

★ Roll Call Number

Agenda Item Number

34

Date August 8, 2011

Communication from Downtown Events Group requesting approval for banners across the street on E. Locust from E. 4<sup>th</sup> to E. 6<sup>th</sup> Street for the 2011 World Food Festival from October 5-9, 2011.

Moved by \_\_\_\_\_ to approve banner design.

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE         |      |      |      |        |
| COLEMAN        |      |      |      |        |
| GRIESS         |      |      |      |        |
| HENSLEY        |      |      |      |        |
| MAHAFFEY       |      |      |      |        |
| MEYER          |      |      |      |        |
| MOORE          |      |      |      |        |
| TOTAL          |      |      |      |        |

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
City Clerk



City of Des Moines  
Application for Permission to Temporarily Place  
Banner(s) or Item(s)  
Over/Across Public Street and/or Right-of-Way

Please submit application 45 days in advance  
(Print or Type)

**Applicant:** Downtown Events Group

**Address:** 700 Locust, Suite 100 Des Moines, IA 50309

**Contact Person:** Beth Johnson **Alternate Contact** Glenn Lyons

**Daytime Phone:** 515-286-4946 **Cell Phone:** 515-681-9428

**E-Mail Address:** bjohnson@downtowndesmoines.com **Fax:** 515-286-4942

**Date(s) the banner(s) or item(s) will be displayed:** October 5-9, 2011

**Purpose of the banner(s) or item(s):** 2011 World Food Festival  
Display of various flags of the world.

**Preferred Location: Please provide a map or diagram of the street indicating banner location.** flags hung across the street on E. Locust from E. 4th to E. 6th Street.

**How will the banner(s) or item(s) be anchored?**  
Flags are attached at one end to a rope with zip ties and tied to the light poles.

**If you plan to anchor to the utility pole, please provide written permission from the utility company or from the City (if poles are City-owned). Such permission is not a substitute for meeting the requirements for receiving this permit.**

**Size of banner(s) or item(s):**  
Each flag is 3'x5' and will hang vertically from the rope.

**Specifications of banner(s) or item(s):**

**Type of Material:** lightweight nylon fabric.

**Number of grommets used to secure banner or item:**  
Each flag has 3 grommets and will be attached at the top only

**Sketch of banner or item design: Will you need electricity provided for your item? If electricity is necessary, how would it be obtained:**  
No electricity required. Photo attached.

FILED  
2011 JUL 27 PM 12:05  
CITY CLERK  
DES MOINES, IA

**Indemnification:**

To the fullest extent permitted by law, the Applicant agrees to defend, pay on behalf of, indemnify, and hold harmless the City of Des Moines, Iowa against any and all claims, demands, suites, or loss, including any and all outlay and expense connected therewith, by reason of personal injury, bodily injury or death, and property damage, which arises out of the Applicant erecting, displaying, maintaining and removing banner or item display.

**Insurance:**

A Certificate of Insurance to demonstrate compliance with these requirements shall be submitted to the City's Risk Management Office. Applicant shall purchase and maintain during the period of the banner or item display, including erection, display and removal of banner or item. General Liability Insurance with a limit of no less than \$500,000 per occurrence and/or aggregate, Automobile Liability Insurance for owned (if applicable), non-owned and hired vehicles with a limit of no less than \$500,000 per occurrence. Both the General and Automobile Liability Insurance policies shall include Contractual Liability coverage equivalent to that included in a standard ISO Insurance form. If the banner or item display is part of a special event for which a Street Use Permit is granted, the insurance required for the Street Use Permit will be considered to also cover insurance otherwise required for this permit.

Applicant agrees to provide all maintenance and upkeep of the banner(s) or item(s) for the duration that the banner(s) or item(s) is in place. Banner(s) or item(s) may be removed at the expense of the applicant if required by the City.

Beth Johnson  
Signature

7/27/11  
Date

Please return to City Clerk's Office  
400 Robert D. Ray Drive  
Des Moines, IA 50309  
Phone: (515)283-4209, Ext. 7  
Fax: (515)237-2645

**FOR OFFICE USE ONLY:**

Traffic Division Approval: \_\_\_\_\_

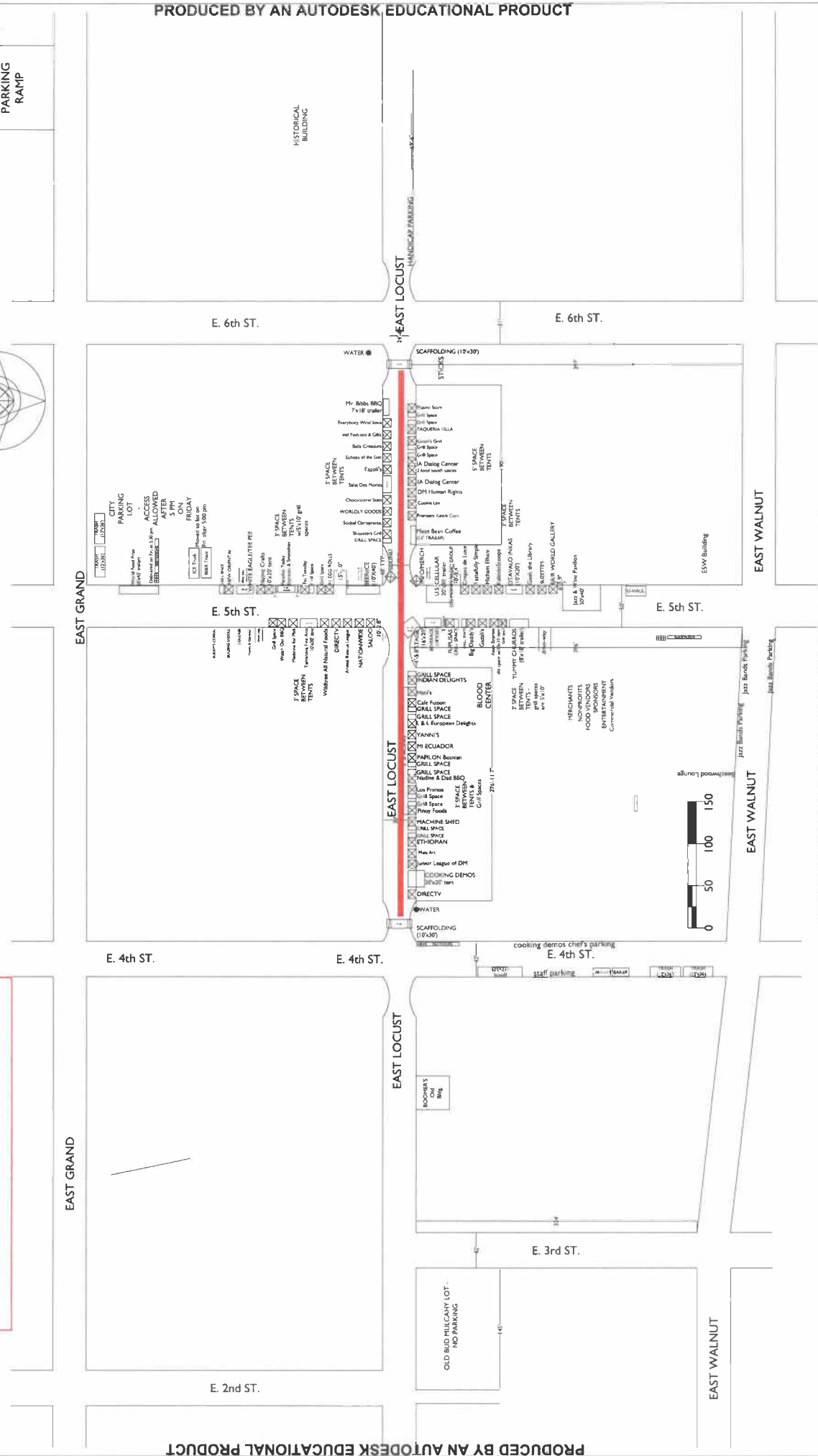
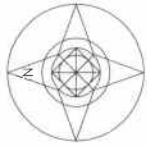
Risk Management Approval: \_\_\_\_\_

City Council Approval: \_\_\_\_\_

# U.S. CELLULAR WORLD FOOD FESTIVAL

DRAFT

Red line indicates where flags will be hung across E. Locust Street.





ICELAND

Thank You