

★ Roll Call Number

Agenda Item Number

36

Date January 24, 2011

Communication from Downtown Community Alliance to approve banner design for 60 banners to be displayed in downtown Des Moines. Banners will be displayed periodically for the next few years in order to fill any vacant banner poles.

Moved by \_\_\_\_\_ to approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



January 18, 2011

The Honorable Members of the City Council  
City of Des Moines  
400 Robert D. Ray Drive  
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Downtown Community Alliance, I am submitting the attached banner designs for your approval. If the designs are approved, the Downtown Community Alliance will facilitate the display of up to 60 banners on 30 poles in downtown Des Moines. These banners will be displayed periodically for the next few years to fill any vacant banner poles.

Thank you for your positive consideration.

Sincerely,

A handwritten signature in black ink that reads "Amy Lego". The signature is written in a cursive, flowing style.

Amy Lego  
Program Manager  
Downtown Community Alliance

Enclosure: Banner designs

& this  
**PLACE**  
 IS *your*  
**PLACE.**

DOWNTOWN  
 DES MOINES



**DOWNTOWN  
 DES MOINES  
 .COM**

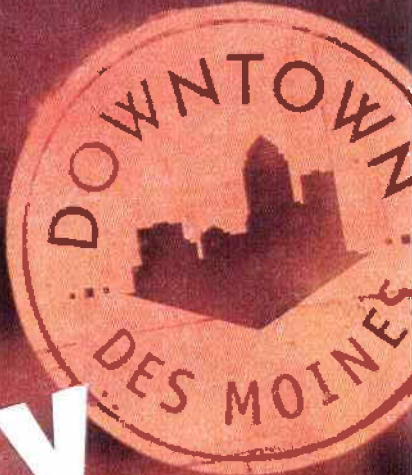
DOWN TOWN  
DES MOINES

spicy  
meets  
SAVORY

.....

DOWNTOWN  
DES MOINES.COM







**DAY**  
↳ rolls  
into ↳  
**NIGHT**

.....

**DOWN TOWN**  
**DES MOINES**.COM





**PLACE** *this*  
**PLACE**  
*your*  
**PLACE**  
*IS*

.....

**DOWNTOWN**  
**DES MOINES** **COM**

