

★ **Roll Call Number**

Agenda Item Number

32

Date November 21, 2011

Communication from Downtown Community Alliance, on behalf of Meredith Corporation, to approve banner design for display of banners in Downtown Des Moines on Locust Street. Banners will be displayed in winter 2011.

Moved by _____ to approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk



November 15, 2011

Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of Meredith Corporation, I am submitting the attached banner design for your approval. If the design is approved, the Alliance will facilitate the display of 14 banners on 7 poles in downtown Des Moines, on Locust Street. The banners will be displayed in winter 2011.

Thank you for your positive consideration.

A handwritten signature in black ink that reads "Carmella Heckard". The signature is written in a cursive style with a loop at the end of the last name.

Carmella Heckard
Senior Administrator
Downtown Community Alliance

Enclosure: Banner design

