



**Date** April 11, 2011

**APPROVAL OF PUBLIC EVENT BANNER  
AT THE IOWA EVENTS CENTER**

WHEREAS, the City Council has received the accompanying request from Greg Edwards, President and CEO of the Greater Des Moines Convention & Visitors Bureau, seeking approval of a 16 foot wide by 48 foot tall banner to be hung on the north side of Veterans Memorial Auditorium from April 15th to May 15, 2011, to give notice of the Rotary Club of Des Moines Centennial Week of May 1-7, 2011, which will be observed with a Centennial Luncheon on May 5th for an estimated 800+ metro Rotarians at the Polk County Convention Complex, and the Hands On Book Fest on May 4th at the Central Library; and,

WHEREAS, Section 134-1276(i)(1)(d) of the Zoning Ordinance provides that temporary signs which satisfy the following conditions are allowed in any zoning district:

Such signs advertising a public event providing that specific approval is granted under regulations established by the City Council.

WHEREAS, the Rotary Club of Des Moines Centennial Week is a public event which brings significant attention and economic benefit to the City of Des Moines; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that Veterans Memorial Auditorium is hereby granted approval to display the banner as described above.

MOVED by \_\_\_\_\_ to adopt.

FORM APPROVED:

  
Roger K. Brown, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk

**Herzberg, Karen M.**

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**From:** Rauh, Diane I.  
**Sent:** Wednesday, April 06, 2011 3:22 PM  
**To:** Herzberg, Karen M.  
**Subject:** FW: Rotary Banner on Vets  
**Attachments:** Centennial\_Street\_Banners.pdf

Madam Clerk,

Attached, please find the artwork for our upcoming banner request. The banner would be hung on the north side of Vets Auditorium from April 15 to May 15. The size of the banner is 48' X 16' Vinyl with 1" hem.

Please let me know if you need anything else.

Thank you for your usual cooperation and service!




Greg Edwards  
President / CEO  
Greater Des Moines Convention & Visitors Bureau  
400 Locust Street, Suite 265  
Des Moines, IA 50309  
(515) 699-3438 **Direct** / (515) 244-9757 **Fax** / (800) 451-2625 **Toll Free**



The GDMCVB is accredited by Destination Management Association International and is proud to serve as your destination marketing expert.

*The First Rotary Club  
in Iowa*



1911 **1**  **0** 2011  
**ROTARY CLUB**  
*of*  
**DES MOINES**  
*Centennial Celebration*

CELEBRATING

**100**  
**YEARS**