

Date October 24, 2011

**APPROVAL OF PUBLIC EVENT BANNER
AT THE CIVIC CENTER OF GREATER DES MOINES**

WHEREAS, the City Council has received the accompanying request from Julie Houghton, Executive Assistant, for the Civic Center of Greater Des Moines, seeking approval to install a 40' wide by 40' high banner on the north wall of the Civic Center announcing the return of the Broadway musical Wicked; and,

WHEREAS, Section 134-1276(i)(1)(d) provides that temporary signs which satisfy the following conditions are allowed in any zoning district:

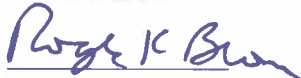
Such signs advertising a public event providing that specific approval is granted under regulations established by the city council.

WHEREAS, the Civic Center of Greater Des Moines is a non-profit, 501.c.3 performing arts center which provides substantial cultural and educational benefits to the citizens of the City of Des Moines; NOW THEREFORE,

BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the Civic Center of Greater Des Moines is hereby granted approval to install the banner described above from October 25th through December 5, 2011.

MOVED by _____ to adopt.

FORM APPROVED:


Roger K. Brown
Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				
MOTION CARRIED			APPROVED	
_____ Mayor				

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

_____ City Clerk



221 Walnut
515-246-2300

Des Moines, Iowa
515-246-2305 FAX

50309-2104
www.civiccenter.org

October 19, 2011

The Honorable Mayor and Members of the City Council
City Hall
400 East First Street
Des Moines, IA 50309

Ladies and Gentlemen:

Please consider the Civic Center's request to place a temporary banner on the North side of the Civic Center building in association with the Des Moines presentation of *Wicked*. The large banner is similar to those which were hung in the past: in 2009 for *Wicked* and in 2006 and 2010 for *The Lion King*. The proposed location is shown in the attached diagram. Our plan is to install the 40' x 40' banner on Thursday, October 27 and keep it in place until *Wicked's* appearance ends in early December.

Since its launch, *Wicked* has been one of the most popular Broadway shows not only in New York but throughout the country. We believe that this banner will serve as a civic "welcome" for the many patrons who will visit the downtown area during the run.

Sincerely,

A handwritten signature in cursive script that reads "Julie Houghton".

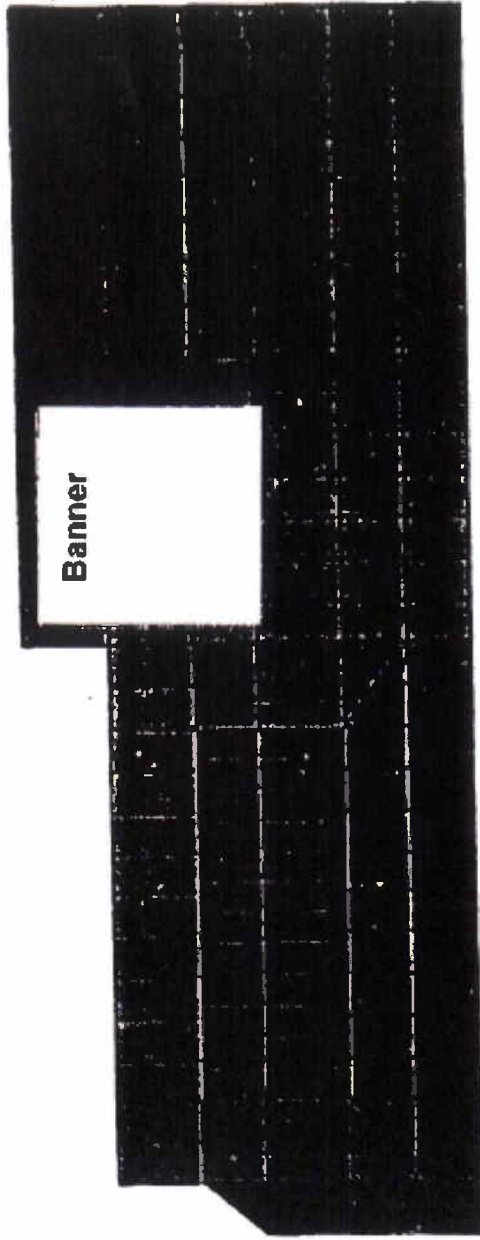
Julie Houghton
Executive Assistant

cc: Banner artwork
Placement diagram (2)

The Civic Center of Greater Des Moines

Proposed location -
WICKED Street Banner

For the period of October 27 to
December 9, 2011



NORTH (Locust Street) side of building, as viewed when facing SOUTH.

Civic Center of Greater Des Moines

Proposed location -

WICKED Street Banner

Installation: Thursday, Oct. 27 through

December 9, 2011

