

Date..... September 27, 2010

APPROVAL OF LICENSE AGREEMENT TO ALLOW MULTIPLE COMMUNITIES  
TO USE CENTRAL IOWA TRAILS LOGO AND AUTHORIZING CITY MANAGER TO  
EXECUTE SAME

WHEREAS, trail development is a very high priority with the citizens of the City of Des Moines and the Des Moines City Council; and

WHEREAS, on July 18, 2005, by Roll Call No. 05-1732, the City Council approved an agreement with the Iowa Natural Heritage Foundation and 18 cities and counties to develop a uniform communication and media system for trails in the central Iowa area in order to improve trails for the citizens of the City of Des Moines; and

WHEREAS, on May 23, 2006, by Resolution No. 06-047, the Park and Recreation Board approved a master plan for trail signage; and

WHEREAS, on July 5, 2007, the City entered into an agreement with Shive-Hattery, Inc. for design services for development of standardized construction drawings and technical specifications for trail signage and information kiosks bearing the Central Iowa Trail logo ("the Logo"); and

WHEREAS, Shive- Hattery, Inc. has assigned all intellectual property rights to the Logo to the City of Des Moines, including copyright and trademark interests; and

WHEREAS, the Park and Recreation Department desires to license communities participating in the Central Iowa Trail system to use the Logo and sign and information kiosk specifications to provide uniform signage throughout the Trail system and have developed a no fee license agreement, a copy of which is on file in the City Clerk's Office.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that the above described license agreement is hereby approved and the City Manager is hereby authorized and directed to execute said Agreement on behalf of the City with communities participating in the Central Iowa Trail and the City Clerk is authorized and directed to attest to his signature.

★ Roll Call Number

Agenda Item Number

59

Date..... September 27, 2010

(Council Communication No. 10-586)

Moved by \_\_\_\_\_ to approve.

APPROVED AS TO FORM:

Ann DiDonato  
Ann DiDonato  
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED	APPROVED			

CERTIFICATE

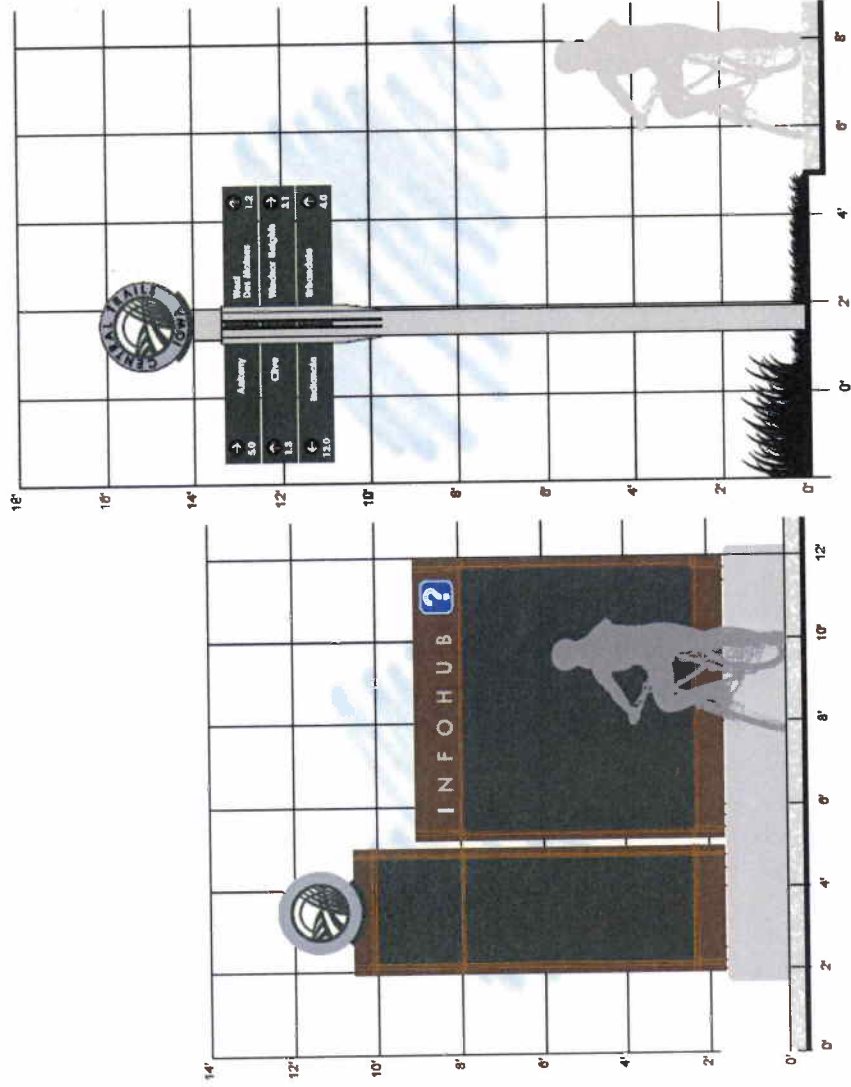
I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

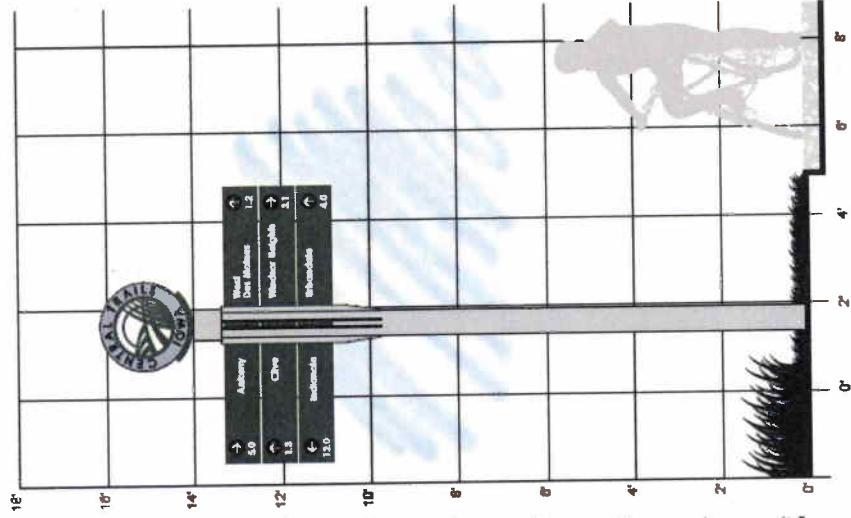
\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor

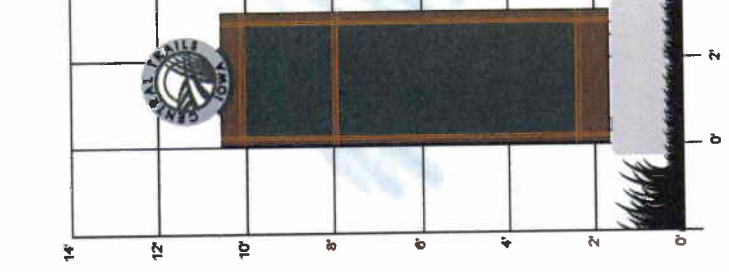
# Central Iowa Trails Signage



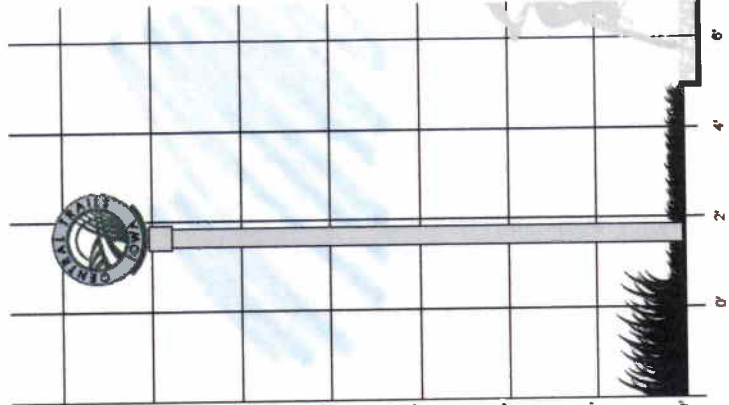
Information Hub



Directional Standard



Information Panel



Trail Marker *159*