

**Date** November 10, 2008

**APPROVAL OF PRINCIPAL BASEBALL PARK MARQUEE READER BOARD SIGN**

WHEREAS, the Greater Des Moines Baseball Company (Iowa Cubs) manages and operates the Principal Baseball Park; and

WHEREAS, Sam Bernabe, CEO/General Manager of the Iowa Cubs requests approval to install a marquee reader board sign within the area leased by the City to the Iowa Cubs located to the south of the parking lot between 2<sup>nd</sup> and 3<sup>rd</sup> Streets, as shown in the attached Attachment A; and

WHEREAS, the marquee reader board sign will enhance the entrance to downtown from the south and the Principal Park campus, including the Miracle Little League field; and

WHEREAS, the marquee reader board sign will be used for promoting events at Principal Park and for City sponsored and civic events, and to provide public information such as construction updates and lane closings; and

WHEREAS, the marquee reader board sign will not be used for scrolling advertisements; and

WHEREAS, the Traffic and Transportation Department has determined that the sign location does not negatively impact traffic flow or visual clearance; and

WHEREAS, the Iowa Cubs will be required to obtain the usual City permits for said installation of the sign through the City's Permit and Development Center; and

WHEREAS, the City Manager recommends that the above described marquee reader board sign be approved.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa:

That the above described request from the Iowa Cubs for a marquee reader board sign on the leased property between 2<sup>nd</sup> and 3<sup>rd</sup> Streets is hereby approved.

Moved by \_\_\_\_\_ to adopt.

(Council Communication No. 08- )

APPROVED AS TO FORM:

*Ann DiDonato*  
Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

MOTION CARRIED

APPROVED

.....  
**Mayor**

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
City Clerk



PRINCIPAL PARK GATEWAY SIGN

Image Looking North





PRINCIPAL PARK GATEWAY SIGN

Image Looking South

