

★ Roll Call Number

Agenda Item Number

38

Date July 25, 2011

Request from Yogesh Shah, 3200 Grand Avenue, to speak regarding making Des Moines part of World Health Organization (WHO)'s Global Network of Age Friendly Cities.

Moved by _____ to receive, file and

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
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MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk

Rauh, Diane I.

From: WebSite
Sent: Friday, July 08, 2011 9:17 AM
To: CouncilSpeak
Cc: CityClerk
Subject: Request to Speak Before the City Council - form submission

First Name: Yogesh

Last Name: Shah

Address: 3200 Grand Ave.

City: Des Moines

State: IA

Zip: 50312

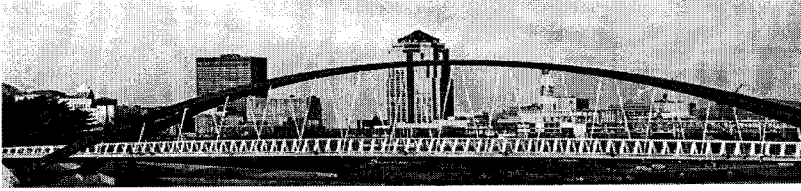
Phone: 515 271 1369

Email: yogesh.shah@dmu.edu

Speaker(s): Dr. Shah and Joel Olah

Meeting Date: Monday, July 25, 2011

Regarding: To Make Des Moines part of World Health Organization (WHO)'s Global Network of Age Friendly Cities.



July 15, 2011

Dear Des Moines City Council Members:

Thank you for the opportunity to meet with the City Council to discuss the World Health Organization's (WHO) Global Network of Age-friendly Cities. The WHO is an entity of the United Nations and is responsible for providing leadership and technical assistance to countries in issues related to improved health. It has recently established a program for Age-friendly Cities which are defined as an inclusive and accessible urban environment that promotes active aging. We would like Des Moines to be the first Midwest city to be designated as a WHO Age-friendly city.

Data from the 2010 Census show that 16% of Des Moines' population is 60 years or older and 6.1% is 75 years of age or older. We are living in a city with a large and growing elder population. To accommodate the needs of this large portion of the population should be a high priority for our city. But the issues are complex and the costs could be substantial.

However, the WHO offers a model, "bottom up" approach to planning and implementing actions that will make Des Moines age-friendly. WHO has developed specific planning tools and provides technical assistance to communities that seek to achieve this status. The planning tools include the following areas that influence the health and quality of life of older people:

1. Outdoor spaces and buildings
2. Transportation
3. Housing
4. Social participation
5. Respect and social inclusion
6. Civic participation and employment
7. Communication and information
8. Community support and health services

These areas of interest parallel those of the work of the Capital Crossroads: A Vision for Greater Des Moines & Central Iowa. To become a member of the WHO Global Network of Age-friendly Cities, Des Moines must complete a simple application form and send a letter from the Mayor committing the city to a cycle of four stages:

First, a two year-planning phase, this includes establishing a process that involves older people. It then completes a baseline assessment of age-friendliness of the city. Then, based on these assessments, a three-year, city-wide action plan is developed with indicators identified to measure progress.

Second, a two-year implementation phase, during which the action plan is submitted to WHO for review and endorsement. The plan is then implemented.

Third, a one year evaluation phase, during which a progress report is submitted to WHO, outlining progress when measured against the indicators identified in Phase 1.

Fourth, an ongoing continual improvement phase, in which a new five-year plan is developed

This effort can be conducted without significant city resources. A volunteer committee has been appointed (see attachment) which will take responsibility for overseeing the various phases of the program. WHO will identify best practices, propose implementation guidelines and provide technical assistance and training.

We are requesting that the Des Moines City Council submit the application and a letter from Mayor Cownie committing Des Moines to the process of the WHO Network of Age-friendly Cities.

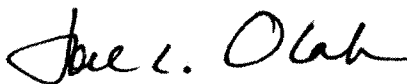
Respectfully,



Yogesh Shah, MD

Associate Dean for Global Health

Des Moines University



Joel L. Olah, Ph.D., LNHA

Executive Director

Aging Resources of Central Iowa



Global Network Advisory Committee Members Directory

Name: Yogi Shah, Co-chair

Current Position: Associate Dean of Global Health, Des Moines University

Past Positions/Experience:

Board Certified Geriatrician

Director, Memory Clinic; Des Moines University

Address: 3200 Grand Avenue, Des Moines, IA 50312

Email: yogesh.shah@dmu.edu

Contact Phone: (w) 515-271-1369 (c) 515-201-6234

Name: Joel Olah, Co-chair

Current Position: Executive Director, Aging Resources of Central Iowa

Past Positions/Experience:

Gerontologist, 40 years experience in aging and health care admin.

Address: 5835 Grand Ave., Suite 106, Des Moines, IA 50312

Email: joel.olah@agingresources.com

Contact Phone: (w) 515-255-6142 (ext. 319) (c) 515-975-2058

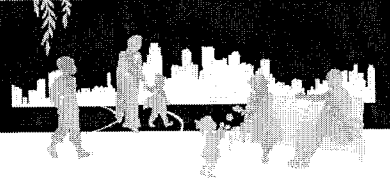
Name: John "Pat" Dorrian

Past Positions/Experience: Mayor, City of Des Moines

Address: 1224 Scenic Circle, West Des Moines, IA 50265

Email: j.c.dorrian@msn.com

Contact Phone: 515-240-9090



Global Network Advisory Committee Members Directory (con.)

Name: Angela Franklin

Current Position: President, Des Moines University

Past Positions/Experience: (insert)

Address: 3200 Grand Ave., Des Moines, IA 50312

Email: angela.franklin@dmu.edu

Contact Phone: 515-271-1500

Name: Barry Griswell

Current Position: President, Community Foundation of Greater Des Moines

Past Positions/Experience:

Past CEO, Principal Financial Group

Past president and CEO, MetLife Marketing Corp.

Co-chair, Capital Crossroads

Past president, Greater Community Foundation

Address: 1915 Grand Ave., Des Moines, IA 50309

Email: griswell@desmoinesfoundation.org

Contact Phone: 515-883-2626

Name: Mary Mincer Hansen

Current Position: Program Director, Master of Public Health Program, DMU

Past Positions/Experience:

Past Director, Iowa Dept. of Public Health

Address: 3200 Grand, Des Moines, IA 50312

Email: mary.hansen@dmu.edu

Contact Phone: (w) 515-271-1367 (c) 641-757-9777



Name: Donna Harvey

Current Position: Director, Iowa Department on Aging

Past Position/Experience:

Executive Director, Hawkeye Valley Area Agency on Aging

Past President, National Association of Area Agencies on Aging

Address: 510 East 12th Street, Suite 2, Des Moines, IA 50319

Email: donna.harvey@iowa.gov

Contact Phone: 515-725-3301

Name: John Johnson

Current Position: Principal, The Downtown School.

Past Positions/Experience: (insert)

Address: 1800 Grand Ave, Des Moines IA 50309

Email: john.johnson@dmps.k12.ia.us

Contact Phone: 515-242-8422

Name: Phil Latessa

Current Position: President, Empower Tanzania Inc.

Past Positions/Experience:

Past Executive Director, Iowa Sister States

Address: 4209 125th Street, Urbandale, IA 50323

Email: phillatessa@gmail.com

Contact Phone: 515-250-2501

Name: Bob Mahaffey

Current Position: Vice-President and Treasurer, Anderson Erickson Dairy

Past Positions/Experience:

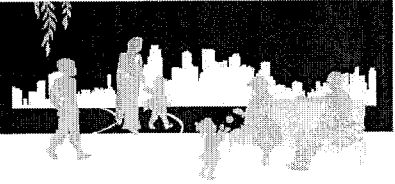
City Councilman, Ward II, Des Moines

Vice-Chair, Des Moines Area Regional Transit Authority (DART)

Address: 2420 East University Avenue, Des Moines, IA 50317

Email: mahafb@aedairy.com

Contact Phone: 515-263-6349 (c) 515-202-0257



Name: Gene Meyer

Current Position: Vice-President, Strategic Initiatives, Greater Des Moines Partnership

Past Positions/Experience:

Past Commissioner, Iowa Department of Public Safety

Past Mayor, West Des Moines, IA

Address: 700 Locust Street, Suite 100, Des Moines, IA 50309

Email: gmeyer@desmoinesmetro.com

Contact Phone: 515-286-4917

Name: Sally Pederson

Current Position: Executive Director, Iowa Initiative

Past Positions/Experience:

45th Lieutenant Governor, State of Iowa

Past Executive, Meredith Corporation

Past President, Polk County Health Services

Address: 5007 Woodland Ave., Des Moines, IA 50312

Email: Sallydsm@aol.com

Contact Phone: 515-279-3969

Name: Suku Radia

Current Position: President & CEO, Bankers Trust

Past Positions/Experience:

Past President & CFO, Meredith Corporation

Past President, Des Moines Rotary Club

Past chair, Greater Des Moines Partnership

Past chair, the Greater Des Moines Committee

Address: 453 7th Street, Des Moines, IA 50309

Email: Sradia@bankerstrust.com

Contact Phone: (w) 515-245-5656, (c) 515-490-9609



Name: Kent Sovern

Current Position: Director, AARP Iowa

Past Positions/Experience:

President, New Iowa Group

Executive Director, Iowa Parks Foundation

Address: 600 Court Ave., Suite C, Des Moines, Iowa, 50309

Email: ksovern@aarp.com

Contact Phone: (w) 515-697-1002

Name: Martha Willits

Current Position: President/CEO Greater Des Moines Partnership

Past Positions/Experience:

Past President, United Way of Central Iowa

Past Member, Polk County Board of Supervisors

Address: 700 Locust St., Ste. 100, Des Moines, IA 50309

Email: MWillits@desmoinesmetro.com

Contact Phone: 515-286-4979