*	Roll	Call	Number	

Agenda	Item Number
	Item Number

Date January 10, 2011

Communication from Downtown Community Alliance, on behalf of the Iowa State Fair, to approve banner design for 90 bannersto be displayed in downtown on East Locust Street, Locust Street, and Grand Avenue.

Moved by	to approve banner design.
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COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED APPR		PPROVED		

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

CERTIFICATE

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_Mayor	City Clerk



January 5, 2011

The Honorable Members of the City Council City of Des Moines 400 Robert D. Ray Drive Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Iowa State Fair, I am submitting the attached banner designs for your approval. If the designs are approved, the Alliance will facilitate the display of 90 banners on 45 poles in downtown Des Moines on East Locust Street, Locust Street, and Grand Avenue.

Thank you for your positive consideration.

Sincerely,

Amy Lego

Program Manager

Downtown Community Alliance

Enclosure: Banner designs



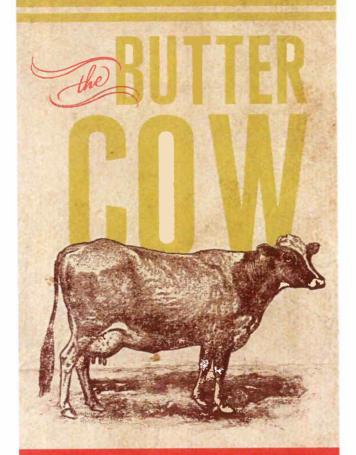
AUGUST 11-21



*NOTHING COMPARES



IOWA STATE PAIR **Iowa**State**Fair**



100 YEARS OF THE BUTTER COW



2011