

.....
Date September 13, 2010

RESOLUTION SETTING DATE OF PUBLIC HEARING UPON APPLICATION OF
LUXXOR LIMOUSINES LLC
FOR CERTIFICATE OF PUBLIC CONVENIENCE AND NECESSITY
TO OPERATE LIMOUSINE SERVICES

WHEREAS, Section 126-62 of the Municipal Code forbids the operation of a limousine as a vehicle for hire upon the streets of Des Moines without obtaining a Certificate of Public Convenience and Necessity; and

WHEREAS, Luxxor Limousines LLC has filed an application with the City Traffic Engineer requesting permission of the City Council to operate a limousine service in the City of Des Moines, which application is now on file in the office of the City Clerk for public review and consideration; and

WHEREAS, upon the filing of an application for a Certificate of Public Convenience and Necessity, Section 126-64 of the Municipal Code requires the City Council to fix a time and place for a public hearing on the matter of the issuance of a certificate to operate a limousine service; and

WHEREAS, Section 126-64 does require that written notice of the hearing be given to the applicant and all present holders of a certificate, if any.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DES MOINES, IOWA:

1. That the Des Moines City Council shall hear the matter of the request to operate a limousine service in the City of Des Moines at the regularly scheduled City Council meeting on September 27, 2010, in the City Council Chambers at 5:00 p.m.; and

2. That the City Clerk is directed to give written notice of the time and place of the scheduled hearing to the applicant at the following address and to all the present holders of a limousine certificate at their addresses of record.

Scott Sweers
Luxxor Limousines LLC
2525 Deer Avenue
Wesley, IA 50483

★ Roll Call Number

Agenda Item Number

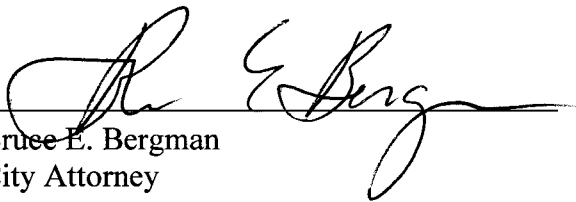
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Date September 13, 2010

3. That any interested person, pursuant to Section 126-64, may file with the City Clerk a memorandum in support of or opposition to the issuance of the certificate.

MOVED BY _____ to adopt.

APPROVED AS TO FORM:


 Bruce E. Bergman
 City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED APPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

 Mayor

 City Clerk

Limousine Company Application –

August 25
2010

Statement: I, Michael R. Berry, Traffic Facilities Administrator with the City of Des Moines, Engineering Department, Traffic & Transportation Division, certify that I have prepared the preceding "Limousine Company Application Checklist." The attached documents that have had information blocked out, have had that information removed for identity theft protection of the applicant and others referenced by the applicant and to protect confidential records under Iowa Code Chapter 22. The original documents are on file with the Traffic Engineers Office and the entire document(s) may be reviewed by anyone with the provisions of Iowa Code Chapter 22.

Luxxor
Limousine,
LLC

Michael R. Berry 8/25/10 August 25, 2010
Michael R. Berry, Traffic Facilities Administrator, City of Des Moines



Christopher C. Coco
8/25/2010

Application
City of Des Moines Limousine Permit
Luxxor Limousines L.L.C.

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Applicant: Scott Sweers
Date of Birth: (25)
Legal Name: Luxxor Limousines L.L.C.

Business Addresses:

Operations

2525 Deer Ave
 Wesley, IA 50483

Storage

2604 Delaware Ave
 Des Moines, IA 50317

My name is Scott Sweers and I am a 25-year-old graduate of the Tippie College of Business within the University of Iowa. During my tenure at Iowa I received my Certificate in Entrepreneurial Management along with a B.B.A. in Finance. I have a passion for running a business and I hope to own and manage many throughout the rest of my live here in the great state of Iowa.

I currently own and manage an outdoor care business specializing in Tree Stump Removal, along with most things tree involved. I am writing this letter today on behalf of myself. Approximately a month ago I purchased three stretch limousines that are in immaculate condition. I would like to start a Limousines Business and operate much of my business in the city of Des Moines. I realize that there are already a few successful limousine businesses in the area; however, I believe I can approach this business in a fresh way and achieve great success.

I am a very innovative individual whom thinks outside of the box. I would like to take the Limousine Service Industry and do things a little differently. I would like to create an all in one evening on the town and much more. Through partnering with several local establishments we can create something much greater than just a limousine service, we can create a life experience that people will remember forever.

This is a brief stint of my vision and I hope you will agree with me. The City of Des Moines is a great city and I want to grow with it.

I plan on running my limousine service how I run my tree service, built on customer service. Because in the end, it is the customer whom builds the business!

Thank you for your time and consideration.

Sincerely,

Scott A. Sweers

Zoning Requirements-

See attached

Financial Status-

I do not have any judgments or leans against my business or myself. I am financially sound and prepared for this business. I have also been in operation in two different industries

Experience-

I have minimal experience in the Limousine Service, however I have experience in starting up and running businesses in general. I have a Certificate in Entrepreneurial Management as I explained earlier from The University of Iowa and I have currently owned and managed a Tree Service business for over a year.

My father on the other hand is my mentor in business and a manager of the business so to speak. He is 58 years old and is a multi-ventured entrepreneur. He has started and succeeded in several different businesses in many different industries.

My drivers prior to being hired were all required to have a minimum of 3 years professional driving experience along with good to excellent MVR's (motor vehicle reports). I am currently screening my drivers for drug usage as well.

Vehicles-

2004 Ford Excursion 140" White with Black Side/Top

Vehicle is given a safety inspection daily, prior and post use as well as a thorough (documented) inspection on a monthly basis. Last time performed a safety inspection, 8/1/10.

Shape of vehicle: Like new

14-Passenger

Mileage ~ 50,000

5-17521027

2001 Lincoln Town Car 120" White with Cream Top

Vehicle is given a safety inspection daily, prior and post use as well as a thorough (documented) inspection on a monthly basis. Last time performed a safety inspection, 8/1/10.

Shape of vehicle: Very Good

10-Passenger

Mileage ~ 70,000

Exempt:

2000 Ford Excursion 200" White with Black Top

DOT # 2057980

22-Passenger

Mileage ~ 70,000

Safety Inspections prior to use-

- Start Vehicle; adjust climate, radio, and lighting appropriately
- Be sure vehicle is full of fuel
- Adjust seat and mirrors to your liking and reset trip odometer
- Check vehicles head lights, brake lights, turn signals and four way flashers
- Check vehicles dimmer switch, high-beam/low-beam head lights
- Windex all windows including wind shield, check wind shield wipers
- Check tires for proper inflation, check for uneven wearing or cuts/gashes
- Listen to motor at an idol, pay attention for out of place sounds, uneven engine idling, belts slipping (squeaking), etc.
- Make sure that there are no "warning lights" on the dash
- Before leaving check on the climate, be sure the a/c or heat is functioning properly and proper "mood" is set
- As you leave listen to the brakes when applying them. Make sure they are not spongy, squeaky, or quick to lock up
- Lock up warehouse, activate alarm

Safety Inspections post use-

- Fill vehicle with fuel
- When in warehouse, park vehicle in appropriate spot
- Clean vehicle to the same state at which it started (vacuum, wipe down, pick up trash, etc)
- Check trash drum, if full inform Scott so he can empty it
- Put all receipts in center council along with company card
- Lock doors on vehicle, check all doors manually before leaving
- Put keys and cleaning material in appropriate location
- Lock mini storage
- Close doors, shut off lights, activate alarm, leave building

Safety Inspections (monthly)-

Either the current driver or myself perform a monthly vehicle safety inspection on the 1st of every month. If the vehicles are not being used that day, I will perform the inspection. The inspection is in a table format and is attached.

Location of Work-

Des Moines Metro Area, 50-mile radius of downtown Des Moines. Limousines business is purely travel oriented so business will be traveling on many roads and highways in the Des Moines Metro area. Stops and pick ups will include but are not limited to; restaurants, bars/night clubs, winery's, tours, airport, corporate buildings, schools, churches, wedding chapels, funeral homes, burial sites, country clubs, event buildings, etc. All vehicles while parked, will be watched over by the chauffer and will be parked in designated areas. I am storing the vehicles at 2604 Delaware Ave, Des Moines IA. The storage unit has been approved by the city and is an ideal place for the vehicles.

Violations-

The City of Des Moines' Limousine Ordinance licenses all my drivers, myself included. Currently my drivers are my self and Mark Muerner. Copy of Licenses attached.

Operation-

This business is owned and operated by myself, and my father John Sweers. I have experience in owning and managing an outdoor care business coupled with my knowledge gained from the University of Iowa's John Papa John School in Entrepreneurial Management. My father has experience owning, and successfully managing several businesses throughout his life. This business is not a home-operated business. My business line is a cell phone and is conducted wherever I may be at the time I answer my phone. The paperwork side of the business (contracts, accounting, etc.) is done in northern Iowa at my parent's residence, 2525 Deer Ave, Wesley, IA. I also have a DOT number and Intrastate Authority.

Maintenance-

All vehicles will be inspected (by chauffer's) on a daily basis before ran or operated. The vehicles will be regularly maintained using West Side Auto Repair in Clive. I will perform weekly maintenance myself with monthly inspection done via West Side Auto Repair.