_\_\_\_ to adopt.

FORM APPROVED

  
 Roger K. Brown  
 Assistant City Attorney  
 C:\rog\zoning\administration\RC Street Banner.doc

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
 City Clerk

MOTION CARRIED

APPROVED

.....  
 Mayor



25



October 26, 2007

The Honorable Mayor Frank Cownie  
Members, Des Moines City Council  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

RE: Banner for Wells Fargo Arena

Dear Mayor Cownie, Member Des Moines City Council:

As Global Spectrum's General Manager for the Iowa Events Center, I am requesting your consideration in allowing a banner to be hung on the southeast corner of Wells Fargo Arena. It is our intent that the City of Des Moines allow the banner as a reminder to our community of the exciting sporting events that continue to occur at Wells Fargo Arena at the Iowa Events Center. The dimension of the banner is 14' wide X 48' high and will be hung with 56 grommets that will ensure the safety of both pedestrian and vehicle traffic along 2<sup>nd</sup> Avenue. We anticipate that the banner will remain on WFA through May 2008.

The Polk County Board of Supervisors and Global Spectrum appreciate the support the City of Des Moines has provided the Iowa Events Center since its inception. We want to assure you that we will continue as an ambassador to this great city in providing quality entertainment for our community.

Should you have any questions regarding this request, please don't hesitate to contact me.

Sincerely,

Matt Homan  
General Manager  
Iowa Events Center  
Global Spectrum

[WWW.IOWAEVENTSCENTER.COM](http://WWW.IOWAEVENTSCENTER.COM)

