

★ Roll Call Number

Agenda Item Number

42

Date February 27, 2012

Request from Beaverdale-area businesses, to speak regarding next steps for moving the Beaverdale Streetscape forward.

Moved by \_\_\_\_\_ to

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE				
COLEMAN				
GRIESS				
HENSLEY				
MAHAFFEY				
MEYER				
MOORE				
TOTAL				

MOTION CARRIED

APPROVED

\_\_\_\_\_  
Mayor

**CERTIFICATE**

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

\_\_\_\_\_  
City Clerk



Rauh, Diane &lt;dirauh@dmgov.org&gt;

## Fwd: SSMID Petitions to City Council

1 message

Griess, Halley &lt;hrgriess@dmgov.org&gt;

Wed, Feb 22, 2012 at 3:28 PM

To: Diane Rauh &lt;DIRauh@dmgov.org&gt;, Phil Delafield &lt;pmdelafield@dmgov.org&gt;

Cc: Sheila Navis &lt;sheila@riita.com&gt;, Lexi K-W &lt;lexi.kw1@gmail.com&gt;, Mike\_Kamper &lt;kamperdsm@yahoo.com&gt;, Chris Coleman &lt;ccoleman@dm.bbb.org&gt;

Diane,

See the below regarding a "Request to Speak" at the Council meeting on Monday. It is a group of Beavertdale businesses wishing to ask Council for the next steps in moving the Beavertdale Streetscape forward.

—

Halley Griess, JD  
Des Moines City Council  
400 Robert D. Ray Drive  
Des Moines, IA 50309

Phone: (515) 343-6270

E-Mail: [hrgriess@dmgov.org](mailto:hrgriess@dmgov.org)

----- Forwarded message -----

From: **Sheila Navis** <[sheila@riita.com](mailto:sheila@riita.com)>

Date: Wed, Feb 22, 2012 at 2:47 PM

Subject: SSMID Petitions to City Council

To: Chris Coleman <[ccoleman@dm.bbb.org](mailto:ccoleman@dm.bbb.org)>, "Coleman, Chris" <[ccoleman@dmgov.org](mailto:ccoleman@dmgov.org)>, Halley Griess <[hrgriess@gmail.com](mailto:hrgriess@gmail.com)>, "Halley R. Griess" <[HRGriess@dmgov.org](mailto:HRGriess@dmgov.org)>Cc: "Kamper, Michael" <[Kamper.Michael@principal.com](mailto:Kamper.Michael@principal.com)>, Lexi K-W <[lexi.kw1@gmail.com](mailto:lexi.kw1@gmail.com)>

Chris &amp; Halley,

We have canvassed the property owners as best we can, with about 4 stragglers of owners who won't/can't commit at the moment. Attached are the petitions and a spreadsheet noting the results to date. Between now and Monday, I hope to touch base with 2 of the property owners. Can you tell us how to proceed? Does this need to be directed to someone at the city or is this something you can have placed on the agenda? Please advise.

Jaime Wornson will be the speaker, with Dave Harmeyer from Vista and hopefully someone from Boesen's there too on behalf of the property owners. I'll be there just to monitor things.

Let us know if you have any other concerns or questions. Thanks.


Sheila Navis

[515.243.1743](tel:515.243.1743) office | [515.468.0067](tel:515.468.0067) cell |

---

**2 attachments**

 **SSMID Petitions.pdf**  
993K

 **SSMID Calculations.xlsx**  
11K

---

**Signatures in Support of the Beaver Avenue Streetscape Project  
including construction of a Roundabout and establishment of a  
Self-Supported Municipal Improvement District for on-going maintenance.**

As a commercial property owner and/or business owner in the Beavercdale Business District I favor installation of streetscape improvements in the business district. The streetscape improvements that have been proposed in the Beaver Avenue Streetscape Plan, which include beautification enhancements and construction of a roundabout, will greatly improve the area and make it a safer, more attractive place to do business. I understand that along with a project of this nature comes the need to establish a Self-Supported Improvement District (SSMID) to pay for the on-going maintenance costs of the enhancements.

By signing below I verify my support for the Beaver Avenue Streetscape Project. I understand that this is a non-binding, informal petition for the purpose of indicating support for the project and that I will have opportunities for additional input on the project and SSMID in the near future. Finally, I request that the City of Des Moines initiate the formal SSMID petition process, as well as move forward with final project design in 2012 and project construction in 2013.

**Affected Property Address(s):**

U.S. Bank

\_\_\_\_\_  
**Owner Name Printed:**

*Mary E Malloy*  
\_\_\_\_\_  
**Owner Signature:**

Date: *1.18.12*


**Signatures in Support of the Beaver Avenue Streetscape Project  
including construction of a Roundabout and establishment of a  
Self-Supported Municipal Improvement District for on-going maintenance.**

As a commercial property owner and/or business owner in the Beaverdale Business District I favor installation of streetscape improvements in the business district. The streetscape improvements that have been proposed in the Beaver Avenue Streetscape Plan, which include beautification enhancements and construction of a roundabout, will greatly improve the area and make it a safer, more attractive place to do business. I understand that along with a project of this nature comes the need to establish a Self-Supported Improvement District (SSMID) to pay for the on-going maintenance costs of the enhancements.

By signing below I verify my support for the Beaver Avenue Streetscape Project. I understand that this is a non-binding, informal petition for the purpose of indicating support for the project and that I will have opportunities for additional input on the project and SSMID in the near future. Finally, I request that the City of Des Moines initiate the formal SSMID petition process, as well as move forward with final project design in 2012 and project construction in 2013. \*

**Affected Property Address(s):**

Vista Real Estate & Investment Corporation  
**Owner Name Printed:**

 V.P.  
**Owner Signature:**

**Date:** 1-18-12

\* SSMID annual contributions not to exceed \$1.75 / \$1,000 of assessed value per Polk Co Assessors office.

\* Vista supports with condition to have a board seat on SSMID and that the board consists only of property and business owners participating in the SSMID

**Signatures in Support of the Beaver Avenue Streetscape Project  
including construction of a Roundabout and establishment of a  
Self-Supported Municipal Improvement District for on-going maintenance.**


As a commercial property owner and/or business owner in the Beavertdale Business District I favor installation of streetscape improvements in the business district. The streetscape improvements that have been proposed in the Beaver Avenue Streetscape Plan, which include beautification enhancements and construction of a roundabout, will greatly improve the area and make it a safer, more attractive place to do business. I understand that along with a project of this nature comes the need to establish a Self-Supported Improvement District (SSMID) to pay for the on-going maintenance costs of the enhancements.

By signing below I verify my support for the Beaver Avenue Streetscape Project. I understand that this is a non-binding, informal petition for the purpose of indicating support for the project and that I will have opportunities for additional input on the project and SSMID in the near future. Finally, I request that the City of Des Moines initiate the formal SSMID petition process, as well as move forward with final project design in 2012 and project construction in 2013.

**Affected Property Address(s):**

**JAMES W. HARTZELL, O.D.  
2628 BEAVER AVENUE  
DES MOINES, IA 50310-3997**

**Owner Name Printed:**

  
Owner Signature

Date: 1/18/12

**Signatures in Support of the Beaver Avenue Streetscape Project  
including construction of a Roundabout and establishment of a  
Self-Supported Municipal Improvement District for on-going maintenance.**

As a commercial property owner and/or business owner in the Beaverville Business District I favor installation of streetscape improvements in the business district. The streetscape improvements that have been proposed in the Beaver Avenue Streetscape Plan, which include beautification enhancements and construction of a roundabout, will greatly improve the area and make it a safer, more attractive place to do business. I understand that along with a project of this nature comes the need to establish a Self-Supported Improvement District (SSMID) to pay for the on-going maintenance costs of the enhancements.

By signing below I verify my support for the Beaver Avenue Streetscape Project. I understand that this is a non-binding, informal petition for the purpose of indicating support for the project and that I will have opportunities for additional input on the project and SSMID in the near future. Finally, I request that the City of Des Moines initiate the formal SSMID petition process, as well as move forward with final project design in 2012 and project construction in 2013.

**Affected Property Address(s):** 2629 Beaver Ave

Thomas L Boesew, Boesen Land Co, LLC

**Owner Name Printed:**

Thomas L Boesew

**Owner Signature:**

**Date:** 01-18-12

**Signatures in Support of the Beaver Avenue Streetscape Project  
including construction of a Roundabout and establishment of a  
Self-Supported Municipal Improvement District for on-going maintenance.**

As a commercial property owner and/or business owner in the Beaverville Business District I favor installation of streetscape improvements in the business district. The streetscape improvements that have been proposed in the Beaver Avenue Streetscape Plan, which include beautification enhancements and construction of a roundabout, will greatly improve the area and make it a safer, more attractive place to do business. I understand that along with a project of this nature comes the need to establish a Self-Supported Improvement District (SSMID) to pay for the on-going maintenance costs of the enhancements.

By signing below I verify my support for the Beaver Avenue Streetscape Project. I understand that this is a non-binding, informal petition for the purpose of indicating support for the project and that I will have opportunities for additional input on the project and SSMID in the near future. Finally, I request that the City of Des Moines initiate the formal SSMID petition process, as well as move forward with final project design in 2012 and project construction in 2013.

**Affected Property Address(s):**

LEXI WORNSON - FOR JAMIE WORNSON

**Owner Name Printed:**



**Owner Signature:**

**Date:** 1-17-12



**Signatures in Support of the Beaver Avenue Streetscape Project  
including construction of a Roundabout and establishment of a  
Self-Supported Municipal Improvement District for on-going maintenance.**

As a commercial property owner and/or business owner in the Beavertown Business District I favor installation of streetscape improvements in the business district. The streetscape improvements that have been proposed in the Beaver Avenue Streetscape Plan, which include beautification enhancements and construction of a roundabout, will greatly improve the area and make it a safer, more attractive place to do business. I understand that along with a project of this nature comes the need to establish a Self-Supported Improvement District (SSMID) to pay for the on-going maintenance costs of the enhancements.

By signing below I verify my support for the Beaver Avenue Streetscape Project. I understand that this is a non-binding, informal petition for the purpose of indicating support for the project and that I will have opportunities for additional input on the project and SSMID in the near future. Finally, I request that the City of Des Moines initiate the formal SSMID petition process, as well as move forward with final project design in 2012 and project construction in 2013.

**Affected Property Address(s):**

*Bob Giudicessi*

**Owner Name Printed:**

*[Handwritten Signature]*

**Owner Signature:**

**Date:** *1/17/12*

Owner	Property	Business	Assessed Value	% of Total	Owner	Going to City Council
US Bank	2716 Beaver	US Bank	483,000	7.9%	1	
US Bank	Parking Parcel 1	US Bank	18,100	0.3%		
US Bank	Parking Parcel 2	US Bank	14,100	0.2%		
James Wornson	2702 Beaver Ave	Back Country	207,000	3.4%	1	
Dr. James Hartzell	2632 Beaver Ave	Vision Clinic	91,000	1.5%	1	
Boesen	2636 Beaver Ave	Vision Clinic	125,000	2.0%		
Vista	2629 Beaver Ave	Beaverdale Center	1,030,000	16.9%	1	
Vista	2641 Beaver Ave	Beaverdale Place	837,000	13.7%	1	Yes
Vista	2711 Beaver Ave	Beaverdale Place (Ace Hardware)	732,000	12.0%		
Christopher's	4041 Urbandale Ave	Saint's	106,000	1.7%		
	2804 Beaver Ave	MediCap	64,800	1.1%	1	40.0% Out of town
Louis Corp	2706 Beaver Ave	Fairrell's	137,000	2.2%	1	6.7%
Kathleen Teas	2600 Beaver Ave	Hair Salon	66,000	1.1%	1	6.7%
Wayne Graham Family LLC	2601 Beaver Ave	The Backroom	188,000	3.1%	1	6.7%
Eight Ways LLC	2801 Beaver Ave	First American Bank	1,110,000	18.2%	1	6.7%
David Kouri	2714 Beaver Ave	Uptempo Music	137,000	2.2%	1	
2712 Beaver LLC	2712 Beaver Ave	Tally's Restaurant	245,000	4.0%	1	
AIMI Investments LLC	2620 Beaver Ave	AIM Kitchen & Bath	228,000	3.7%	1	
Davis Real Estate Fund LLC	2604 Beaver Ave	Davis Insurance	143,000	2.3%	1	
Frank Lee	2607 Beaver Ave	Rice Bowl	140,000	2.3%	1	33.3%
			<u>6,102,000</u>		<u>15</u>	

Owner needs to multi-signatures

Owner out of country but seems receptive to it.