

★ **Roll Call Number**

Agenda Item Number

36

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Date February 13, 2012

Communication from Downtown Community Alliance, on behalf of the Iowa State Fair, to approve banner design for display of banners in Downtown Des Moines on E. Locust Street, Locust Street, and Grand Avenue to be displayed in July through August, 2012.

Moved by _____ to approve banner design.

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

City Clerk



February 1, 2012

The Honorable Members of the City Council
City of Des Moines
400 Robert D. Ray Drive
Des Moines, Iowa 50309

Dear Honorable Members of the City Council:

On behalf of the Iowa State Fair, I am submitting the attached banner designs for your approval. If the designs are approved, the Alliance will facilitate the display of 90 banners on 45 poles in downtown Des Moines on East Locust Street, Locust Street, and Grand Avenue.

Thank you for your positive consideration.

A handwritten signature in black ink that reads "Carmella Heckard". The signature is written in a cursive, flowing style.

Carmella Heckard
Senior Administrator
Downtown Community Alliance

Enclosure: Banner designs

IT'S FAIRLICIOUS!



IowaStateFair

**NOTHING
COMPARES**

IowaStateFair



AUGUST
09-19
2012

IT'S FAIRLICIOUS!



Iowa State Fair

AUGUST
09 - 19
2012