

Date December 21, 2009

RESOLUTION APPROVING THE PLACEMENT OF A TEMPORARY BANNER ON VETERANS MEMORIAL AUDITORIUM

WHEREAS, the City Council has received a request from the Iowa Events Center and the Polk County Board of Supervisors seeking approval to hang a 20 foot by 40 foot banner as shown on the accompanying Exhibit "A", on the northeast corner of Veterans Memorial Auditorium from February 1 through March 31, 2010, in support of an anti-smoking campaign; and,

WHEREAS, Section 134-1276(i)(2) of the Zoning Ordinance provides that temporary signs which satisfy the following conditions are allowed in any zoning district;

Such signs of a noncommercial nature and in the public interest, erected by or upon the order of a public officer in the performance of his or her public duty, such as safety signs, danger signs, trespassing signs, traffic signs, memorial plaques, signs of historical interest, and all other similar signs, including signs designating hospitals, libraries, schools, airports, and other institutions or places of public interest or concern.

WHEREAS, the proposed sign and the anti-smoking campaign it promotes are of a noncommercial nature and in the public interest; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the Iowa Events Center is hereby granted approval to temporarily place the banner as described above on the Veterans Memorial Auditorium.

(Council Communication No. 09-891)

MOVED by _____ to adopt.

FORM APPROVED:

Roger K. Brown
 Roger K. Brown, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNTE				
COLEMAN				
HENSLEY				
KIERNAN				
MAHAFFEY				
MEYER				
VLASSIS				
TOTAL				

MOTION CARRIED APPROVED

.....
 Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

 City Clerk



December 15, 2009

The Honorable Mayor Frank Cownie
Members, Des Moines City Council
400 Robert D. Ray Drive
Des Moines, Iowa 50309

RE: Banner for Veterans Memorial Auditorium

Dear Mayor Cownie, Member Des Moines City Council:

As Global Spectrum's General Manager for the Iowa Events Center, I am requesting your consideration in allowing a banner to be hung on the northeast corner of Veterans Memorial Auditorium. This spring, we will have well over 400,000 patrons from all over our state attending events in our buildings, many of them being young adults. We find this is a great opportunity to work with the State of Iowa's Department of Public Health Division of Tobacco Use Prevention & Control to promote their youth anti-smoking campaign which promotes a healthy lifestyle. The proposed banner will convey that message. The dimension of the banner is 20' wide X 40' high. The banner will remain on Vets Auditorium from February 1 through March 31, 2010.

The Polk County Board of Supervisors and Global Spectrum appreciate the support the City of Des Moines has provided the Iowa Events Center since its inception. We want to assure you that we will continue as an ambassador to this great city in providing quality entertainment for our community.

Should you have any questions regarding this request, please don't hesitate to contact me.

Sincerely,

A handwritten signature in cursive script that reads "Matt Homan".

Matt Homan
General Manager
Iowa Events Center
Global Spectrum

WWW.IDWAEVENTSCENTER.COM



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COUNTY OF POLK Board of Supervisors

111 Court Avenue, Suite 300
Des Moines, Iowa 50309-2214
Ph 515.286.3120
Fax 515.323.5225

Angela Connolly
Chair
5th District
286-3117

Robert Brownell
1st District
286-3115

E. J. Giovannetti
2nd District
286-3119

Tom Hockensmith
3rd District
286-3116

John F. Mauro
4th District
286-3118

December 15, 2009

The Honorable Mayor Frank Cownie
Members, Des Moines City Council
400 Robert D. Ray Drive
Des Moines, Iowa 50309

RE: Banner for Veterans Memorial Auditorium

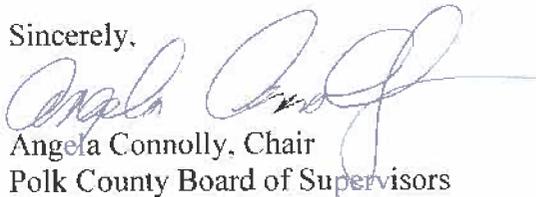
Dear Mayor Cownie, Member Des Moines City Council:

Global Spectrum, Polk County's partner for the operations of the Iowa Events Center, is requesting your consideration to allow a banner to be hung on the northeast corner of Veterans Memorial Auditorium. The banner will serve as a reminder to our community of the negative effects smoking has on families. The banner will be safely secured with anchors that will ensure the safety of both pedestrian and vehicle traffic along 3rd Street.

The Polk County Board of Supervisors and Global Spectrum appreciate the support the City of Des Moines has provided the Iowa Events Center since its inception. We want to assure you that we will continue as an ambassador to this great city in providing quality entertainment for our community.

Should you have any questions regarding this request, please don't hesitate to contact Matt Homan, General Manager of the Iowa Events Center at 515-564-8018.

Sincerely,


Angela Connolly, Chair
Polk County Board of Supervisors

FILED
DEC 17 AM 11:49
CLERK
DES MOINES, IOWA



JEL

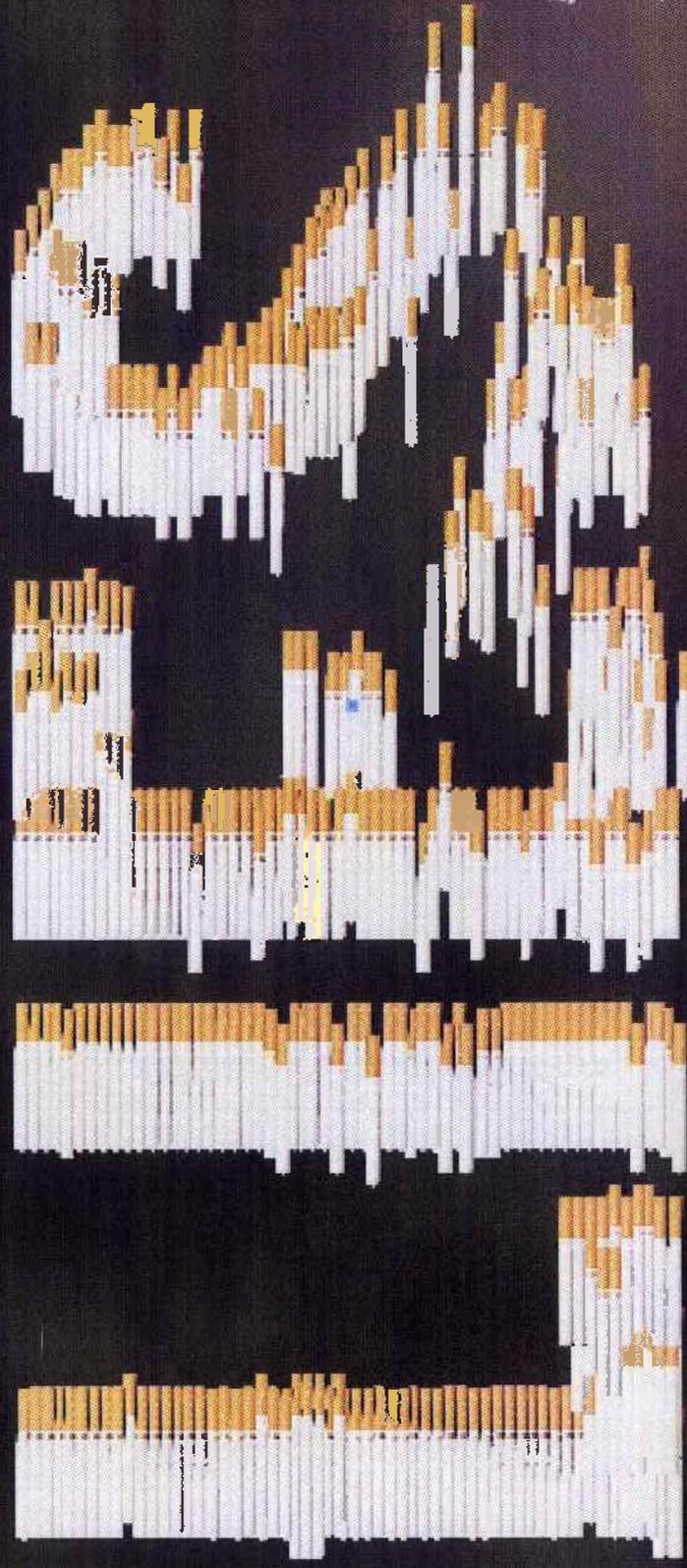


Exhibit "A"