

★ Roll Call Number

Agenda Item Number

Ex. 2

Date July 25, 2011

Communication from the Bright Grandview Proposed Art/Signage Sculpture Ad-Hoc Committee regarding review of the John Sayles Proposed Signage Sculpture.

Moved by _____ to receive, file, approve, and authorize the City Manager to proceed as outlined in the attached letter.

SPONSOR: Council Member Mahaffey

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED			APPROVED	
<div></div> <div>_____ Mayor</div>				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ City Clerk



July 22, 2011

To: Honorable City of Des Moines Mayor and Council Members

From: The Bright Grandview Proposed Art/Signage Sculpture Ad-Hoc Committee

Re: John Sayles proposed signage sculpture review

On July 20, 2011, an ad-hoc committee of the Des Moines Park and Recreation Board met with John Sayles and Patsy Tobis to review a proposed signage sculpture to be placed at the front entrance of the new Bright Grandview clubhouse. The ad-hoc committee members included; Susan Noland, Susan Koenig – VandeHaar, Carol George, Paula Feltner and Suzette Jensen (Suzette Jensen was unable to attend the meeting).

The idea for a sign and sculpture honoring Mrs. Bright began when At-Large City Council member Skip Moore suggested to John Sayles that he should design a sign and sculpture for the Bright Grandview Golf Course. On April 27, 2011, the John Sayles Design Company approached the Greater Des Moines Public Art Foundation for their review and approval. On March 10, 2011, the Greater Des Moines Public Art Foundation determined that after careful review and discussion the Board of Directors determined that the proposal is a unique, custom-made sign, and not a public art project requiring further action by their group.

At the June 8, 2011 Executive Park and Recreation Board meeting, it was next determined that the Citizen Golf Advisory Committee should review the proposal. On July 6, 2011, the Citizen Golf Advisory Committee reviewed a staff presentation. The Citizen Golf Advisory Committee deferred to make any recommendation on the art signage proposal. There were five of the seven members in attendance. The motion was to defer this request with no opinion back to the Park and Recreation Board. The motion passed, 3 yes and 2 no votes.

The ad-hoc committee has discussed and understands the following guiding principles with Patsy Tobis, Director of Gifted Art for the John Sayles Design Company and John Sayles:

- The John Sayles Design Company is committed to fundraising the entire costs of producing the art, installing the art signage and providing all future maintenance and repair needs.
- Upon completion, the art signage (estimated to be approximately, up to 10 feet wide by 12 feet tall) project will be appraised by an independent appraiser to accompany the donation. The piece will also be one of kind and not reproduced.

- The overall care of the sign should be minimal as it will be constructed with a combination of different steels. The sign itself will be low maintenance. Debris or other stains caused by nature can easily be washed away. Life expectancy is projected to be 80-100 years.
- The John Sayles Design Company will provide repairs for any damage should it happen if caused by vandals or nature. The gift will also include a maintenance fund that will provide for future maintenance and repairs.
- The rights of the artist will be transferred to the City once the project is approved.
- The piece should be sited in consultation with the Bright Grandview clubhouse architect and Park and Recreation Department planners. The current plan to place a parks sign (identical to the new park signage located in other parks) on the East 29th Street location suggests this piece should be placed to the east of the building greeting the golfers as they leave and return to the clubhouse from the golf course.
- It is important to the committee that the branding of the golf course as a City facility through use of the standard park sign be maintained and that sign be placed on the west side of the clubhouse. In talking with Lois Bright Foundation contact, Dan Kelly, he emphasized that they wanted this standard sign to be the identification sign on East 29th Street.
- The piece will need to comply with applicable sign laws.
- It is our understanding that the placement of the art will be by the donor and they will need to develop an installation and acceptance agreement with the City. The agreement should explain ownership and responsibility for care and maintenance of the piece.
- The installation should obtain approval from the City Engineer and Risk Manager for safety.
- Any additional installations at Grandview Bright Golf Course should come back to the Parks and Recreation Director for review with the Citizen Advisory Golf Committee of the Park and Recreation Board.