

★ **Roll Call Number**

**Agenda Item Number**

**15**

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**Date** December 17, 2007  
.....

Receipt of the 2007-08 Goals and Action Plan for the City of Des Moines Youth Advisory Board.

Moved by \_\_\_\_\_ to receive and file attached plan.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

MOTION CARRIED

APPROVED

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk

The mission of the City of Des Moines Youth Advisory Board is to better the community through eliminating barriers between youth and adults and increasing youth involvement.

Goals and Action Plan for 2007-2008:

Priority	Strategies (developed at August Retreat 07)	Measuring Success (how do we know we made progress?)	Resources (in-kind, donations, time, grants, actual dollars received)	Committee Responsible	Timeline	Budget (how much \$\$ we think we need to accomplish this)
<b>Events/ Safe Activities for Youth</b>	<ul style="list-style-type: none"> <li>Have events with more involvement from outside the board</li> <li>Promote and help organize a youth forum</li> <li>Help organize and promote a monthly breakfast with City Council</li> <li>Publicize positive achievements</li> <li>Work on safe activities for 10-midnight</li> <li>Evaluate Metrostar</li> <li>Coordinate promotional events like I-Cubs and Farmers Market</li> <li>Use technology like facebook, myspace, etc. for networking</li> </ul>	<ul style="list-style-type: none"> <li>Metro Star action plan developed and implemented</li> <li>Host 2 promotional events for YAB</li> </ul>	<p>YAB members Council members Parents Time Ad &amp; ticket sales, Sponsors Donations (prizes, door prizes) Talented Youth Performers Past YAB members</p> <p>YAB members</p>	<b>Events Committee</b> All YAB members Youth Volunteers	Dec. 07 to May 08  June to July 08	\$2,000  \$500 Total: \$2,500
<b>City Council Involvement</b>	<ul style="list-style-type: none"> <li>Provide education on important issues</li> <li>Put together a youth forum to get input on what DSM youth want for their community</li> <li>Get more involved with Council and attend City Council meetings</li> <li>Have a monthly joint breakfast with the City Council</li> <li>Create collaboration with the City Council</li> </ul>	<ul style="list-style-type: none"> <li>Host Citywide forum</li> <li>3 City Council/YAB joint sessions</li> <li>YAB assigned to attend council meetings &amp; report back to YAB</li> </ul>	<p>YAB members Council members Time</p>	<b>Policy Committee</b> All YAB members	Dec. 07 to Apr. 08 Jan./Mar./May 08 Jan. to June 08	\$1,000 \$300 \$0  Total: \$1,300
<b>Volunteering and Community Involvement</b>	<ul style="list-style-type: none"> <li>Help with community events for non-profits</li> <li>Interact with senior citizens</li> <li>Become a known force in the community</li> <li>Invite community leaders to YAB meetings</li> </ul>	<ul style="list-style-type: none"> <li>YAB participates in 2 volunteer events</li> <li>YAB &amp; UW sponsors NYS event on May 1</li> </ul>	<p>YAB members Time Donations</p>	<b>Community Engagement Committee</b> All YAB members	Dec. 07 to July 08  Jan. to May 1, 08	\$200  \$0  Total: \$200
<b>Maintaining an Effective Board</b>	<ul style="list-style-type: none"> <li>Help the board have a stronger voice</li> <li>YAB has a presence at DSM high schools</li> <li>Provide different perspectives (recruitment)</li> <li>Get new ideas for recruiting board members</li> <li>Recognize positive board achievements</li> </ul>	<ul style="list-style-type: none"> <li>Full/Active Board, Quorum at all mtgs., All participate in events, Food &amp; Fun</li> <li>2 fun board retreats held in Jan. &amp; Aug.</li> <li>Ongoing recruitment, review policies, plan agendas, evaluate success</li> </ul>	<p>YAB members Time Donations</p>	<b>Executive Committee</b> Chairs, YAB members	Monthly  Jan. 08 and Aug. 08 Monthly/ Annually	\$500  \$250 Total: \$750  Total Budget: \$4,750

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